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Chris
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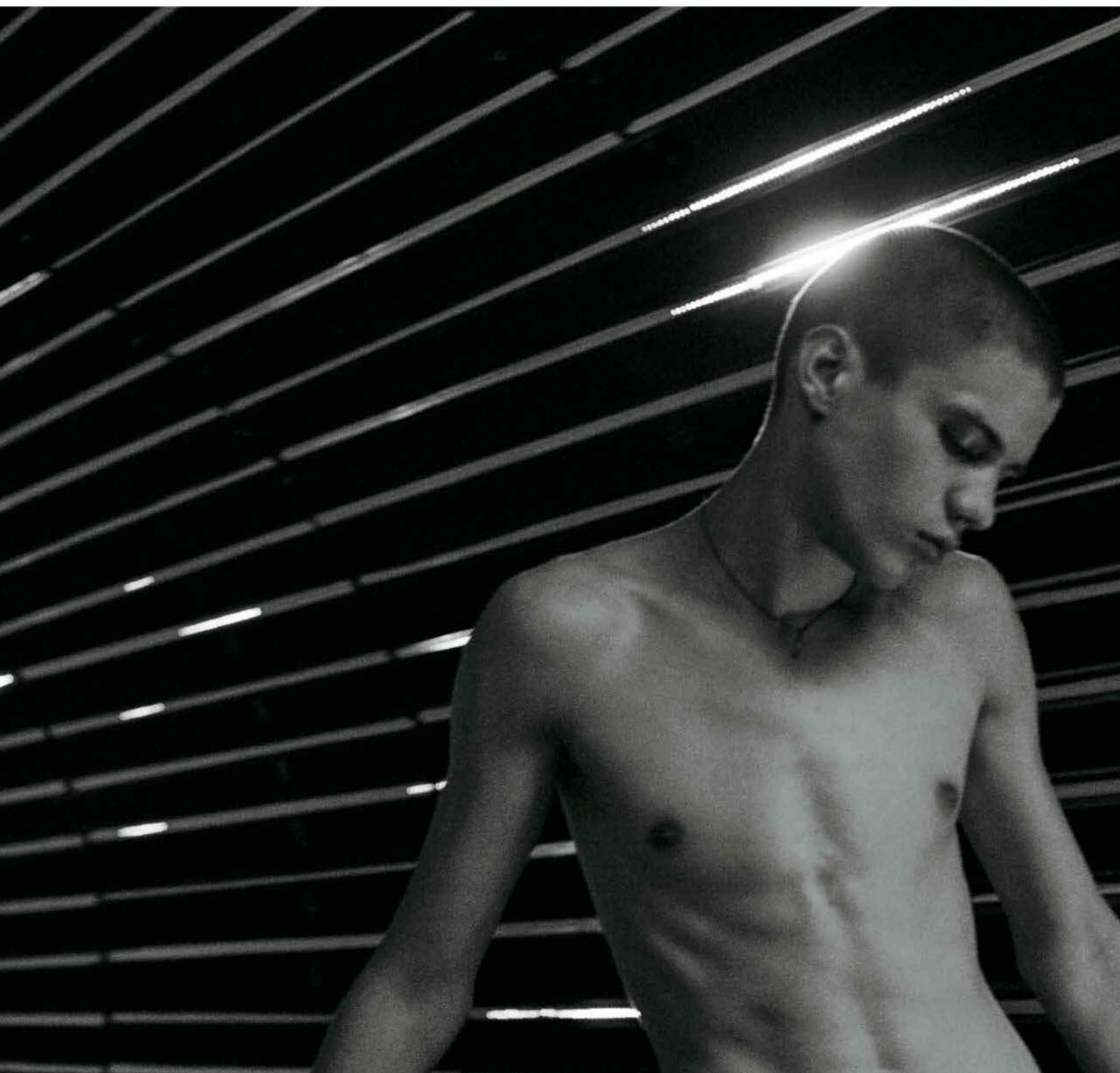
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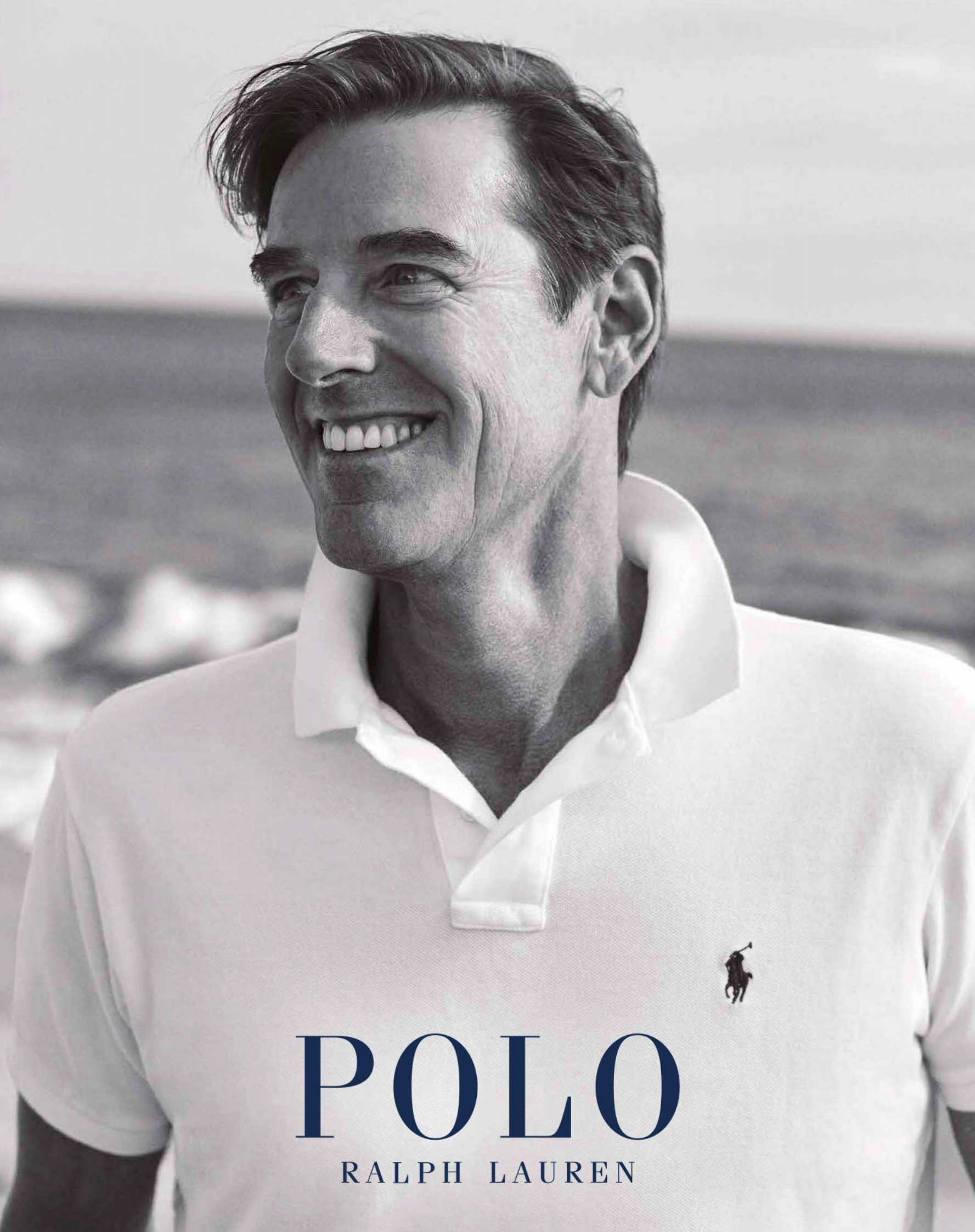
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men's style

CONTENTS

SPRING 2017 ~ ISSUE 73

PRIORITY MALE

20

COMPENDIUM

A round-up of things we liked, like and look forward to

22

SCHMOOZING

TAG Heuer, Bell & Ross and Stella Artois

28

PROFILE

Accomplished Aussie actor David Wenham is more in demand than ever

30

MAN TO WATCH

Jason 'Aquaman' Momoa is one undeniable screen presence

32

STREET SEEN

Lee Oliveira's visual highlights from this year's Pitti Uomo

34

MUSIC

Gang Of Youths have mined personal travails for a rich creative vein

36

TRAVEL

Armani Hotel Dubai, where the locals go in Barcelona, and Mornington Peninsula's stunning Jackalope

50

MOTORING

Jez Spinks drives the sporty Porsche Panamera and the less sporty Volvo V90



ON TREND



62

GET THE LOOK

A Spring Racing guide with elegant looks for each of the days, a gallery of inspiration and a chat with Myer ambassador Kris Smith

70

FRAGRANCES

Complexity and warmth offer a point of difference this Spring

72

GROOMING

The best of the new, extra hardworking face and body care products for men



74

SWING TAGS

Latest brand and product news from Burberry, Saint Laurent, Ted Baker, Ralph Lauren and more

76

MENSWEAR SHOWS

An edit of the latest looks from SS18 Northern Hemisphere shows, including Prada, Louis Vuitton, Versace and more

BIG BLACK BOOK *from* **Esquire** ~ turn to p81

FEATURES



p107

MEN of STYLE — 2017 —

Our 8th annual Men Of Style list pays tribute to local and international guys with a good grasp of their personal style

98

LOCAL HERO

Chris Hemsworth is right where he wants to be, the *Thor: Ragnarok* star balancing blockbusters with family life

130

A DEADLY EYE

Pulitzer Prize winning Aussie photographer Daniel Berehulak takes us through some of his stunning shots

150

THE GURU

A meet up with Gary Vaynerchuk, the guy who went from local wine providore to digital age guru and multimillionaire



Page 98

‘We will fight wars over the control of the internet.’

‘Social networks have not done a good job of monetising the web. I think we are in the pre-dawn of the technology revolution. A tremendous stream that has not yet been seen. The internet has won.’



Page 130

FASHION

118

SAILING INTO SPRING

Cool, elegant, classic looks for living the life during the warmer, sunstruck months

138

RIGHT ABOUT NOW

Our take on the latest trends in menswear, fresh for the new season



WATCHES

91

A chat with Bell & Ross co-founder Carlos Rosillo about the back story of the cult French watch brand, plus beautiful new releases from the likes of Breitling, TAG Heuer, Bulgari, Louis Vuitton and more

BUYER BE WEAR

157

Gadgetry, technology, devices and other useful guy stuff in our round-up of new retail product



EDITOR'S NOTE

Spring is always a big issue in the world of magazines about fashion and this one was no exception, making for an enjoyable if somewhat gruelling couple of months putting it together.

Enjoyable because of the diversity of content we've crammed in. There's our guide to the best looks for the coming Spring racing season, including etiquette-appropriate but on trend wear for the various days of the carnival and some sage advice from Myer ambassador Kris Smith, a man who has seen the inside of more than a few hospitality marquees. There's travel destinations from the luxury of Dubai and Jackalope on our own Mornington Peninsula to an in-depth look at local favourites in Barcelona. There's an edit of wonderful new timepieces and 24 pages of new fashion both classic and of-the-moment to get you season-ready.

Further back in the book, we got in touch with Australian photographer Daniel Berehulak, a man who has gone from shooting NRL games in Sydney to winning two Pulitzer Prizes for feature photojournalism in his work for the *New York Times*. We were grateful to Daniel for taking the time to explain the story behind some of the amazing photos he's taken in some of the world's most troubled places.

Matthew Hall also cornered a man whose success in picking Internet 'winners,' as well as online trends, has made him the Anthony Robbins of the digital generation. Gary Vaynerchuk – or 'GaryVee' to his massive online audience – says we will fight wars over control of the Internet.

As ever, we thank you for your purchase of *Men's Style*. Enjoy the issue.

MICHAEL PICKERING, Editor



Page 62



Page 130

FEEDBACK

ZAC AND HIS SIXPACK

After seeing the pictures of a very buff Zac Efron in your last issue I felt beholden to check online to see how the guy – who was just a young boy last time I noticed him – got so jacked. And while it proved pretty easy to find plenty of tips and guidance on how to achieve his 'chiselled' look, much of it involved the sort of masochism I just can't abide unless you're also going to pay me a couple of mill to go to work (which is what I assume they give Zac to look like that).

So thanks for the inspiration, Efron, but I'll have to leave the *Baywatch* slow-mo beach run to you and *The Rock* for now.

Will Geoffrey, Sydney, NSW

MORE LAPO

I enjoyed reading about the unique

style of Italian playboy Lapo Elkann [*Winter, 2017*] – the guy certainly has a way with a double-breasted jacket. I kind of wanted to know more about that time he got lost in New York with the transvestite hooker but I guess I might need to read a different sort of magazine for that detail...

Ryan, via e-mail

CRACKS IN THE HACK

Your feature on *Stays For Days* [*Winter, 2017*] evoked ghosts of the past. Raffles Europejski, Warsaw looks like it has come out of a time machine before fascists cast their dark shadows over the hotel. It's a return to the glamour of tuxedos and well-made drinks. May this hotel last another 160 years and and may one day, it be me staying there.

M Hall, Asquith, NSW



WINNER

Thanks to our good friends at Nautica, Will Geoffrey receives a \$500 wardrobe from the global lifestyle brand. Select from a range of modern classics for men, women and boys available at nautica.com.au.



SEND FEEDBACK TO OUR EMAIL ADDRESS:

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Please include your contact details, including phone number and address. Letters to Feedback may be edited due to space restrictions.



BOSS
HUGO BOSS

THE SCENT
INTENSE



Issue 73

men's style

Spring 2017

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ON THE COVER

Chris Hemsworth

MARK VELTMAN
THE NEW YORK TIMES/
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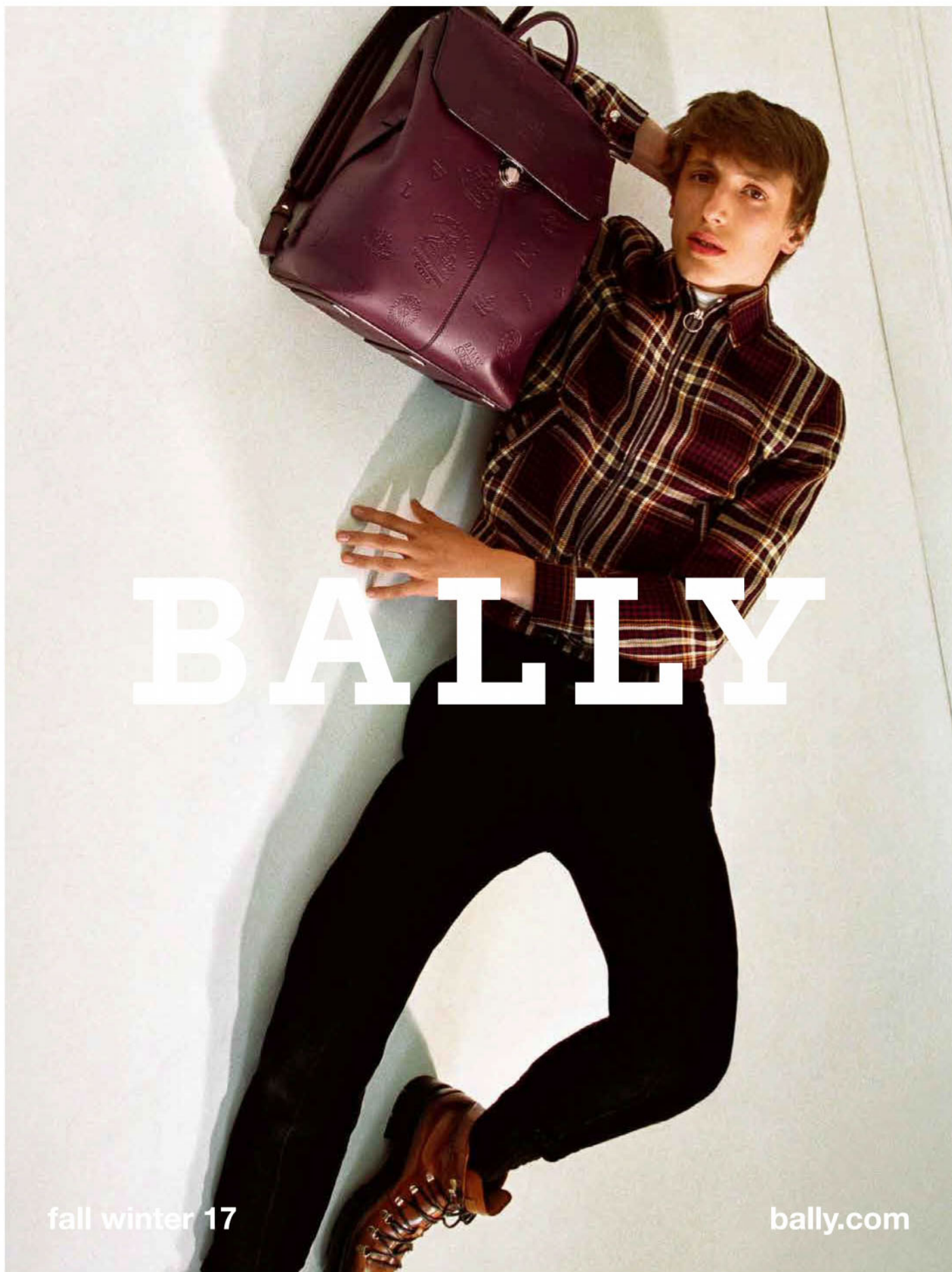
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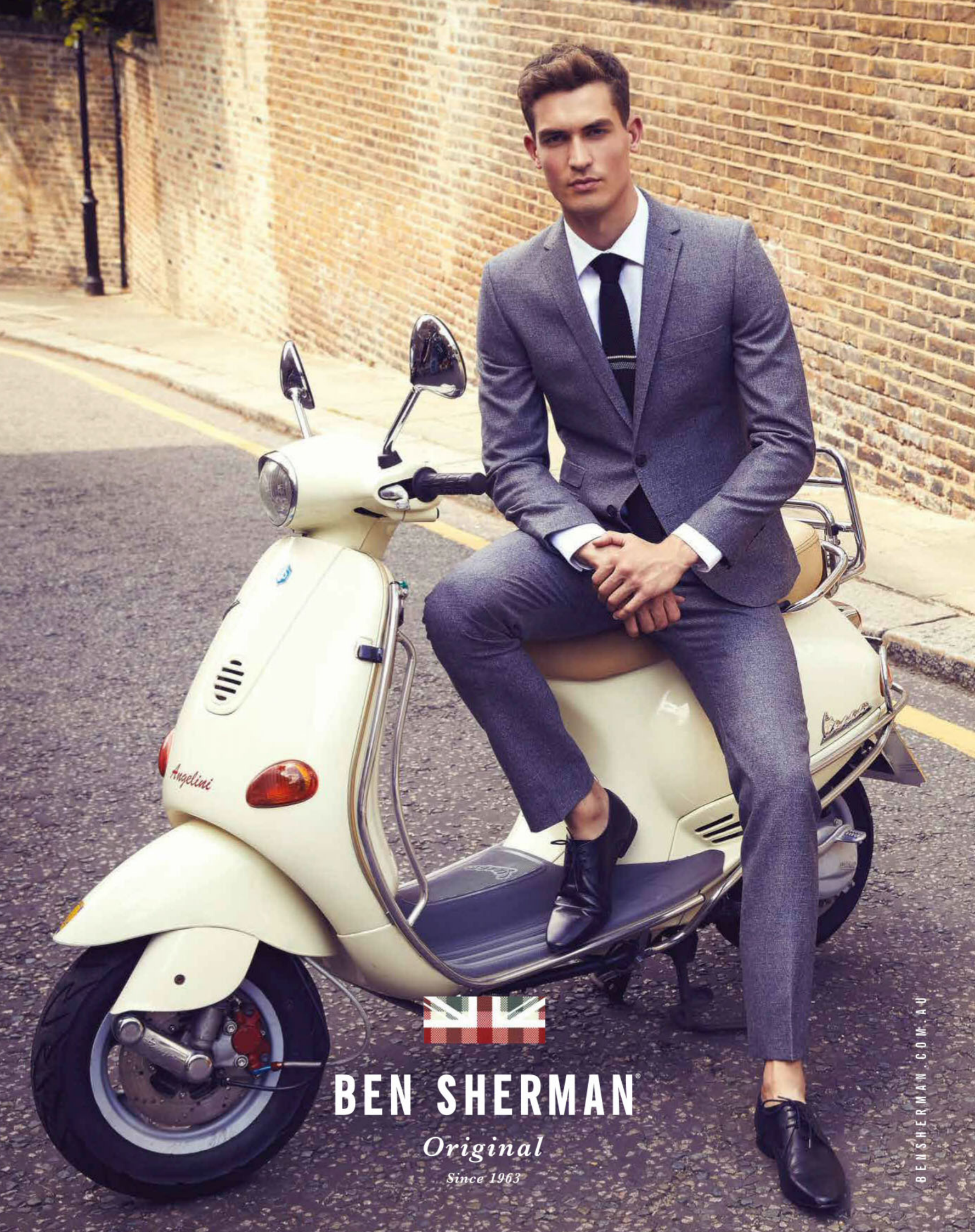
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PROFILE
p28



MUSIC
p34



TRAVEL
p36



MOTORING
p50



FOOD + DRINK
p56

men's style

PRIORITY MALE

THE ESSENTIAL COMPANION FOR THE MODERN MAN'S LIFESTYLE

MODERN ALCHEMY

JACKALOPE ON VICTORIA'S MORNINGTON PENINSULA BRINGS
A NEW LEVEL OF SOPHISTICATION TO THE OUT-OF-TOWN STAY.

With designer 'dens' inspired by the concept of alchemy, a winery and
upscale food and beverage offerings, Jackalope is already garnering
important awards and a winning reputation. *Page 40 >>*





SPRING COMPENDIUM

*Stuff we liked, noticed and
adored this month.*

Wear

Ray-Ban X Ferrari ~ To celebrate Sebastian Vettel's 2017 F1 win earlier this year, Ray-Ban has released a limited edition Scuderia Ferrari collection. The two world-famous brands have collaborated to produce sunglasses that marry state-of-the-art design and technology. Echoing the aerodynamic design, materials and colours of the Scuderia Ferrari, the Ray-Bans employ advanced lenses, ultra-light carbon fiber, super strong steel and impact absorbing rubber. From \$320, ray-ban.com



Furnish

Boyd Collection ~

In 1958, famous architect, writer, designer and critic Robin Boyd designed a house for his family in South Yarra, Melbourne. The house was furnished simply, with pieces designed by Boyd: two sofas, a dining table, two side tables, a sideboard and daybed. Each piece a study in stripped back elegance and comfort. Now, a collection of pieces – sofa, dining table, coffee table and a chair – has been produced commercially for the first time, each piece faithfully reproduced to the same specifications, materials and functional solutions of Boyd's originals.

www.boydcollection.com.au



Wear

Calvin Klein ~ The new Calvin Klein Fall 17 campaign features the 205W39NYC collection by Creative Director Raf Simons. Shot by Willy Vanderperre, the campaign comprises 22 models posed against desert billboards featuring images from last season's Calvin Klein: American Classics campaign. An eclectic mix of marching band uniforms, plastic coated protection, power broker tailoring, antique handcrafted quilting, workwear, and western wear feature. calvinklein.com



Taste

Margaret River Gourmet Escape ~ From November 16-19, the ever growing annual Margaret River Gourmet Escape event presented by Audi will once again draw a crowd of international food and wine celebrities. Celebrating 50 years of commercial wine production in the region, this year's festival will be opened by Curtis Stone and feature a record number of events and an extra day on the program. www.ticketek.com.au/gourmetescape



Watch

Thor: Ragnarok ~ Mark the calendar, October 26, when this issue's cover star Chris Hemsworth once again breaks out the body armour and very big hammer to reprise his role as Thor in a flick filmed substantially in Brisbane and the Gold Coast. This time Thor must fight for survival and race against time to prevent the all-powerful Hela from destroying his home and the Asgardian civilization. Heavy responsibility.



Wear

Kingsman Collection, Mr Porter ~ Launching on Mr Porter from September 7 is the second 'costume to collection' partnership between the menswear e-tailer, director Matthew Vaughn and award-winning costume designer Arianne Phillips. Marking the new film, *Kingsman: The Golden Circle*, it follows the successful creation and launch of Kingsman for the original 2015 film *Kingsman: The Secret Service*. Now you too can 'do a Taron Egerton', with the entire luxury menswear collection – including the cowboy looks – featured throughout the film available from September. mrporter.com



Marvin Osifo and Nicci Conti.



Melissa Zahorujko.



Dessert!

*Sydney, June 2017***TAG HEUER**

Inside one of TAG Heuer's most successful boutiques worldwide – it's Pitt Street Mall one at Westfield Sydney CBD – guests were given an up-close-and-personal introduction to the brand's key product introduced at this year's Baselworld by local General Manager Pierre Blouin. TAG Heuer's next-gen smartwatch, the Connected Modular 45, which we covered in depth last issue, was a particular point of focus for guests on the evening. **ms**



TAG Heuer Australia GM, Pierre Blouin.



Oliver Semken and Ryan Ginns.



Arrnott Ollsen and Ilona Marchetta.



Natalie Patrevski, Ellen Presbury, Kaila Mathews and Claudia Jukic.

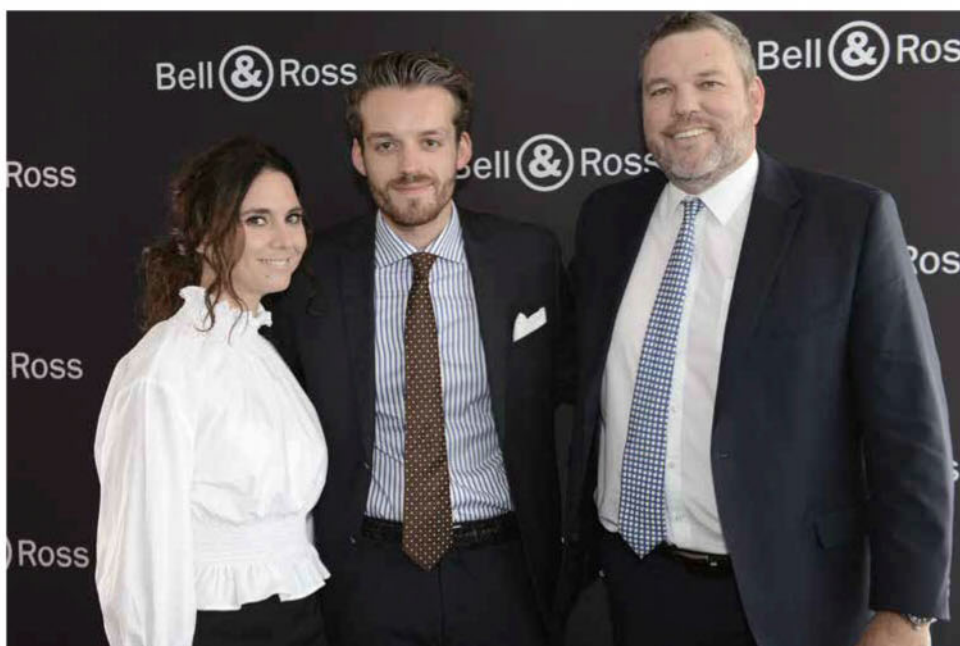
JIMMY CHOO MAN ICE

THE NEW FRAGRANCE

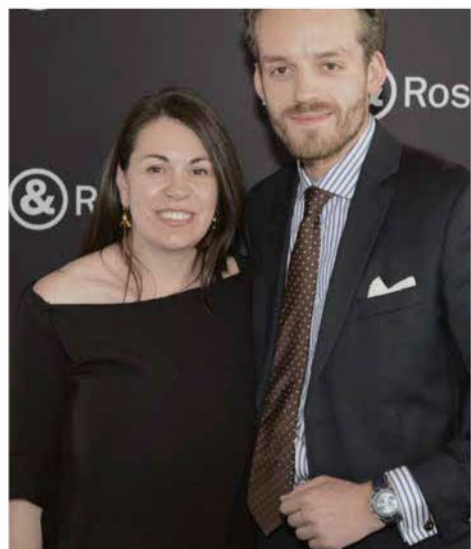




James Want.



Stella Berry, Jean-Christophe Chevrier and Michael Pickering.



Renee McGarvie with Jean-Christophe Chevrier.

*Sydney, July 2017***BELL & ROSS**

Sydney's iconic Quay restaurant was the perfect weekday backdrop to the local Baselworld presentation for key media by stylish French brand Bell & Ross. Feature pieces from the new collection were on show, such as the BR 03-92 square diver, the BR RS-17 collection for Renault Sport F1 team, and the BR S Nova Rosa for ladies. Read more on the Bell & Ross story via our interview with co-founder Carlos Rosillo on page 91 of this issue. **mw**



Some of the Baselworld 2017 pieces.

Lion Brands founder Graeme Goldman with *Men's Style's* Michael Pickering.

Matt O'Malley and Jean-Christophe Chevrier.



paulsmith.com

120 Collins Street, Melbourne Level 3, Sydney City Westfield, Sydney



Tim Ross and Michael Dorman.



Shannon Bennett at the table.



Amelia and Ben Lawler.



Brian Phan, Zoe Ventoura and David Abela.

*Sydney, July 2017***STELLA ARTOIS**

Star chef Shannon Bennett of Melbourne's iconic Vue de Monde relocated himself to Sydney for an evening to stage the Stella Artois Sensorium dinner, a multi-course dining experience where the dishes were inspired by the flavours found in the Belgian-style lager. Bennett and his team prepared the dishes, which included hops-braised Wagyu beef and Stella Artois and fennel bread with hops butter, in view of diners in a memorable evening for food and beer pairing. **mw**



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Port Phillip Bay scallop and salted desert lime.



Dinners approach course no. 4.



Tom Gerlach, Hayley Fazakerley, Jen Russell and Juan Uranga.



Zoe Ventoura and Shannon Bennett.

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AWAKE TO POSSIBILITY

AFTER THREE DECADES ON OUR
SCREENS DAVID WENHAM'S STAR
KEEPS RISING - BUT EVEN HE
DIDN'T SEE HIMSELF REMAKING
HIS FAVOURITE AUSSIE FILM,
WRITES *Michael Adams*.

PROFILE

'I'm trying to now approach my work so I can get a sense of the... freedom I had when I was younger.'

David Wenham

David Wenham knows what scares you about the new version of *Wake In Fright* because it scared him too. "I was dead set against it," he says of being overseas and hearing that the 1971 Australian masterpiece was to be remade. "I just thought, 'That's ridiculous.' I mean, why would you?"

As things would have it, shortly after the actor arrived back home in Sydney the revamped script landed on his desk. "I could easily just have dispensed with the idea but out of curiosity I read it," the 52-year-old actor says. "It was really, really good. I went 180 degrees on the idea."

Wenham didn't make the decision lightly – he rates the original version as his favourite Australian film of all time "without a doubt". But he feels that the new version will allow a strong tale – based on Kenneth Cook's 1961 novel of the same name – to find a new audience. "Why not give the opportunity to other generations to look at this story from a new perspective?" he says.

Wake In Fright relates the harrowing odyssey of a young teacher who's stranded in an outback hellhole, where he's gradually stripped of his sanity by a toxic version of Australian masculinity, his descent facilitated by the town's malevolent cop Jock Crawford.

In the 1971 version, Jock was played by Chips Rafferty, who famously refused to imbibe fake booze on set, telling director Ted Kotcheff: "You supply the beers and I'll supply the acting." Sadly, Wenham didn't get to follow this particular version of Method acting. "You're not allowed to anymore," he explains. "It would've been great – it's actually harder drinking the non-alcoholic stuff that's given to you. It's pretty disgusting."

But Wenham rushes to assure that he didn't follow in the footsteps of his legendary predecessor. "Did I try to channel Chips Rafferty? No, I didn't. It's pretty apparent who Jock is – he's a fascinating individual, the man who looks after law and order but who realises for the place to exist harmoniously, the laws have to be more rubbery than they would be in the city."

The other appeal of the new *Wake In Fright*, he says, is that while it's a contemporary take, the characters, locations and themes remain timeless. "Over the past few years, I've shot in

different small country towns around Australia and essentially, some of those places haven't changed very much," he says. "They've held onto their character. They're very idiosyncratic. They're different to the majority of people who live in the city hubs. Life hasn't changed terribly much – modern communications obviously have – but life out there is hard and people live a hard existence. They're tough people but you have to be tough to live in those environments."

As described in Cook's novel, Wenham is a good fit for Jock, both for his physicality, having a "raw freckled face", and for a career that's seen him frequently inhabit Antipodeans of menacing depths, whether brutal Brett Sprague in his 1998 break-out film *The Boys* or deadly cop Al Parker in acclaimed 2013 TV series *Top Of The Lake*.

They are but two highlights in a screen career that has now spanned 30 years, a fact which gives Wenham pause for thought. "It's weird, actually when you hear that." He chuckles. "It feels like I only started about 10 years ago. But I think that's just a product of getting older." He is, he says, acutely aware that most actors have done their best work by his age. "If you think of any of the great actors, and tell me their greatest performance, 95 per cent of the time they'll be younger rather than older. I'm aware of that and so I'm trying to now approach my work so I can get a sense of the liberation and freedom I had when I was younger. I want to make sure I don't get shackled or become jaded."

This philosophy is paying off in spades, with Wenham going from strength to strength on the big and small screens, and across genres. We've recently seen him do great, restrained work in the critical and commercial hit *Lion* ("A really beautiful story, stunningly told... a film I'm really proud to have been involved with.") – and have

fun amid the blockbuster madness of the latest *Pirates Of The Caribbean* instalment ("It's nice to have a bit of fairy floss, but too much will rot your teeth.") In addition to prestige TV drama *Top Of The Lake*, there's now *Wake In Fright*, which he has balanced with the Marvel comic-book thrills of Netflix's streaming hit *Iron Fist*.

"We're in a renaissance in TV without a doubt," he says. "It's going to be interesting to see what people do with film now. How do you reinvigorate that? I think there's an opportunity for people to surprise the audiences with the type of films that can be made."

For Wenham this isn't mere abstraction. When we speak, he's awaiting the premiere of his feature directorial debut, *Ellipsis*, which he workshopped with actors Emily

Barelay and Benedict Samuel in three days and shot in a week around Sydney on the smell of an oily rag. "A modest little film has come out of it," he says in the days leading up to its Sydney Film Festival debut, "and some of those processes I played with I may incorporate in more



Wenham as Jock Crawford in *Wake In Fright*.

formal projects in the future." The film has subsequently been compared favourably with the best work of Gus Van Sant, Woody Allen and Richard Linklater.

"It hasn't been a conscious decision by any means," he says of a career that's taken him from the loveable junkie Johnny Spiteri in *Gettin' Square* and heart-throb Diver Dan in *Sea Change* to the swords, sorcery and sandals of the *300* and *The Lord Of The Rings* franchises. "It's the way it's panned out." Wenham says he chooses projects based on scripts, on who he'll get to work with or where he's shooting—and is blessed he often scores the trifecta. "I keep my fingers crossed that that keeps happening." **mw**

Wake In Fright screens on Network Ten soon.

MAN TO WATCH



JASON MOMOA

AQUAMAN, LISA BONET'S HUSBAND,
AXE THROWER... THERE'S A LOT OF
ANGLES TO THE RUGGED ACTOR.

Standing six-feet-four and weighing more than 105 kilos, it's no surprise that Jason Momoa has played a lot of tough hombres in both period pieces and the sci-fi/comic book adaptation realm.

Also known as Mr Lisa Bonet (he married her in 2007 and they have two children together), Momoa's

career is about to go to another level due to his title role in the upcoming *Aquaman*, due for release next year. It will be Momoa's third go around as Arthur Curry/Aquaman, after playing the role in 2016's *Batman v Superman: Dawn Of Justice* and and the soon-to-be-released *Justice League*.

A mixture of native Hawaiian and native American with German and Irish, Momoa worked as a teenage model after being 'discovered' by designer Takeo Kobayashi. It led to a role in TV series *Baywatch: Hawaii*, then *North Shore*, and then as Ronon Dex in long-running series *Stargate: Atlantis*, which made him a firm favourite of the type of guys who go to ComicCon.

It was during the *Stargate: Atlantis* days that Momoa picked up the distinctive scar on his left eyebrow, after he was glassed in an LA bar during a fight.

Indeed, a love of martial arts and axe-throwing while drinking (check Youtube for his appearance on Jimmy Kimmel) ensure an overall rough-and-tumble persona to go with the rugged appearance.

"As far as getting work, no-one thought I spoke English," Momoa told *Esquire* of his early days in L.A. "It was absolutely ridiculous. I'd show up at a meeting and they'd be like, 'Oh my God, you speak English! That's so cool.'"

"[Now], I don't think a lot of people are calling me to play doctors and lawyers, which is fine with me. I can put a suit on, but I don't really like to." **ms**





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STREET SEEN

PITTI UOMO, FLORENCE

THE SHOW GOES ON

IT'S A MODERN MENSWEAR OLYMPICS.



with **LEE OLIVEIRA**
leeoliveira.com

Pitti Uomo 92 took place in Florence in June, bringing together once more its unique collection of exhibitors, designers, businesspeople, peacocking, street-style loving attendees, locals, and some who are no doubt all of the above.

In warm conditions the three-piece-besuited brigade showed admirable commitment to the cause – camera lenses of the likes of Lee Oliveira or just their Instagram accounts – to look cool and comfortable despite the sticky conditions.

Stripes and checks, pastels and all-white, jumpsuits and separates were prominent as the camera-ready walked the familiar path to and from the shows and stands.

How to sum up this instalment? Let's leave it to one of highsnobiety's more opinionated contributors: "All in all, this edition of Pitti Uomo confirmed the current status quo of fashion, namely that postmodernism rules, shameless imitation is totally fine, marketing is the new form of cultural heroism, and streetwear is the new fashion." www.leeoliveira.com



MUSIC



THE GANG'S ALL HERE

GANG OF YOUTHS' NEW ALBUM COMES AFTER A TUMULTUOUS FEW YEARS, WRITES *Rod Yates*.

If you've ever wondered what Sydney quintet Gang of Youths do to numb the boredom while on the road, right now, at the tailend of a 10-date U.S. tour, it boils down to two things. The first is to binge on *Lore*, a podcast about "the frightening history behind folklore". The other, says frontman Dave Le'aupepe, is to "mock each other mercilessly until we fall asleep". Both, he shrugs, do the trick.

Right now, on a balmy Thursday evening in June, the singer is sitting by a food

truck in the hip Los Angeles neighbourhood of Echo Park, tucking into a vegetarian burrito a block away from tonight's venue, the 350-capacity The Echo. It's the final show of their American tour, after which the band will splinter – Le'aupepe to visit his partner in New York, the remaining members (guitarist Joji Malani, bassist Max Dunn, keyboardist/guitarist Jung Kim and drummer Donnie Borzestowski) to their newly adopted home of London. This short run of dates serves as a prelude of sorts to the release of their second album, *Go Farther In*

Lightness, which comes three years after their 2014 Top 5 debut, *The Positions*.

Never ones to shy away from life's headier topics, their debut tackled Le'aupepe's journey as he nursed his then-wife through cancer and, later, dealt with the breakdown of that relationship and his issues with mental health, set to a sound that combined Springsteen's storytelling with the ramshackle attack of the Replacements and U2's stadium ambitions. *Go Farther In Lightness* is what happens when you've had to rebuild your world.

"In terms of concept the record is about healing, it's about empathy, and it's about learning how to be a person," says Le'aupepe in his deep baritone. "It's about becoming a human being. It's trying to condense the vast array of human experiences and emotional experience that I was exposed to [since the last album]."

Weighing in at just under 80 minutes, *Go Farther in Lightness* is one of the most ambitious albums ever to emanate from Australia. A double album divided into four movements, each is split by a musical interlude named after the psychoanalytic concepts of French psychoanalyst and psychiatrist Jacques Lacan – "L'imaginaire", "Le Symbolique" and "Le Reel" – of whose work Le'aupepe is a big fan. Lyrically, the singer veers between topics ranging from the death of a close

friend's baby to the questioning of the Christian faith with which he was raised, to his fear of loving again after his divorce. It may sound like a slog, but the album is shot through with an optimism borne out of a desire to make the most of our limited time on this earth. It all comes to a rousing finale with closer "Say Yes To Life", a song charged through with the kind of adrenaline that Le'aupepe found intoxicating as a troubled child growing up in Sydney.

"Hearing [hardcore punk band] Gorilla Biscuits the first time, hearing Broken Social scene the first time, it was like

"In terms of concept the record is about healing, it's about empathy, and it's about learning how to be a person,"

Dave Le'aupepe

electricity," he says. "It's like a moment of primal, undulating desire for spirit. Japandroids put it well – they talk about the punk's guitar breathing life into a sunken body at the back of the bar. The thunder of the punk's guitar. A shot of life. It is the thing that makes you feel alive," he smiles. **mm**

REVIEWS

with ROD YATES



GORDI

Reservoir (Liberation)

Sophie Payten has come a long way from her

hometown of Canowindra (population 2,381). *Reservoir* was recorded in multiple international destinations in between studying medicine and touring the world, arriving at a sound that's equal parts melancholic and uplifting – picture a less histrionic Florence Welch and you're in the right ballpark. A promising debut from the 24-year-old.



THE PREATURES

Girlhood (Universal)

The Sydney quartet's 2014 debut LP, *Blue*

Planet Eyes, catapulted them onto festival stages and into some of Australia's biggest venues. Its follow-up proves their success was no fluke, veering from Pretenders-esque indie rock ("Lip Balm") to 1980s' synth-laced pop ("Yanada") and confessional ballads ("Your Fan"). Vocalist Izzi Manfredi remains one of the country's finest frontwomen.



QUEENS OF THE STONE AGE

Villains (Matador/Remote Control)

What happens when one of the world's finest rock bands works with pop producer Mark Ronson (Bruno Mars, Amy Winehouse) on their seventh album? Well, the hard groove of opener "Feet Don't Fail Me" sets the tone for a record made to make you move. It's in no way a radical reinvention, but a nice evolution.

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TRAVEL

ARMANI HOTEL - DUBAI

LUXURY BY
DESIGN

Darren Lines VISITS
ARMANI HOTEL DUBAI
AND FEELS THE
AESTHETIC INFLUENCE
OF THE FAMOUS
DESIGNER IN EVERY PART
OF THE PROPERTY.

When it comes to money-is-no-object luxury and excess, Dubai has been blazing a trail all of its own for the past two decades, establishing the hedonistic Middle Eastern hot spot as the global hub of all things big, bold and bling.

Home to the world's tallest building, biggest shopping mall, largest man-made island, hugest indoor theme park... Dubai's transformation from desert outpost to thriving modern metropolis has been nothing short of spectacular.

At the same time, the city has gained an equally world-beating reputation as a playground for oil-rich billionaires and popular work destination for expats, lured by the emirate's zero income tax policy – thousands of cashed-up Australians among them.

From platinum Bugattis and \$5,000 gold-dusted cocktails to indoor snow skiing resorts and tropical rainforests (neither of which can exist outside in temperatures often topping 50°C in summer), the UAE's sprawling showpiece is awash with ostentatious opulence

on a grandiose scale that seems to know no bounds. If you've been to Dubai, you'll surely agree it's not an overstatement to say that pretty much everything about the place is, well, overstated.

You would expect, then, that a hotel dubbed "the world's most luxurious" would not only be right at home in Dubai, but also offer a new level of diamond-encrusted luxury to its well-heeled clientele.

Surprisingly, when the prestigious gong was announced at the World Luxury Hotel Awards, the

It manages to create an understated style of luxury that's also completely tranquil at the same time.

winner, Armani Hotel Dubai, was recognised for its appeal in setting new standards in service, understated splendour and elegance, rather than outrageous extravagance.

Located in the downtown

Dubai area at the base of the aforementioned world's tallest skyscraper, the 850m, 211-floor Burj Khalifa tower, it's one of only two hotels launched to date by iconic Italian designer, Giorgio Armani (the other is in Milan, Italy). His eponymous hotel is the realisation of Armani's long-held dream to bring his sophisticated fashion style to life, embodied in an exceptional stay experience defined by the highest standards of comfort and service excellence, rather than the glittering excesses of its host city.





Opposite: Part of the lobby at the Armani Hotel Dubai. Above, top: The view from one of the suites. Above, left: The pool at the Armani Hotel Dubai Spa. Left: Armani Classic Room.

And he has certainly achieved that. When you enter the hotel, the glitz of Dubai gives way to a restrained, minimalist design, and an ambience that reflects the elegance, simplicity and relaxed-yet-luxurious vibe that define Armani's style.

The 82-year-old Italian designer with the Midas touch oversaw every detail of the design process, from the Eramosa marble and Japanese tatami wooden floors, to the zebrawood wall panels and bespoke furniture. Even the books in

STAYING THERE

Whilst much vaunted and oozing exclusivity, the hotel's entry level room rates are unexpectedly reasonable, with a deluxe suite costing from \$570 per night. From there, the rates take a steady hike, with an executive suite starting at \$1,000 a night, a two-bedroom residence from \$2,000 a night or, if you feel like indulging in the full Armani experience, the 390 sq m Dubai Suite can be yours for a tad under \$10,000 a night.

the study within the ultra-premium Dubai Suite were personally selected by the designer.

Every inch of the carefully curated retreat is swathed in a neutral palette, which combined with clean lines and muted lighting, creates a serene atmosphere and ensures the mood remains unpretentious and distinctly Armani.

Indeed, the Armani brand is an inherent part of the overall experience: just about every object in the hotel — toiletries, pencils, even the tea and sugar sachets — carry the famous Armani mark.

But if you're tempted to pack a monogrammed bathrobe or towel in your suitcase as a memento of your stay, you might want to think twice. While Dubai attracts more than 15 million visitors each year, it's definitely not the Vegas of the Middle East as some expect. Fun and extravagance aside, it's a conservative Islamic town with cultural and religious sensitivities and strict laws against theft and offensive behaviour — where anything from hugging and kissing in public to swearing or making aggressive hand gestures can land you in serious trouble. Giving a local Emirati the bird, for example, is considered an insult that could lead to jail time.

In the interests of self-preservation it would be smarter to seek out the in-house Armani Privé boutique for a more legally acquired keepsake; or for more brand variety there's also private access from the hotel to, you guessed it, the world's largest shopping centre, the 1,200-store Dubai Mall located right next door.

Armani Hotel Dubai features 160 plush guest rooms and suites, each with iPads that control large flat-screen televisions, the lighting, curtains and front door, and floor-to-ceiling windows providing spectacular views of Dubai and the Arabian Desert. There are seven restaurants offering gourmet food ranging from European to contemporary Japanese and Indian cuisines, with the exclusive

Italian Armani/Ristorante run by celebrated chef, Alessandro Salvatico. There's also a deluxe spa, custom-made Armani chocolate shop, in-house florist and a contemporary art gallery.

In announcing the world's most luxurious hotel honour, voted for by the travelling public, award convenor Anton Perold said the key attribute that put the spotlight on Armani Hotel Dubai as a being a cut above the rest, and which ultimately won the hotel the accolade, was its "team of highly dedicated staff willing to go the extra mile and stop at nothing to ensure that no request goes unanswered".

The hotel's General Manager, Mark Kirby, agrees, saying the personalised, "warm, Italian-style service" is what sets his hotel apart from the competition. "For instance, each guest is assigned a Personal Lifestyle Manager [otherwise known as a butler], who handles everything from arranging childcare to landing difficult bookings at the hottest restaurants. The idea of it is to provide guests with a home-away-from-home experience."

A regular guest of the hotel, Milton Pedraza, CEO of luxury brand ratings and research organisation the Luxury Institute, believes Armani's great strength is his ability to create an understated style of luxury that's completely tranquil at the same time. "It's a paradoxical concept few could pull off," he says. "And when executed properly, it makes guests feel pampered and peaceful at the same time."

"The staff at his hotels are very well-selected and well-trained. They make you feel welcome in a way that seems more genuine and relatable than other hotels. Fact is, people don't want to be treated like royals anymore."

Maybe, but whether you have blue blood or not there's a certain quality about the Armani Hotel Dubai that makes a stay a special experience for even the most seasoned and discerning travellers. **mw**

TRAVEL

BARCELONA BY THE LOCALS

Matthew Hall GOES BEHIND THE GAUDI ATTRACTIONS AND FAMILIAR TOURIST HAUNTS TO FIND THE BARCELONA THE LOCALS KNOW AND LOVE.

1 EAT & DRINK:**7 PORTES**

A 180-year-old Barcelona institution, 7 Portes is all about its blue tiles, white tablecloths, and buttoned-up professional waiters. Oh, and quality Catalan food. The starchy wait staff don't mean this restaurant is stuffy; it means this place is about quality, and for a reasonable price. An example of how iconic 7 Portes is: you will be eating at the same tables that have entertained locals like Picasso, Miro, and Dali, and fellow tourists like Robert de Niro and scientist Alexander Fleming. We sat at Charlton Heston's table, ate an incredible paella, and drank a lot of wine. At lunch. Close to the beachside area of Barceloneta, make reservations by email or expect a long wait for a table. **Passeig Isabell II, 14; www.7portes.com**

2 SPORT:**NOU CAMP**

FC Barcelona's home ground is a must-see whether or not you are a roundball fan. This is the workplace for Leo Messi, the best footballer in the world (sit down Cristiano Ronaldo fans, we're in Barcelona, OK?) where you can join 99,000 fans (and, let's be real, a ton of tourists) watching one of the best soccer teams in the world do their stuff while – put down your meat pie – eating churros and drinking hot chocolate. Buy seats online where FC Barcelona's website has a slick online ticketing system where you can see what view of the

pitch your Euros will buy you. Big games (versus Real Madrid and Champions League matches) are difficult to get into but midweek La Liga games usually have availability. The Camp Nou Experience – a museum tour (closed on match days) – is worth the effort for history and the context of FCB's Catalan identity and why the team means a lot to the city. You will also get to see a lot of trophies.

Carrer d'Aristides Maillol, 12; www.fcbarcelona.com

3 SHOP:**HOLALA**

Barcelona shopping can overflow with giant Euro chains (high end and fast fashion) along fancy Passeig de Gracia while tiny designer boutiques hide away in the less lush Gothic Quarter and El Raval. There's also Holala, a vintage superstore with a 40-year pedigree and customers that include Jean Paul Gaultier, John Galliano and our Kylie. Holala's main store is found close to MACBA and CCCB – leading art and cultural centres – where serious retroistas will find racks of high quality vintage clothes and cool furniture sourced from across Europe, the US, Japan, and Australia. Amazing staff might also give you tips on bars and clubs if you ask (we bought a jacket AND got put on a guest list at a club for later that night). **Plaza Castella, 2.**

4 SHOP:**PARTISANO**

Barcelona has a long history of anti-

authoritarianism – the Catalans are fiercely independent and there has long been a legitimate movement to secede from Spain. Political awareness is almost compulsory and protest and demonstrations are a part of life. Partisano is a small store selling cool and edgy t-shirts-with-a-cause that go beyond clichéd Che Guevara images. You can also find vinyl by your favourite anarcho-punk reggae band and merch from St Pauli, the German professional soccer club popular with hippies, punks, and associated reprobates. It's the type of place that reminds you much of Barcelona is refreshingly anti-corporate. Don't expect the person behind the counter to smile unless your Catalan is on point.

Carrer de les Sitges, 8.

5 STAY:**CASA CAMPER**

Originally from the Balearic island of Mallorca, Camper shoe stores (Camper translates from Catalan as “farmer”) are all over Barcelona. As well as walking the streets in cool Camper shoes, you can stay in a Camper hotel. Boutique luxury that isn't stuffy, Casa Camper's interior design is by Fernando Amat, one of the people behind iconic store Vincon (1941-2015, RIP) which should be enough for style nerds to book a suite for a week. If walking around the city is not your thing (although it should be) take one of the hotel's free bikes. In fact, once you've paid for your room, everything at Casa Camper is free (except the restaurant and bar).



AIRBNB & HOSTALS VERSUS HOSTELS

As befits a city teeming with international visitors, there are hotels all across the city. Barcelona, though, is one destination where you should try to book a place through Airbnb or a similar home stay service. Typically, you will find better deals than hotels and have your very own Barcelona apartment to stay in. You can imagine you're a true local as you climb the 345 stairs to the top of your building after five sangrias too many. Important note: if you're on a budget, one option is a hostel – which is very different to a backpacker hostel. Hostels are typically family-owned guest houses (usually an entire floor of a building in Spain) with five or six small rooms, most with their own bathroom and toilet. A hostel translates as bunkbeds and smelly socks and something you should have grown out of at least 10 years ago.



Another quirk: its water recycling system reuses shower and bath water for its toilets.

Carrer de Elisabets, 11;
www.casacamper.com

6 EAT: EUSKAL ETXEA

Basque pinxto (“pinch-o”) bars can be found across Barcelona but Euskal Etxea (try saying that after a bottle of wine), which translates as “Basque House”, is the best. Tucked away near the Picasso Museum, Euskal Etxea ranks so high probably because the restaurant is part of the Basque Cultural Centre – the staff care about their culture and their customers and are happy to share know-how on food. Just like the original idea behind tapas, grab a drink and plate, and take a pinxto – or three – from the platters on the

bar. Repeat. Keep your toothpicks – priced between €1-€3 – they will be counted for your bill when you are done. **Placeta de Montcada, 1;**
www.euskaletxeataberna.com

7 EAT: EL NACIONAL

There are thousands of amazing tiny restaurants in Barcelona so why visit fancy El Nacional, a place as big as an aircraft hangar that seats 700? Because this place offers five areas specialising in meat, fish, tapas, rice, and a deli that all highlight Spanish regional cooking prepared with ingredients from Spain, Portugal and the south of France. Don’t want to eat? Try one of the bars that showcase local beer, wine, cava and cocktails – and oysters. The space is unique, too. Prior to becoming a restaurant,

the building was a theatre, a fabric factory, a car dealer and – before it became a huge restaurant – a garage. **Passeig de Gràcia, 24 bis;**
www.elnacionalbcn.com

8 EAT & SHOP: ST JOSEP LA BOQUERIA

Located just off La Ramblas, La Boqueria is the geographical and spiritual centre of the long pedestrian mall that rolls out from Placa Catalunya all the way down to the statue of Christopher Columbus looking out to the Mediterranean Sea and the Americas. This working market is filled with stalls selling everything from flowers to all you need for a home-cooked lunch or dinner. You will also find foodie gifts and – this is important – hole-in-the-wall bars and cafes that attract

loyal locals and tourists. Pull up to the counter and order breakfast or lunch. Be warned: Barcelona can swarm with tourists and La Boqueria can get overrun, especially on Saturdays. As an alternative, try Mercat de Santa Caterina in El Born which is usually less full of tourists. **La Rambla, 91.**

9 EAT & DRINK: BOCA GRANDE

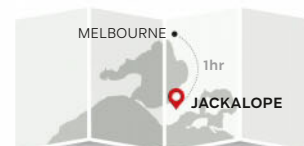
A hip (not hipster) yet unpretentious bar and restaurant in the Eixample that hits with its ambience, attitude, and food (oh, and check out the toilets for their mirrors and Damien Hirst poster art). You will need to make reservations for dinner but lunch is an easier fit after you have checked out the nearby Gaudi-designed Casa Mila and Casa Batllo. If a table is hard to come by, drop by for a cocktail and some local celebrity spotting (it’s that kind of place).

Passagatge de la Concepció, 12;
www.bocagrande.cat

10 EAT & DRINK: BAR LOBO

Hidden a few blocks from Las Ramblas in El Raval, you could spend all day at Bar Lobo and still not eat the same thing twice. Light and airy inside, Bar Lobo also has tables on the square (like most Barcelona bars) and a menu that starts with breakfast and ends with well-priced dinner dishes. Traditional Iberian lunch culture dictates a three-course Menu of the Day and Bar Lobo keeps this tradition with a €12 deal. While Spain was once lean for vegetarian options, the opposite is now true in Barcelona. Even carnivores will want to try Bar Lobo’s fried artichokes. “Come with us to Bar Lobo – it’s where the locals go,” a random French guy suggested one night. We knew this already but he was still right. **Pintor Fortuny 3. m**

TRAVEL



Jackalope's welcoming rabbit sculpture (left), and the intricate ceiling of lamps in Doot Doot Doot restaurant.



MORNINGTON PENINSULA

CLASS LEADING

Michael Pickering VISITS JACKALOPE, THE BOUTIQUE PROPERTY REDEFINING THE OUT-OF-TOWN GETAWAY.

Jackalope is the sort of bold concept that shows just how much Australia has grown up.

The transformation of a 143-year-old homestead and winery into a luxury boutique hotel experience with complementary dining and wine experiences has already garnered Jackalope a 2017 Hotel Of The Year award from *Gourmet Traveller*, and after staying there for a night we'd imagine there are more awards ahead.

The entrepreneurial force behind Jackalope is Louis Li, not yet 30, who commented on receiving the *GT* award: "I think MONA [in Hobart] gave me the confidence that people would appreciate a daring, bold vision in this part of the world. Luxury should be defined by rarity."

Situated in the 'meat' of the Mornington Peninsula, north of Balnarring, the heart of Jackalope is 46 newly constructed designer

rooms (defined as 'dens' and 'lairs') grafted onto the original McCormick House homestead (which is now the main bar, named Flagerdoot). Design of the rooms is informed by the concept of 'alchemy', chiefly reflected in the variety of materials used within. Many have views out over the adjacent vineyard, the floor-to-ceiling windows and private terraces providing a contrasting yet also harmonious connect between the room's designer details and modern conveniences and the Victorian countryside. A deep-soak Japanese bath dominates the space between bed and bathroom, with custom mosaics and bathroom fixtures finished in bronze and copper and Hunter Labs products creating the sense of a private spa.

Between the rooms and the vineyard is the Geode, or pool deck pavilion, alongside a 30-metre infinity pool edging the vines. Poolside service is available during the day and it's also used as a

private spa space, with massage treatments available. The brisk weather ensured such things were off the agenda during our stay.

The food and beverage experience is as integral to a Jackalope stay as the designer hotel one. Willow Creek Vineyard was planted on the property in 1989 and remains a core part of the Jackalope offering, with Geraldine McFaul overseeing production of the wine and open plan restaurant Rare Hare complementing the juice with rustic and hearty food featuring produce from surrounding farms. Lunch here on a brisk early winter's day was highly memorable.

Back in the main building the feature dining space is Doot Doot Doot, again showcasing Mornington Peninsula producers on a seasonal menu, matched with Willow Creek and/or international wines.

Overseen by Executive Chef Guy Stanaway, diners can opt for

a four- or eight-course tasting menu which includes dishes such as Murray cod, prawn, parsnip, dashi; lamb sweetbreads, abalone, shiitake and walnut; and duck breast, pumpkin, radish and rappa.

You'll spend a lot of time here photographing Jan Flook's eight-by-10 metre lighting installation which appears to undulate above the dining room – 10,000 lamps which aim to create the sensation of "fermenting wine bubbling above".

Repair to the intimacy of Flagerdoot for an after-dinner drink where the Negronis are not only perfect but potent.

Collaborations with artists and designers is also part of the Jackalope offering, with curated installations dotting the property.

It's a world-class presentation. Melburnians looking for that upscale weekend getaway will comprise a good deal of the clientele, we imagine, but as word spreads, they will come from near and far for this unique experience. **mm**

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TREND ALERT
ROSE GOLD

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Tech-geek meets fashion-lover in this stylish rose gold 13-inch laptop. It's sleek, powerful and convertible so you can work hard, and be on trend at the same time.



At 1.32kg, this laptop redefines 'light-weight', so you can fit it – and your stylus – in your tote without adding bulk. The HP Stylus will help you take notes and highlight important information like a pro with ease.



Because our tech should work as hard as we do, Spectre's 360° hinge allows you to use it in tablet mode for optimum viewing.



HP gets that waiting for charge is like watching paint dry, so they created Fast Charge – which takes you from zero to 50 per cent in 30 minutes! *Battery Life may vary significantly based on usage.



With custom tuning thanks to a collaboration with the audio gods at Bang & Olufsen, plus no less than four speakers, your Kanye and Coldplay will always be in tune.

TECH SPECS

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TREND ALERT
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TECH ALERT
ALL-IN-ONE

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TECH SPECS

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34" WQHD
BACKLIT

MEMORY
16GB
(RAM)

GRAPHICS
AMD RADEON
RX 460 4GB

STORAGE
256GB SSD +
2TB HDD

TECH ALERT
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TECH SPECS

CHIPSET	SCREEN	MEMORY	GRAPHICS	STORAGE	INCLUDES
INTEL® CORE™ I7 PROCESSOR	12.3" 3K2K TOUCHSCREEN	16GB (RAM)	INTEL HD 620	256GB SSD	HP STYLUS

TREND ALERT
GOLDEN TOUCHES

ON-TREND METALLICS

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With its transformative abilities the Spectre x2 adapts to your needs, from a high-performance PC (with full keyboard and stylus), to an on-the-go tablet, instantly.

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TECH ALERT
TOUCH SCREEN

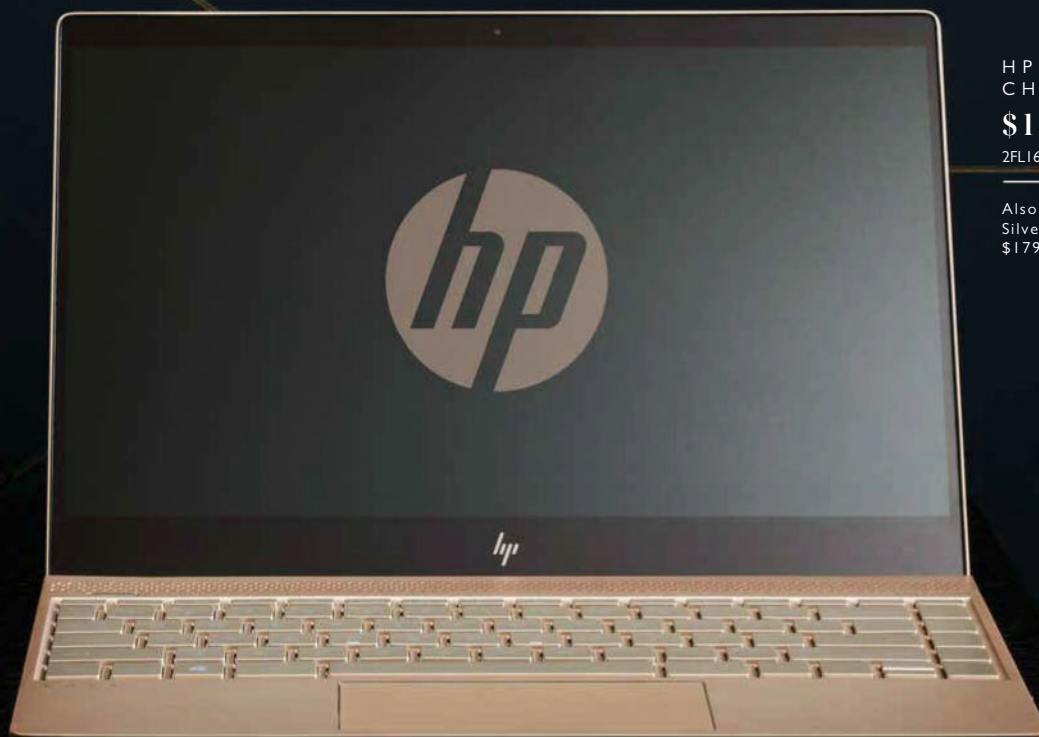
Take the power into your own hands – or fingers – with this edge-to-edge touch screen. Plus, the lifted hinge feature allows you to touch, and type, with ease.

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TECH SPECS

CHIPSET
INTEL® CORE™
i5 PROCESSOR

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13.3" EDGE
TO EDGE
TOUCHSCREEN

MEMORY
8GB
(RAM)

GRAPHICS
INTEL
HD 620

STORAGE
128GB
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MOTORING

PORSCHE PANAMERA TURBO

SPORTY YET SENSIBLE

YES, IT'S A PORSCHE, BUT *Jez Spinks* FINDS THE FAMOUSLY SPORTY BRAND'S PANAMERA TURBO IS ALSO A GROWN-UP LUXURY SEDAN FOR GROWN-UPS.

Porsche was among the supercar brands plastering 'turbo' decals across the flanks of its cars in the 1980s – a literal approach to pointing out the speed at the owner's disposal.

Such conspicuous stickers would fit into today's environmentally conscious era about as well as Spandex pants or a perm.

They would also be a contradiction for the relatively sensible Porsche Panamera Turbo which, while it may have oodles of power, also features four doors, an engine positioned ahead of the driver rather than slung behind the rear axle, and aims to lure high-end executives away from high-performance limousines.

The original Panamera released in 2009 also allowed the brand's more religious followers – desperate for a more practical alternative to the 911 – to avoid the sin of the Cayenne SUV, though the sedan's awkward, ungainly styling made it similarly controversial.

Porsche's designers clearly learned their lesson, as the new-generation model is a sleeker, more cohesive shape that also cleverly disguises an increase to what were already substantial dimensions.

The near-two-metre rear end has an especially dramatic, squat profile – and bears the relatively discreet 'turbo' badge. Porsche's Turbo models are no longer exclusively turbocharged in the manufacturer's showroom, of course, yet the five letters still represent mighty performance.

With a twin-turbo 4.0-litre V8 dispensing 404kW and 770Nm to all four wheels, the Panamera Turbo accelerates to 100km/h in 3.6 seconds with the optional Sports Chrono



pack's launch control system. When you're already on the move, overtakes require little judgement when the Turbo can progress from 80 to 120km/h in 2.4 seconds. For acceleration, that puts the Porsche at the pointy end of conventionally powered four-door cars (there's an even faster petrol-electric hybrid Panamera flagship).

The seamless power delivery also makes it essential to keep an eye on the speedo as the relatively uneventful thrust can disguise the ferocity of your momentum. There's no wait-wait-explode experience here like Porsche's original Turbo model, the laggy yet legendary 911 variant of 1975.

No Porsche is a straight-line hero, of course, and the Panamera carves along winding roads like a giant-slalom skier on his edges. Or perhaps that should be the skier that's the giant, as the Panamera measures more than five metres long and nearly two metres wide, and weighs close to two tonnes.

It turns more eagerly into corners than you might expect with a sizeable engine over its nose, though even agility is a relative term among Porsches. The Panamera prefers hairy pace on flowing roads rather than hairpin territory. There's also less feedback from the steering rim than you'd receive from either a 911 or Cayman.

Sport and Sport Plus modes – now via a dial on the steering wheel rather than a toggle on the centre console – are the best for reining in body control. Twist to Comfort and the Turbo's standard air-spring suspension absorbs bumps in a way that so often eludes stiff-riding sports cars.

Rear-axle steering is a new, \$4,990 option that will move the back wheels in the same direction as the fronts at higher speeds for greater stability, and is especially noticeable for creating a phenomenal turning circle by moving the rear wheels in an opposite direction at low speed.

The biggest shift in the Panamera experience, however, is found inside. The previous model's cabin was hardly from the stone age, but the new Panamera plugs into the era of Google and Apple. The old, huge centre console that looked like an oversized Casio scientific calculator makes way for a simplified layout presenting touch-sensitive words and symbols with haptic-feedback.

Prominent above is a 12-inch, widescreen touch display – alternatively controlled by one of the rare physical switches, or rather dial – while the instrument cluster also adopts high-resolution graphics. Quaintly, the tachometer – the sportiest gauge – is deliberately made odd-dial-out by remaining analogue.

The interior's palpable sense of luxury can be extended, of course, with extra furnishings. Our test car added another \$12,000 to the Turbo's \$376,900 RRP with a particularly tasteful black and dark red two-tone leather interior, 18-way adaptive sports seats, electric sunblinds for the rear and rear-side windows, and eight-way electrically adjustable rear seats.

There's some additional rear knee space through the slight stretch between the front and rear axles, though the Panamera continues to cater for only two passengers up back – divided by a smaller interpretation of the centre console.

Porsche has, however, also fixed this practicality issue. The Panamera is now available in a Sport Turismo variant that seats an extra, fifth occupant and expands luggage space from 470 to 520 litres.

And it's the expansion of both the Panamera's line-up and its luxuriousness that spells discomfort for sporty executive four-door rivals.

The Panamera
carves along
winding roads
like a giant-
slalom skier
on his edges.



Don't box me in

Jez Spinks finds the Volvo V90 is part of the continuing transformation of the famously utilitarian Swedish marque.

Lego isn't the only Scandinavian company famous for building bricks. Swedish brand Volvo's big sedans and wagons through the 1970s to 1990s were given such a nickname for their rigidly boxy styling.

It was a more endearing moniker than it may have sounded, also embracing the models' reputations for practicality and safety. In 240-series form, particularly, you could also add durability.

Builders, though, would be unlikely to mistakenly trowel mortar onto Volvo's latest big wagon. There's a finely sculpted shape to the V90, linking it visually to the car maker's 90-series vehicles – the S90 sedan twin and XC90 SUV that share the same platform.

Distinctive Scandinavian design is part of Volvo's bold move to shift its brand perception out of the upper-mainstream and into the full world of prestige automobiles.

The V90's cabin immediately suggests the wagon is worthy of being compared with the likes of the Audi A6 Avant, BMW 5 Series Touring and Mercedes-Benz E-Class Estate. The interior is brimming with high-quality materials and richly textured surfaces, while a thoughtful approach to the seating environment is also evident from the excellent ergonomics. Front and centre is a 9-inch portrait-format touchscreen, which is more responsive than some rival displays – and its size provides a superbly

expansive view of the nav map.

There's extensive room in the rear, too, with built-in child booster seats in the outer pews providing a clever touch for families.

The boot, accessed via an auto tailgate, can't claim class-best capacity but still comfortably holds a long holiday's worth of luggage. This was proven in the UK where we tested the V90, which is under consideration for Australia. The Cross Country version of the wagon is already here, and the higher-riding spin-off would have been handier for some English countryside tracks.

The regular V90 does feature all-wheel-drive as standard in the UK, though, while on the road it excels as a comfortable cruiser. It's not the sportiest of drives despite featuring a 'Dynamic' chassis as standard, yet accurate, well-weighted steering and a supple – if occasionally bouncy – suspension ensure the wagon is enjoyable to drive, if the pace isn't too hot.

Our Momentum D4 variant, the base model in the UK, featured a 140kW/400Nm four-cylinder turbo diesel that is respectably quiet when revved and silky smooth and torquey when on the boil. Its main flaw is low-rev turbo lag that makes for less-than-ideal hesitancy on take-offs at junctions or overtakes.

Following the XC90 SUV, though, this is another big, 90-series Volvo laying foundations for the Swede's luxury-segment ambitions. **mw**



VOLVO V90

BIKES



I might have been brought up bashing dirt bikes around the back country of northern NSW, but that didn't stop my heart skipping a few beats when I was woken up by torrential rain ahead of a test ride of Harley-Davidson's slick looking new Street Rod around the streets of Singapore.

The thought of handling a machine promising 18 per cent more horsepower and eight per cent more torque than the Street 750 on which it is based – in Singapore's famous humidity and after a storm – made my palms sweeter than they already were.

Once I was on it, though, weaving through the heavy city traffic as we headed for the Old Upper Thompson Road – part of Singapore's former Grand Prix Circuit – I realised there were few better places to showcase what this bike was designed to do.

In the shape of the Street Rod Harley-Davidson is attempting to create a bike that's a little bit city and a little bit country, or as the company itself puts it, “perfect for urban cut-and-thrust and canyon carving”. You can surge through traffic, split-laning, and then

SINGAPORE SLING

Tony Halpin FINDS THE DARKLY STYLISH NEW HARLEY-DAVIDSON STREET ROD IS UP FOR THE CHALLENGE WHETHER IN TRAFFIC OR IN THE HILLS ON THE SLICK, WET STREETS OF SINGAPORE.



open her up on the freeway for an authentically Harley experience, in other words.

Does it achieve this balancing act? The main design cues of the Street Rod – ‘Dark Custom’ styling (or the “café racer-meets-hooligan” look, as I’d describe it), an aggressive ride position, 17-inch front and rear open spoke aluminium wheels, thick, blacked out forks and triple camps, and new tail section – are all designed to catch the eye of the style-conscious city rider.

When city boys want to go country, however, the High Output Revolution x 750 engine delivers peak power at 8,750rpm and peak torque at 4,000rpm. The midrange between 4,000 and 5,000rpm is where the Street Rod truly sings, while a larger volume air box, dual 42mm throttle bodies, four-valve cylinder heads, high-lift camshafts and higher volume exhaust muffler all deliver increased airflow and efficiency for the longer rides. The redline on the Street Rod goes from 8,000rpm to 9,000rpm, 1,000 better than the Street 750.

So how's the ride? In traffic the Street Rod punched nicely off the bottom at lights, moved

beautifully into that meaty midrange and revved right through. Once the traffic dissipated on the hill roads, my dirt bike background appreciated the configuration of the elevated seat position, the rearset footpegs, and the wider, drag-style handlebars in creating a perfect triangle stance for optimal handling.

That impression of sharper handling was enhanced by the bike's upgraded suspension – 43mm USD forks with remote reservoir rear shocks – and braking, consisting of dual 300mm front discs and ABS braking as standard.

There are three colour options – Vivid Black, Charcoal Denim and Olive Gold – as part of the Dark Custom style offering.

The Street Rod is the inevitable result of Harley-Davidson's global success with the smaller capacity Street 500 and Street 750 bikes – a sportier, more styled up machine with elevated levels of performance for the urban type who nevertheless wants some grunt when the open road calls. On that basis, when married to a \$12,995 ride-away price, you'd expect Street Rod is destined for great success. **ms**



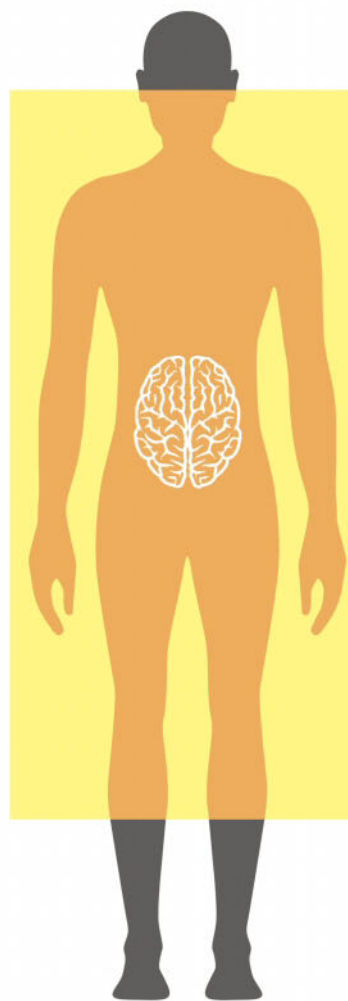
Food Honestly



ZEUS STREET GREEK

SYDNEY | BRISBANE | KOTARA | CANBERRA | MOUNT LAWLEY | SHELLHARBOUR
zsg.com.au

HEALTH



GUT FEEL

John von Arnim
ON THE BEST
METHODS FOR
TUNING UP YOUR
BODY'S 'SUPRA
ORGAN'.

Heap jokes about being bunged up, farting and “the squirts” are stock-in-trade for stand-up comics, but gut problems are no laughing matter. Over half of the Australian population suffers from digestive problems in an average year and in February the Federal government earmarked \$4 million in funding for the nation's first dedicated micro-gut health research centre in Sydney. Barely a month later, gastroenterologists from all over the world gathered in Paris to discuss the gut's real role as a “Supra Organ”, governing everything from our sex lives to allergies, serious diseases and even clearer skin.

Hippocrates, the father of modern medicine, knew more than 2,000 years ago that all diseases started in the gut. But over the past 10 years a torrent of scientific research has pinpointed the digestive system as ‘ground zero’ for the body's most vital functions,

including the production of 80 per cent of the feel-good hormone serotonin. One long-held belief has finally been scientifically proven – gut feel. The gastrointestinal tract is the nervous system's second biggest network of closely connected neurons and has a direct link to the head known as the brain-gut axis. That's why you get butterflies in the stomach and feel nauseous when you're anxious.

THE GUT CRISIS

Over 100 trillion bacterial cells – 99 per cent of your body's DNA – live in the gastrointestinal tract which begins at the mouth and ends at the anus. If it were spread out flat, it would be the size of a tennis court. One third of this gut microbiota is common to everyone, but two thirds are as specific as a fingerprint to each individual. Over 70 per cent of the body's immune cells live in the gut and diet, medicines, age, stress and more can all disrupt

internal balance. ‘Irregular transit’, to use the correct medical term for diarrhoea and constipation, may be short-term side-effects but one in five Australians suffers from IBS (Irritable Bowel Syndrome).

What has caused the gut crisis? Too much processed and junk food, constant stress, the over-prescription of antibiotics and excessive alcohol consumption. As a society, we've also become OCD about cleanliness. The war on microbes and bacteria was launched in the late 19th Century via pasteurisation and sterilisation and continues today through an avalanche of anti-bacterial products from hand sanitisers to clothing. Improved public health is one of the reasons we live longer, but a lot of helpful bacteria became collateral damage. The widespread increase in allergies and auto-immune diseases is the result of weakened immune systems.

PRO AND PRE-BIOTICS: THE DIFFERENCE

Although eating something live sounds like something out of *Alien: Covenant*, probiotics have become the first line of defence in restoring gut health. Probiotic-laced foods and beverages are a US\$32 billion global industry from dairy-style products to probiotic-boosted sports drinks and capsules.

There's also an army of books available now that gut health is viewed as a magic bullet to transform your life. *Gut: The Inside Story of Our Body's Most Underrated Organ* by Giulia Enders, a young German microbiologist, has sold millions worldwide and blends humour with information overload. Improving gut health centres on repopulating gut bacteria and improving function. Cut out starchy, sugary and junk foods, and limit alcohol and caffeine intake for starters. Fibre doesn't get the attention it deserves because it's not sexy, but roughage is essential to keeping things moving along. Bulk up

your meals with wholemeal bread, rice and pasta, and up your daily fruit and veg quota to two and five portions, respectively.

The probiotic craze has been around for so long – the Japanese Yakult brand was founded in 1935 – that a whopping 80 per cent of consumers link them with gut health benefits. It's a different story with prebiotics and there's a lot of confusion between the two. Probiotics are live cultures like yogurt and fermented foods such as miso, kombucha and sauerkraut. Prebiotics are a type of fibre that break down in the gut and feed the probiotic bacteria and encourage microbiota diversity. So for maximum benefits, fuel up on prebiotic-rich foods such as asparagus, onions, garlic, bananas, seeds and berries. Recent research also suggests that a bigger intake of prebiotic foods helps to build resistance to stress.

GET ACTIVE AND TUNE UP FAST

Regular exercise also helps to streamline evacuation. An Irish study contrasting non-athletes with soccer players found that the footballers had twice as much diversity in their gut microbiota and lower levels of inflammation.

The benefits of a gut hack are irresistible – weight loss, better skin and improved mental health and immune system. No one knows this better than Debbie Dickson, a Sydney-based expert in Chinese medicine and integrative wellness practitioner. The digestive system is like a garden, she says. “If it becomes overgrown with undesirable flora, nothing else can survive.”

She has developed the Regul8 range of supplements to cleanse, restore and maintain gut health. A first for the Australian market, the three-part digestive tune-up delivers 100 per cent alive probiotics.

Read more on Dickson's work at www.regul8.com.au **men**

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FOOD + DRINK

Since opening their first Zeus Street Greek eatery in Sydney's suburban Drummoyne in July 2014, Costa Anastasiadis and George Kypraniou have now opened 15 stores with two more on the way in their quest to bring Hellenic street food into the 21st century.

Both had extensive food backgrounds before embarking on Zeus Street Greek, Anastasiadis as the founder of Crust Pizza (and a former *Men's Style* Man Of Influence) and Kyprianou with Pony Dining Group. But it was a fervent desire to progress 'fast' Greek cuisine behind the long-established – and much loved – gyro (or kebab) which motivated their founding of Zeus Street Greek.

"For us there always been a misconception [about Greek food] since the first wave of migrants to Australia and we want to challenge that perception," Anastasiadis tells *Men's Style*. "We want to move people away from the idea of Greek food as part of a greasy hangover..."

"Instead we want to be considered a healthy meal inspired by Mediterranean flavours and we feel we're doing that well. As with any ethnic food offering there's always a period of education but it's been a fantastic three years, as evidenced by how many stores we've opened."

Growing research on the health benefits of a 'Mediterranean' diet, including a *60 Minutes* report on a Greek Island inhabited by famously long-living residents, have been an added boon for the fresh yet casual approach found inside a Zeus Street Greek. "All of our



Costa Anastasiadis



BEYOND THE KEBAB

'FOOD WITH HONESTY' IS THE MANTRA OF ZEUS STREET GREEK, AS CO-FOUNDER COSTA ANASTASIADIS TELLS *MEN'S STYLE*.

produce is fresh and locally sourced," says Anastasiadis, "it's just given a Hellenic spin."

Located in a high traffic flow areas and aimed mainly at a younger, time-poor demographic, the stores have an approachable, unfussy ambience – the design tweaked to match the urban surrounds – with counter ordering and pick-up and emphasis on sharing plates and a communal vibe.

"This is a great market to test the concept in because Australians are very enthusiastic about the cultural experience involved," observes Anastasiadis. "I've travelled all around the world and I know that Australians are right up there as having one of the most diverse palates in the world because of the various cultural influences."

Pita wraps account for about 50 per cent of Zeus Street Greek's sales, says Anastasiadis. "It gives us a great chance to

showcase traditional offerings and the sort of food you can find in the back streets of Athens; to show our range and play with some very cool flavours..."

In the war on the modern worker's 'el-desko dining' habit, Zeus Street's 'Spartan Box' has been the most recent and successful menu addition, allowing the ravenous to create up to 320 combinations in four steps by choosing from five proteins (lamb, haloumi, chicken, pork, falafel), four bases (organic 10 grains, salad, pilaf, pita bread), four salads and four dips. It's a perfect demonstration of the brand's key messages on healthy Mediterranean eating and customisable meals.

"Our experience so far has made us very conscious about knowing what people want," says Anastasiadis. "Transparency is very important in how we construct the menu offering which is why we talk a lot about 'food honesty'."



OPENINGS

WESTERN STYLE

PARRAMATTA'S FACELIFT CONTINUES WITH THE OPENING OF HUSK & VINE KITCHEN AND BAR.

In the geographic heart of Sydney, Parramatta is forecast to grow in population by 40 per cent to 2013.

Which is why the city – frequently planned for substantial redevelopment over the years without anything actually happening – is now under a transformation, with council undertaking a multi-billion dollar revitalisation of the city centre.

One of the forerunners of the new Parramatta is a just opened precinct that includes the five-star SKYE Hotel Suites and the Husk & Vine Kitchen and Bar by SITE Hospitality. Flying Fish's Stephen Seckold heads the new food offering at the venue on the premises of the former Wheatsheaf Hotel. A public display showcases the remains of an 1840s convict hut, Wheelwright's workshop and the cellar of the Wheatsheaf that were all discovered during excavation of the site.

Seckold will reflect the Mediterranean and Middle Eastern cultural influences of Parramatta and surrounds in the menu, the kitchen centred around a custom Beech oven where Head Chef Ashley Brennan will produce flatbreads and pides, as well as roasts, large cuts of



meat and whole birds for guests to share, such as whole lamb shoulders with harissa, okra and chickpea stew.

The drinks list will focus on boutique wineries, featuring small producers from Australia and abroad – with a concentration on Australian cool climate wines, as well as French and Italian classics.

Finally, Parramatta is growing up... and here's the proof.

Husk & Vine Kitchen and Bar

**Open from 6.30am to late, 7 days a week;
7/45 Macquarie Street, Parramatta,
Sydney. Ph: (02) 7803 2323.**

TO DRINK



FOR SAKE'S SAKE

The ever-increasing popularity of Japanese sake amongst Australian food lovers, top end bars and restaurants is reflected in the opening of Sydney's first stand-alone store, Sakeshop in Stanmore.

Former chef, sommelier, current IWC sake judge and WSET accredited sake educator Leigh Hudson is the man behind Sakeshop, aiming to bring the Japanese beverage to the mainstream and make it an everyday drink.

"We have many customers who love Japan, love Japanese culture and like us have struggled to find good sake in Australia," says Hudson, who also runs nearby Chef's Armoury, a Japanese knife and cookware providore. "We want to make sake accessible to those people who have never tried good sake before."

Sakeshop specialises in Nihonshu, Shochu, Umeshu and Japanese beer, ranging from just under \$8 through to \$188. Sake events, educational sake workshops and WSET accredited courses will also be on offer for those looking to increase their sake knowledge.

Sakeshop

**105-107 Percival Road, Stanmore;
sakeshop.com.au**



HEALTH



GET FIT GADGETRY

John von Arnim IDENTIFIES 10 NEW HEALTH-RELATED DEVICES DESIGNED TO HELP YOU IMPROVE YOUR OVERALL FITNESS AND WELLBEING.

New health gadgets are flooding the market at breakneck speed. Trying to keep up with the pace of technology is a full-time job. Some gizmos fall into the *Star-Trek*-has-become-reality basket, while others fit the nice-concept-but-needs-more-work profile.

Gadgets and devices that help to improve your health don't begin and end with fitness and activity trackers. There's only a limited amount of real estate on your wrist. They don't have to be small and portable, either, to meet the textbook definition of a gadget as having "a useful, specific practical purpose and function".

Focusing on fitness is only a part of boosting general health and wellbeing. Your teeth, skin, skeleton, digestion and more need help as well. Then there's the issue that one man's must-have is another's waste of space. But then geeks don't wear Egyptian cotton shirts and corporate giants generally don't have time for extreme gaming. *Men's Style* looks at the latest crop of health improvement gadgets...

1

CLARISONIC SMART PROFILE UPLIFT

The skin is the body's largest organ. If it doesn't look in peak condition, you don't look or feel good, either. Clarisonic pioneered the sonic cleansing revolution and has pushed the envelope with this latest 3-in-1 release. If you're past 30 and your jawline isn't looking as chiseled, the Firming Massage Head firms and tones the face with regular use – only three minutes per day. The Turbo Massage Body Brush gives filled pores, acne and other skin eruptions the flick from the neck down, while the Revitalising Cleanse Brush Head is smart-activated to auto-adjust for deep-cleansing for clear, healthy facial skin. There's a two year warranty to quell any qualms about the exy price.

\$499; clarisonic.com.au

2

DR COHEN'S ACUBALL

"Where do you hurt?" is the urgent opening question on the Acuball website. Dr Michael Cohen is a Canadian chiropractor and acupuncturist, and this best-selling heatable ball based on natural principles of acupressure is a firm favourite with US professional athletes. Stocked by clinics and yoga studios worldwide and endorsed by Dr Oz, it helps to heal aching muscles, enhance joint movement and stimulate mind flow. The mini version is priced at \$15 and is available from **rebelsports.com.au**. For the larger version, go to **amazon.com**

3

DEEPER SMART FISHFINDER 3.0

Recreational fishing is Australia's largest sports and leisure activity. Over five million Aussies cast a line every year, spending \$650 million on tackle alone. The Australian Recreational Fishing Foundation does a cracking job broadcasting the health, social and economic benefits of ocean and river fishing. Keep tension at bay and save on time with this cricket ball-sized plastic device. Toss it into the water and your smartphone delivers the data on fish concentration, water depth, temperature and the amount of vegetation. Boasts a 40-metre depth and casting range.

\$349; bcf.com.au

4

SANITAS SBC21 WRIST BLOOD PRESSURE MONITOR

It's easy to push yourself too hard when you're starting or ramping up an exercise program. Instead of reaching a pain threshold, tracking your maximum heart rate is a smart way to gauge the limit of your cardiovascular system. This value-for-money blood pressure and pulse measurement device from the German health device specialist has a clear LCD display. Checking how you are progressing is as simple as glancing at a watch.

\$59; jbhifi.com.au

5

UNDER ARMOUR UA SPEEDFORM GEMINI 3 RECORD-EQUIPPED RUNNING SHOES

Winner of the *Runner's World* Best Pick at the 2017 CES electronics show in Las Vegas, these sensor-equipped runners track, analyse and store key stats such as cadence, distance, splits and more to "tell" you how intense or easy to take a workout. The first smart shoe to incorporate a jump test – trademarked as Jump Around – the six pre-workout jumps measure air time in micro-seconds and provide a "muscle-fatigue" rating.

\$219.99; underarmour.com.au

6

WATERPIK COMPLETE CARE WP900 WATERFLOSSER AND SONIC TOOTHBRUSH

Ageing, stress and a bad diet can lead to gum disease. This all-out assault oral cleansing machine tackles plaque with the precision of a sniper to reduce gingivitis six times more effectively than flossing and brushing. Blitzes that furry feeling and highly recommended for those with veneers, implants or braces to keep the mouth squeaky clean.

\$229.99; shavershop.com.au

7

HAPIFORK BLUE TOOTH-ENABLED SMART FORK

When you're busy it's easy to grab food on the run, gobble it down when watching TV or scarf high carbohydrate snacks like pizza by hand. "Put the fork down" has long been jokey but standard advice to anyone trying to lose weight. In this case, pick one up to coach yourself to healthier eating patterns. Slightly larger than a regular fork, it vibrates when you eat too fast, so indigestion is "cured", too. Just upload your data for analysis in real time.

US\$79 plus shipping; hapi.com

8

BEURER MG300 3D BODY SCAN SHIATSU MASSAGE CHAIR

A regular massage by a therapist often costs three figures. Enjoy a soothing treatment as often as you like with this four-head ergonomic bucket unit that can be attached to a chair in your own home. The body scanner function delivers a customised massage experience to suit your size and body shape. Soothe away pain and tension from your back and neck with three types of massage – shiatsu, rolling and swing. It's also easy to store, hanging it up by its straps. **\$477; harveynorman.com.au**

9

FITBIT ALTA HR

Fitbit is the global market leader in fitness and activity trackers. Many keen sportsmen own more than one – a competitive-looking model by day and a fashionable version like the Blaze by night. The latest release is the Alta HR with water-resistance up to 1 ATM, a full seven days between charges and Fitbit's new Sleep Stages measurement, which estimates how much time you spend in Light, Deep or REM slumber. Also in the mix are SmartTrack, All-Day Activity, reminders-to-move features and more. **\$249.95; fitbit.com/au**

10

GARMIN INDEX SMART SCALE

Whether you're training for a triathlon or just want to know the facts for your health's sake, this smart scale not only shows your weight it also tracks your BMI, body fat/water percentage, bone mass and skeletal muscle mass. Wi-Fi connectivity syncs data to your computer or mobile. Up to 16 people can plot their progress, so you can club together for a whip-round with a team or fellow gym goers. **\$199; garmin.com/en/AU for online sales and stockists. mmm**



AVAILABLE AT





GET THE LOOK
p62



FRAGRANCES
p70



GROOMING
p72



SWING TAGS
p74



SHOWS
p76

men's style

ON T R E N D

ALL YOU NEED TO KNOW TO LOOK THE PART EVERY DAY

FRONT ROW FEATURE

THE LATEST ROUND OF MENSWEAR SHOWS PRODUCED A HIGH QUALITY OF CONCEPT,
DESIGN AND WEARABILITY, IN OUR HUMBLE OPINION...

Page 76 >>



Sebastian Stan, Andrew Rannells and Matt Bomer at the BOSS Menswear Spring Summer 2018 show in New York.

DERBY DAY

GEOFFREY BEENE

Classic, elegant, understated – these are the words you want people using when describing your Derby Day outfit, with black-and-white the key theme. A Geoffrey Beene suit, available at David Jones, offers that classicism in cut and styling you need for this more traditional of days. Once you have the suit – say the Geoffrey Beene ‘Kennedy’ – you have the foundation on which you can build a more rounded, finished look through your tie, watch and other accessories.

davidjones.com.au

Geoffrey Beene jacket, \$349, shirt, \$99.95, tie, \$49.95, pocket square, \$49.95, and pants, \$150. **Akubra** bowler hat, \$250, and cane, \$290, both from Strand Hatter; **Victorinox** ‘Swiss Army Alliance’ watch, \$950.





GET THE LOOK

PHOTOGRAPHY
TANE COFFIN

STYLING
KIM PAYNE

GROOMING
BRADWYN JONES

Those who collect back issues of this now 14-year-old title need only take a brief look back at how we've covered menswear for Spring Racing over the years to be made aware of how much it's progressed.

From a relatively uninspiring dark suit relieved only by a splash (and possibly clashing) colour on the tie, these days we see men

embrace a range of colours, textures and patterns in their suiting, while many will also go the Full Dandy for one of the big days.

Whichever your preference we've attempted to cover all bases in this special guide to dressing for the 2017 race season, while keeping in mind the etiquette of the various days which a gentleman, obviously, needs to respect and observe.

Observing the etiquette

DERBY DAY NOVEMBER 4



Blue cornflower

Derby Day is the occasion for the classic dressers and those with a love of tradition. Black and white is the etiquette, though of course you can take some liberty with, for example, a Prince of Wales check that features a red or blue in the pattern. Accessorise with more checks, spots and stripes to bring some glamour and uniqueness to the look. A blue cornflower is correct etiquette for your lapel, which gives you a colour to play off with your pocket square.

MELBOURNE CUP DAY, NOVEMBER 7



Yellow rose

The biggest day of the carnival has increasingly become an occasion for the bold and sometimes garish to make a statement. The sheer weight of numbers means it's something of a fashion all-sorts but keep your styling modern, sharp and coherent. For those unsure, we recommend you pick one basic colour and work around it with suitably complementary colours for tie and pocket square. A yellow rose on the lapel, please.

OAKS DAY NOVEMBER 9



Pink Rose

Traditionally the Carnival's Ladies Day, if you're single or you just like the fairer sex looking at you, Oaks Day is the time to make a real effort. Start with navy as your base and add accessories to achieve a bold and eye-catching look. A dash of pink – your shirt, tie or pocket square – always attracts the eye of a woman, which fits nicely with the pink rose traditionally worn on the lapel on this race day.

STAKES DAY NOVEMBER 11



Red rose

The final day of the Flemington race carnival, Stakes Day is a more relaxed affair where you can free yourself from some of the more traditional codes of the racing season's other days. Having said that, a classic suit in a traditional colour with a bolder shirt and/or tie combination and a complementary pocket hanky will ensure you can't go wrong, style-wise.



MELBOURNE CUP DAY

BEN SHERMAN

If the socials pics of the past couple of years are any guide, the checked suit is the most prominent and enduring suiting trend of recent Spring racing carnivals. Paired back with a bolder patterned tie and pocket square (or spots) and your other preferred accessories, and you have a sharp, contemporary take on racewear. Balancing classic cuts with of-the-moment style, Ben Sherman is always a sure and affordable option.

www.bensherman.com.au

LEFT: **Ben Sherman** check suit, \$599, shirt, \$89.95, tie, \$69.95, and pocket square, \$34.95. **Monte Christi** handwoven Panama hat, \$700, from Strand Hatter. **Edouard Rambaud** brooch, \$320, from Pierre Winter Fine Jewels.

RIGHT: **Ben Sherman** suit, \$599, shirt, \$89.95, tie, \$69.95, pocket square, \$34.95, and watch, \$139.95. **Kenneth Jay Lane** brooch, \$175, from Pierre Winter Fine Jewels.





STAKES DAY

TED BAKER

The famously eccentric British brand will help set you apart from the crowd with its range of sharp, more directional suits. Bolder checks, tartans, unique detailing on pockets and buttons all go into the creation of a more personal style. And waistcoats! Add a matching waistcoat and really bring some funky-up formality to the day.

www.tedbaker.com

LEFT: **Ted Baker** jacket, \$699, waistcoat, \$279, shirt, \$249, tie, \$129, and pants, \$299.
RIGHT: **Ted Baker** jacket, \$699, vest, \$279, shirt, \$265, tie, \$129, pocket square, \$64.95, and pants, \$299. **Cartier** Drive De Cartier watch on leather band, \$8,750.



GET THE LOOK

Surviving the carnival *with Kris Smith*

For the past eight years former first-grade footballer Kris Smith has been a Myer ambassador, travelling the length and breadth of this wide, brown land attending the race days where Myer conducts a Fashions On The Field competition while wearing an ensemble from one of the labels stocked at the emporium.

The experience has left him with a storage unit full of suits, an in-depth knowledge of race-day etiquette, and a unique insight into the journey of Australian men towards an embrace of sartorial dressing when going to the races. He recently shared some of this experience with *Men's Style*:

How do you approach what you're going to wear to the various race days of Melbourne Cup Carnival, for instance?

Leading up to the Carnival I'll sit down with the different designers stocked by Myer and we'll work out various combinations for me to wear. They know which styles and which product they want to push at that time. It's resulted in me having a fairly extensive wardrobe after eight years.

What about accessories, which have become more and more



important for men when creating their look?

Since guys started taking Myer Fashions On The Field more seriously, you see a lot of them use accessories to separate themselves from the pack and show some individuality. There was the whole controversy about no socks with suits, of course, but there are also guys with umbrellas, canes, old pocket watches - totally old school, which is great to see.

What's your advice to guys going out to buy a new suit or suits for

the race and party season?

There's no bigger critic of what you wear than a woman so I always recommend guys take them along when buying a suit. They'll give you honest feedback and maybe push you out of your comfort zone a bit. Make sure you get it tailored if necessary as a great fit can make you feel incredible. Get things you can mix and match - the old rules like don't mix black and blue - don't apply as much anymore, and get something you'll wear again, not just for the races.

How have you seen Aussie guys develop through Myer Fashions On The Field?

I remember one of the first ones for men eight or so years ago, the guy who won it was basically the only one wearing a suit and tie! Nowadays we have hundreds of guys entering and I know some of them go to the effort of getting materials from Europe and researching the latest trends - the whole thing has come on in leaps and bounds.

How do you go just surviving the party?

As my dad used to say, they're magic words "free piss" - but I recommend one for one. A beer and then a water. You can dehydrate very quickly.

MELBOURNE CUP DAY

POLO RALPH LAUREN

The biggest day of the carnival has become a bit of a free-for-all, in fashion terms, over the years. If you want to stand apart from the lairiness of shiny grey suits and tan Derbys, the faultlessly preppy style of Polo Ralph Lauren is as good as an insurance policy when you want to look cool, classic and well turned out. With navy as your base, add interest with the colour and patterning of your shirt, tie, pocket kerchief and other accessories. Consider separates - white or stone-coloured trousers - to add a *Great Gatsby* like effect to your overall look, you dashing devil.

www.poloralphlauren.com.au

LEFT: **Polo Ralph Lauren** jacket, \$799, shirt, \$149, tie, \$119, pocket square, \$119 and white pants, \$179.

Cartier Calibre De Cartier Diver watch, 42mm steel, \$12,000.

RIGHT: **Polo Ralph Lauren** suit, \$1,599, shirt, \$149, tie, \$159, and pocket square, \$119.

Gucci G-Chrono stainless steel watch, \$2,110.

Celebrity inspiration







OAKS DAY

WOLF KANAT

The homegrown brand from Melbourne is producing an increasingly sophisticated suiting range, as this beautiful double-breasted check suit attests. For when you want to convey 'dapper gentleman' rather than 'party animal in a suit', this is the look you want to achieve.

www.wolfkanat.com.au

Wolf Kanat suit, \$995, shirt, \$89, tie, \$59, and pocket square, \$99.95.

Bell & Ross 'WWI-96 Grande Date' watch, \$5,300.

>>

DERBY DAY

YD

Getting ready for Spring racing does not have to mean a fatal blow to the account balance, and nor should it. High street men's outfitter yd. produce a wide variety of suits in solid, masculine colours, generally of a slimmer fit, from which to work off in creating a fresh, well-fitted race day look.

www.yd.com.au

LEFT: **YD** jacket, \$189.99, shirt, \$89.99, tie, \$29.99, pocket square, \$9.99, and pants, \$99.99. **Gucci** G-Timeless yellow gold automatic watch on crocodile strap, \$2,225. **Givenchy** sunglasses, \$680.

RIGHT: **YD** jacket, \$189.99, shirt, \$89.99, tie, \$29.99, pocket square, \$9.99, and pants, \$99.99. **Carrera** sunglasses, \$200.

mm



DEEP AND MEANINGFUL

THE LATEST SCENTS FOR SPRING OFFER A COMPLEXITY, WARMTH AND SPICINESS NOT ALWAYS ASSOCIATED WITH RELEASES AT THIS TIME OF YEAR, WRITES *Elisabeth King*.



B old usually goes with cold but many of this year's warm weather fragrance launches aren't lightweights. Blame the switch on Bleu de Chanel, the global smash-hit that re-confirmed the power of woody, musky scents to set women alight whether the weather is hot or brass monkey. Why? Complex scents make a man seem more grounded and masculine. Here's a rundown of the new season's scents that have truly graduated from college.

1 PENHALIGON'S SAVOY STEAM EAU DE PARFUM

London barber William Penhaligon developed his first fragrance in 1871 – Hammam Bouquet – after trimming the Shah of Persia's beard. Powerful as the long-dead potentate, it's still a cult favourite. This tribute interpretation is less opulent, and is clean, spicy and refreshing, thanks to rosemary and geranium. A touch of eucalyptus in the drydown justifies the word 'steam' in the title, as in Turkish bath. **\$279 for 100ml; agencedeparfum.com.au and selected Myer and David Jones stores.**

2 AMOUAGE FIGMENT MAN

Amouage, founded by the Sultan of Oman in the 1980s, is stocked by the cream of the world's department stores. Ten years ago, the luxury fragrance brand had a makeover to appeal to more international tastes but the princely price tag stayed in place. This complex woody oriental is quite a ride from earthy through animalic to warm sandalwood and moss. Test on your skin, not a card, be sparing and allow plenty of development time before a final judgment. Challenging but worth it for the right guy. **\$446; agencedeparfum.com.au**

3 COACH MAN

Coach re-entered the fragrance arena last year with a women's scent that raked in millions in the first three months. No stranger to men's fragrances, the US bagmaker launched five male juices from 2009 to 2013 but none were backed by major star power. James Franco, the archetypal cool guy, is the face of this new tilt at the big money. A woody aromatic spiced with cardamom and coriander, there's nothing stoner about a contemporary urban scent that semaphores NYC. **From \$85; department stores.**

4 MISSONI PARFUM POUR HOMME

Missoni reached out to young urban males earlier this year through a collab with cult French sportswear brand Pigalle. The Italian heritage brand is zooming in on more tailored types with its first men's fragrance in a couple of decades. The twang of Mediterranean herbs charges up the heart of this aromatic woody fougere bolstered by oakwood, birch and musk. Gone is the leery outer packaging of yore, replaced with a burnished box and dark-tinted bottle that signals an on-trend take on prestige. **\$150 for 100ml; exclusive to David Jones.**

5 MONTBLANC EMBLEM ABSOLU

Warmer and more woody than previous Emblem fragrances, this floral oriental claims to be for audacious types who might as well have the word 'confident' tattooed across their foreheads in invisible ink. Hype and the flashy gold bottle aside, the hot/cold balance of timber and spices make it an automatic buy for the fans. **\$120 for 100ml; department stores.**

6 GUCCI GUILTY ABSOLUTE

Gucci's Creative Director Alessandro Michele spent five years as the luxury brand's leather goods design director. He's certainly grabbed the bull by the horns with this dark and sexy fragrance which ranks as the scent equivalent of the leather interior of a Porsche. Ace perfumer Alberto Morillas plays to the strength of the hide with an aromatic blend of patchouli, vetiver and cypress. Wait 30 minutes before assessing skin impact or you might feel you've been whacked by Jeff Horn's glove. The primal male drydown isn't for everyone and it's not meant to be. **From \$108; 1800 812 663.**

7 Y BY YVES SAINT LAURENT

JFK had just been assassinated when YSL last rolled out a women's classic fragrance simply called Y. Nannas wax nostalgic and it's still in limited production. There's also a persistent green note running through this new men's juice, billed as the first "white and dark fougere". A new twist on the popular male scent type, it blends bergamot, ginger and geranium absolute (the white as in a classic T-shirt) with fir, ambergris and incense (the black as in a dinner jacket). Sensual whatever time of day you spritz. **From \$109; department stores.**

8 ROBERTO CAVALLI UOMO SILVER ESSENCE

Last year's Uomo kicked off a new fragrance chapter for the veteran Italian designer – powdery, oriental and floral, yet dark and damp. This follow-up is fresher but still rates the woody oriental label. The opening of cardamom and ginger earmarks the juice for Spring casual wear. Long-lasting and head-turning. **From \$80; David Jones, Myer and selected pharmacies; on counter September 10.**

Fresh Start

THE NEW CROP OF 'FRESHIES' ARE ANYTHING BUT BLAND, WRITES *Elisabeth King*.

Light, energetic and crisp, fresh fragrances have been popular with men since Napoleon doused himself in cologne before battle. There's no need to restrict yourself to bland, aqua-type scents with these distinctive, subtle fragrances.



ARMANI CODE COLONIA

Chris Pine's charismatic turn as the self-proclaimed "above average" Steve Trevor in the movie *Wonder Woman* rubberstamped the swashbuckling actor's popularity with females without super powers. As the longtime frontman for Armani Code, who better to make the cash registers ring for the latest iteration of its perennially popular forerunner. Boasting the DNA of the original, the freshness leaps out of the bottle and settles into a classy warmth. **From \$115; dept stores.**



SALVATORE FERRAGAMO UOMO CASUAL LIFE

Iced coffee sales soar when the weather turns balmy. This 'son of' UOMO doesn't take the easy route of being an intense or sport version; the sensual crowd-pleaser mixes coffee with geranium and ambrox for bitter-sweet warmth. Essentially it's a woody green with a decent longevity custom-made for daytime rotation with your tried-and-trues. **From \$91; department stores.**



JIMMY CHOO MAN ICE

The frigid part of the name suggests a cool splash. But with middle notes of vetiver, patchouli and cedar, this successor to the global bestseller – Jimmy Choo MAN – is a woody aromatic with a strong rush of freshness. Reminiscent of Dior Homme with an injection of niche, spray away when you're feeling casual yet sexy. **From \$95; department stores. *mm***

GROOMING

SET AND FORGET

Elisabeth King IDENTIFIES THE FACE AND BODY CARE PRODUCTS THAT WORK AS HARD AS YOU DO...

It's that 'in the thick of it' time of year again and chances are, you're busier than ever. Working longer hours, and socialising to let off steam while also revving up your fitness routine. It's important to know that your skin and bodycare is putting in overtime as well.

Here's a rundown of the best long-wearing products that not only pack a major hydration punch, they also heal, protect, control and prep in one application that lasts for hours. You've got better things to do with your time than constantly checking yourself in the mirror.



V76 BY VAUGHAN 4-IN-1 CLEANSING FOAM

A top buy for born-again gym goers and men who like to stow all their luggage in an overhead locker. Just add water and this multi-use gel foams up on contact to do quadruple duty as a shampoo, body wash, face cleanser and shave cream. Bamboo extract and coconut oil boost moisture levels and perk up dull skin and hair. **\$35; 1300 725 122.**



PHILOSOPHY DETOXIFYING OXYGEN PEEL

Battling pollution has shifted from a skincare backstory to centre stage. Increased levels of pollution are causing an upsurge of acne, inflammation and premature ageing. Protecting the skin has become a 24/7 job, starting with the regular use of face masks. This two-step peel detoxes with activated charcoal and re-toxes with a shot of oxygen via chlorophyll-rich barley leaf extract. Makes any skin type more receptive to anything else you put on it. **\$85; philosophyskincare.com.au**



JACK BLACK PROSERIES PROTEIN BOOSTER SKIN SERUM

What happens when a serum made for men firms, tones and softens forehead and mouth lines? Women not only want it, they post enthusiastic online reviews. The three-figure price tag is justified for the high percentage of peptides, antioxidants and organic Omega-3 oils which improve the surface of the skin and dive down to the cellular level to tackle wrinkles. As one male online reviewer put it: "This is the only serum I have liked enough to re-purchase." **\$109; mensbiz.com.au**



SKEYNDOR MEN REDNESS PREVENTING AFTER SHAVE

When your face is on fire, cool the burn with Dragon's Blood. Not the plasma from *Game of Thrones* but the red latex sap of the South American Sangre de Drago tree that powers this intensely soothing balm. Packed with antioxidant and anti-inflammatory compounds, smooth on an invisible, film-like layer to accelerate healing whether the culprit is over-shaving, naturally sensitive skin or too much of a good time.

\$69; skeyndoraustralia.com.au



KLIM BOOST SPORTS MOISTURISER SPF30

Michael Klim has spent most of his adult life with a chrome dome and knows about skin protection and avoiding the shiny look even after a major workout. Keep perspiration at bay with this dry-to-the-touch powder formula moisturiser. Sweat-proof, non-greasy and water-resistant to four hours, the broad spectrum sunscreen doesn't leave a tell-tale white sheen. A great choice whether you're being action man or enjoying a day at the races. Aloe vera and teatree oil also keep the flies away. **\$29.95; milkandco.com.au**



DNA RENEWAL LIP BALM

Dr Ronald Moy has been hailed as one of the best doctors in America for his skincare chops. The former President of the Academy of Dermatology founded the DNA Renewal Brand based on 25 years of clinical research. Forget cheap lip balms that dry out in minutes and achieve little or nothing. This cool stick contains DNA repair enzymes that deliver instant hydration, eliminate flakiness and reverse sun damage. Re-apply every four hours if you are out and about. **\$19.90; advancedcosmeceuticals.com.au**



THE CHEMISTRY BRAND HYALURONIC BODY MIST

Usually you want to get rid of a sod in your life. Think again. SOD – or superoxide dismutase – is a genius hydrator based on the body's mechanism for dealing with oxidative stress. Few men bother with body lotions when their skin feels as tight as a hipster's jeans. Enough of the science, spritz this SOD-packed spray all over when you've been out in the sun or after a shower. Hydration isn't the only benefit, your body looks more taut and toned, too. **\$30; chemistrybrand.com**



CLINIQUE FOR MEN OIL CONTROL MATTIFYING MOISTURIZER

Dryness is a major bugbear for women but the reverse is true for many males. You don't have to suffer from a greasy forehead and an oil slick schnoz. This cult bestseller is still one of the best de-oilers on the market, and a default go-to before a key presentation or any other professional or personal occasion that pushes sweat glands into over-drive. **\$42; clinique.com.au**



AB CREW HAIR MINIMIZING AFTER SHAVE

If your whiskers seem to grow as you look at them or a five 'o' clock shadow is making you look like a geezer, this cream-gel puts the brakes on re-growth. Containing plant proline, it prolongs a clean-shaven look overnight so you can get more shut-eye in the morning. Plus it hydrates the skin so there's no need for a moisturiser. **\$57; abcrew.co**



CHEAT'S GUIDE TO

Wide Awake Eyes

True friends don't lie to you and your eyes don't sugar-coat the truth, either. The evidence of poor lifestyle habits, over-work and partying too hard is there for all to see – dark circles, bags and crow's feet. Make a habit of using effective eyecare and wearing UV protection sunglasses before real problems start.

1 DERMALOGICA STRESS POSITIVE EYE LIFT

The upside of stress is improved performance. A great motivator for your career but a downer for your appearance. Constant multi-tasking can lead to the totally knackered look around the eyes – puffiness and deeper lines. Get fast relief with this all-rounder which visibly rejuvenates and lifts sagging skin with embedded actives including Arctic algae. For an in-depth booster treatment, smooth on a generous amount with the massage applicator and leave for 3 to 5 minutes. **\$95; dermalogica.com.au**

2 PEVONIA SPA FOR HIM COLLAGEN BOOST EYE CONTOUR

Not ready for Botox or can't stand the thought of a jab? This hard-working serum contains Acetyl Hexapeptide-8 – a neuropeptide with a muscle relaxant to smooth out crow's feet and lines. A time-release delivery system supplies all-day hydration and repairs the skin around the eyezone overnight. **\$154; pevoniaspa.com.au**

3 CLARINSMEN ANTI-FATIGUE EYE SERUM

Just reading the name of this micro-gel peps you up, especially after checking one of the FAQs on the Specsavers website – "My eyes feel tired after using a computer. What can I do?" Ginkgo biloba in the mix helps strengthen micro-circulation to de-puff bags. Bison grass acts on the eye contour for a more wide-awake look. **\$52; clarins.com.au**

4 MENSCEIN EYE GEL MASK

An eye cream or gel can only do so much. This versatile eye mask can be used hot – over a towel laid across the eyes – to minimise sagging skin and fast-track a more alert appearance. Dial down the temp to cold to relieve tension and reduce fine lines. The recommended 10 minute lie-down will also help. **\$26; mensbiz.com.au**

SWING TAGS



BURBERRY

The famous British fashion house introduces Burberry Beasts, a collection based on mythical creatures for men, women and children. Inspired by illustrations of fictional birds and animals found in medieval English manuscripts, the concept is introduced on small and large leather goods, as prints and embroidered appliques on clothing and scarves, and as jacquards on ties. In ready to wear, Beasts appear as embroidered motifs on the Burberry classic cashmere scarf and leather appliques on jersey sweaters and capes, while prints are worked on to wool-cashmere ponchos, wool-silk scarves and silk-twill skinny scarves. Burberry Beasts were conceived, hand-drawn and illustrated in the Burberry design studio in London.

burberry.com

RALPH LAUREN

The Ralph Lauren Polo shirt is one of the most popular and iconic pieces of menswear in the world... and now it gets a limited edition. Until November, Ralph Lauren will release an exclusive men's Polo shirt each month, each paying homage to the design inspirations of the famous piece, from vintage collegiate and athletic apparel to rustic outdoors wear and utilitarian military design.

The first release was the Tour Jacket Polo pictured, inspired by the customized bomber jackets worn by US soldiers in the 1940s, '50s and '60s to commemorate tours of duty in Asia. Each shirt is packaged in an exclusive mesh drawstring bag with a collectible hangtag that brings to life the inspiration behind each shirt. thepoloshirt.com



P JOHNSON

The unique and distinctly Australian tailoring work of Patrick Johnson now has an expanded international stage with the launch of a 24-piece P Johnson Tailors collection on leading men's e-tailer Mr Porter. Highlighting Johnson's skills across tailoring, sportswear and resortwear, including his famous unstructured jackets made for Australian conditions, each piece is made by hand with an emphasis on lightness and simplicity.

www.mrporter.com/mens/designers/p_johnson





TED BAKER

Always idiosyncratic brand Ted Baker channels a 1950s suburban sitcom, *Keeping Up With The Bakers*, in its Spring/Summer 2017 collections for men and women. "The Bakers are new in town but they've already set tongues wagging. Soon scandalised and pulled into a game of neighbourly tug-of-war, they must out-do their style rivals, throw a spanner in the rumour mill and (most importantly) look good doing it." Cue a range that offers classic cuts and silhouettes but offering contemporary materials and prints. tedbaker.com



SAINT LAURENT

With a new store opened at Melbourne's Chadstone Shopping Centre, Saint Laurent's visibility in Australia is growing. Fall 2017 accessories from Saint Laurent by Anthony Vaccarello bring some directional glam to the season, from white patent leather Derby shoes (top left), to the William 25 Side Zip Mid Boot in black shiny leather, lined with off-white Mongolian shearling (above middle, right), and the metallic silver City backpack (above, right).

www.ysl.com/au



JIMMY CHOO

For men or for women, Jimmy Choo is a byword for glamour, confidence and a sure sense of personal style when it comes to footwear. That should be obvious enough from a couple of selects from the Prefall 2017 collection featured here – the Belgravi Degrade Patent Leather in Neon Blue boot (far left) and the Grove Red Calf Leather with Stars loafer. Add an exclamation mark to any ensemble with something from this collection.

row.jimmychoo.com/en/men/

MENSWEAR SHOWS

FRESH CUTS

THE MID-YEAR
NORTHERN
HEMISPHERE
MENSWEAR SHOWS
OFFERED SOME
STRIKINGLY GOOD
LOOKS THIS SEASON.

Lightweight, travel-friendly, technical fabrics and an 'ath-luxe' approach continued to feature prominently in new menswear offerings during the mid-year SS18 shows.

The recent trend to oversized and roomier silhouettes was also still in abundance in many of the collections – it can only be a matter of time until tight and fitted makes its return.

Perhaps unsurprisingly for warmer season collections, many were inspired by concepts of seaside living (Boss, Ferragamo) and island life (Louis Vuitton), while many designers also spoke of trying to reflect the dichotomies of modern men – real life versus digital, work life versus leisure, etc. We'll let you be the judge whether that was achieved...



PRADA

This skinny suit with bowling shirt look was one of the 'straighter' looks in a collection that used comic book iconography to try and tell a tale of disconnection and duality in the digital age. The rest of the collection featured boiler suits, bowling shirts and high-waisted trousers which we can only see the most fashion forward entertaining as day wear.



FENDI

The rise of the successful young start-up entrepreneur inspired Silvia Venturini Fendi's modern rework of office wear, with coats, jackets, tie and shirts in exceedingly thin, light, beautifully fabricated materials, some checked liberally with Fendi's FF logo. A very accomplished outing.



LOUIS VUITTON

Islands, from Hawaii to Hong Kong, were primary inspiration for Kim Jones' Louis Vuitton SS18 Menswear show. The theme was expressed in lightweight sportswear in technical fabrics, inspired by the active island lifestyle, as well as suiting and island-hopping 'fusion' wear - shirts inspired by Hawaiian Aloha shirts with looser, lightweight trousers (above) for instance.

MENSWEAR SHOWS



HUGO BOSS

'Summer of ease' was the phrase uniting the elegant, uncomplicated and vaguely nautical New York show by Hugo Boss. Shades of off-white and grey predominated in lightweight fabrics like cotton and linen, be it suiting or sports-inspired wear. There was plenty of volume in this collection, with pleats in pants and roomy coats giving an oversized feel to most of the looks.



FERRAGAMO

The look above was atypical of the Ferragamo SS18 show, which in the main was inspired by the Italian Riviera and life at the seaside. That meant light and deconstructed silhouettes in earth tones, ivory, gentle pinks and light blues. For dinner in the evening, the selection of British checks in sartorial fabrics were used in fluid, unlined jackets, shorts and suits, bridging casual to formal.



VERSACE

Prints and playfulness characterised Versace's SS18 offering, reflecting "the complexity of men today" according to Donatella. Tough guy biker pants were given surprising softness in black silk, while parachute pants had zips at the side for a volume gathered in by drawstrings, while utility blousons had lattice lacing on the sleeves. All in all, a collection with attitude.



ZEGNA

"Fluidity, freshness and colour" was how Artistic Director Alessandro Sartori described his SS18 collection. Sports-inspired wear saw classic shirts replaced by deconstructed tops in various volumes, doubled tank tops, scoop neck sweaters, and active yet tailored trousers and joggers. The palette featured natural shades of walnut, signature Vicuna, geranium, freesia, lotus, and bleached aqua, with optical whites set against unexpected colour flashes.

A man with a beard and long hair, wearing a dark denim shirt, is playing a Fender electric guitar on a stage. The scene is lit with warm, reddish-orange stage lights. In the foreground, there is a vintage-style amplifier with visible vacuum tubes and a CD in the disc tray. The background is dark and out of focus.

LIVE IN MUSIC

FROM THE FRONTMAN
TO THE MUSIC FAN
WE'VE GOT YOUR FIT

STEVE SMYTH
FRONTMAN

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FOLLOW THE STORY
AT LIVEINMUSIC.COM.AU

LIVE IN **Levi's**®

MANUAL

~ SPRING ~

HOME

HOW TO RELAX, RESTORE, AND VACATION LIKE YOU MEAN IT WITHOUT EVER LEAVING YOUR HOUSE

THE ENDORSEMENT
COTTON PAJAMAS

Some men's idea of nocturnal luxury is silk. And some men's idea of nocturnal comfort is nudity. But really, if you want to get the best possible night's sleep during the warmer months, you should invest in two or three pairs of quality, soft, breathable cotton pajamas, like the options featured here. Putting on a good pair of PJs is like wrapping yourself up in a freshly washed set of sheets — and we know how rare it is that you actually have freshly washed sheets. Plus, you'll feel like Jimmy Stewart in *Rear Window* and find lounging and staycations far more enjoyable.



Cotton pajama shirt and cotton pajama pants by Sleepy Jones; sleepyjones.com.



Cotton twill pajama shirt and cotton twill pajama pants by Alexander Olch; olch.com.



Cotton pajamas by Brooks Brothers; brooksbrothers.com.

THE
PRE-BED
RITUAL

"Sleep hygiene" refers to the rituals you perform before you get in bed to ensure a good night's rest. If you're taking too long to conk out, waking up in the night, or feeling drowsy during the day, run this routine and you'll be sleeping like a log on NyQuil.

Set sleep hours. Catching up on sleep by sleeping in after staying up late is a myth; keeping irregular hours actually harms your sleep cycle.

Exercise, but not before bed. Working out makes you sleep better at night, so long as you exercise more than two hours before you go to bed.

Don't hang out in bed. You want your body to unconsciously associate your bed with sleeping, so try not to lounge around it watching TV, working on a laptop, or reading.

Skip the nightcap. Alcohol can make you feel sleepy, so you'd think it would help you sleep — but it actually disrupts your sleep cycle and can cause you to wake up a few hours later.

Cut off the caffeine. Four to six hours before bed, nix caffeine and spicy or sugary foods.

Unplug an hour before bed. Light from screens can send a signal to your brain to keep you up.

Don't keep trying to sleep. You'll just get frustrated and restless. Go into another room and read until you're sleepy.



Sleeping Like You're on Vacation

Had the best night's sleep of your life on vacation? Well, it's probably because you spent all day lounging on the beach instead of being at work. But hotels do know about the best bedding. Here's what they use, should you want to replicate that vacation-sleep feeling at home.

1. FOUR SEASONS RESORT LANA'I AT MANELE BAY, LANA'I CITY, HAWAII: In addition to the plush pillows and linens that all Four Seasons properties provide, this resort features a bed topper with GelTouch Foam Center technology to absorb extra body heat. Beautyrest (beautyrest.com) products also use GelTouch.

2. MANCHESTER GRAND HYATT, SAN DIEGO: There's a reason people are so devoted to Grand Hyatt beds: Each sheet, pillowcase, and duvet is 300-thread-count 100 per cent Egyptian cotton.

3. SOFITEL NEW YORK, NEW YORK CITY: The feather beds in this modern midtown hotel boast

400-thread-count Yves Delorme sheets (yvesdelorme.com) and a down duvet from Pacific Coast Feather Company.

4. WASHINGTON SCHOOL HOUSE, PARK CITY, UTAH: This lodge uses linens from Pratesi (the more than 100-year-old Italian luxury sheet-maker provided bedding for Elizabeth Taylor and Andy Warhol) (usa.shop.pratesi.com) and down feather pillows.

5. RANCHO VALENCIA RESORT & SPA, RANCHO SANTA FE, CALIFORNIA: After a day at the spa, you can relax in Frette sheets (frette.com). This resort uses Frette's 600-thread-count linens and down bedding.

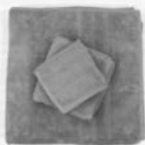
Philips Sonicare
DiamondClean
(philips.com)



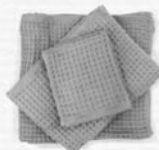
IN PRAISE OF THE ELECTRIC TOOTHBRUSH

Figuring you're over the age of 13, you have just this one set of teeth. So take care of them by brushing twice daily with an electric brush. Studies show that electric brushes reduce plaque much better than manual toothbrushes and also reduce the signs of gingivitis, thanks to the higher-frequency vibration that electric brushes provide while still being kinder to gum tissue than regular brushes. That said, you get what you pay for: Dentists warn not to cheap out with knockoff electric models, which provide only a motorized back-and-forth mechanical motion rather than what you really want, which is a rotating-oscillating motion or sonic vibration. Make sure to hold it so that the bristles touch the teeth and gums at a 45 degree angle. Doing so enables you to get the pocket on the edge of the gum tissue that's the most critical area to keep clean.

THE BEST TOWELS



Ralph Lauren Palmer towels are so tough you could pass them on to your kids. But don't.



Calvin Klein Wata Waffle Towels feel like super-absorbent waffle clouds.



Frette Essentials uses 100 percent cotton, with drying powers that are worth the hype.



THE ART OF BATHROOM ART







It's where you begin and end your day and do some of your best thinking. So why waste all your good artwork on the rest of the house?

- 1. Shop on your next trip.** Then the artwork isn't some generic print ordered from a ubiquitous store, but something unique that will remind you of a great vacation every time you see it.
- 2. Go black-and-white.** An oversize black-and-white photograph never goes out of style and matches any style bathroom.
- 3. Frame it correctly or lose it.** To protect it from humidity and bacteria, have the print or photo framed in a "museum mount", which is acid free, and with nonglaring glass. Even with that armour, paper kept in a warm, steamy room won't last forever, so plan to replace it every five to 10 years.
- 4. Or scrap the photo.** If all this seems like too much work, go for a stretched canvas print, which will last just as long without framing. Or maybe just get a wood sculpture.

THE BATHROOM TEST

The first time a woman uses your facilities, she's taking stock, investigating.

BY THE FEMALE EDITORS OF ESQUIRE MAGAZINE

-1 POINT EACH	+1 POINT EACH
Any trash (empty toilet-paper rolls, used dental floss) not in the trash can.	Clean sink, toilet, tub, countertop.
Too many toilet-paper rolls (more than two) in the trash can.	Candles with matches. 
No trash can. 	Two-ply toilet paper (three-ply means your mom probably still shops for you).
Cheap aerosol air freshener.	A good cologne.
Dirty sink with crusted-on unidentified flecks.	Bathroom rug that doesn't have flecks of toilet paper mashed into it.
Bathtub that's slow to drain because it's likely filled with hair.	Spare (unused) toothbrush. 
Bar soap with hair stuck to it. 	One shampoo, one conditioner, one body wash: none of which is made specifically for men.
Only one product in the shower and it's dandruff shampoo.	Pump hand soap or a bar in a tray.
Hundreds of products all from the same brand, arranged in height order.	More than one hand towel. 
Medicine cabinet overflowing with prescription bottles. 	A nonmoldy shower curtain.
Pink loofah, clearly left by previous girlfriend.	Medicine cabinet with necessities for guests, like contact solution and case (even if you don't wear contacts).

ANSWER KEY: -11 to 4: How do you live like this? 5 to 8: You might be a keeper. 9 to 11: Are you a serial killer?

THE Lounge-Style Spectrum

LAUNDRY	ADEQUATE	ACCEPTABLE	NIGHTCAP AND CIGAR
			
Cotton tank by Hanes; hanes.com. Cotton-and-elastane boxer-briefs by Jockey; jockey.com.	Cotton T-shirt by Lacoste; lacoste.com. Reversible shorts by Nike; nike.com.	Egyptian-cotton T-shirt by Sunspel; sunspel.com. Cotton sweatpants by Diesel; shop.diesel.com.	Cotton robe by Frette; frette.com. Silk pajamas by Derek Rose; derek-rose.com.



Bored Yet? HOW TO CLEAN A GIANT PLANT

On a regular basis, you'll want to clean your plants so that they not only look better but also stay alive. Dust can impair a plant's ability to photosynthesize by preventing light from reaching the leaves.

1. Look at its leaves. If they're large and smooth, like the leaves of some bromeliads or peace lilies, head to step two. If they're smaller and more delicate, jump to step three.

2. Gently wipe each leaf with a soft, damp cloth.

3. A quick shower easily gets rid of dust. Place the plant in the bathtub or sink, and then spray it with room-temperature water for about 20 seconds. During the warmer months, this can be done outside with a hose. Let it air-dry for a few hours or overnight before moving it so that it doesn't drip everywhere.

Houseplants 101

If it's too hot to enjoy the great outdoors, add a little nature to your great indoors



AFRICAN VIOLETS

Pros: Inexpensive, low-maintenance, pretty flowers.
Cons: Do not tolerate overwatering well, so go easy.



FICUS

Pros: Easy to grow; can look impressively tree-like.
Cons: Many have a milky sap that may cause skin issues.



BEGONIAS

Pros: Flowers come in a variety of textures and colors.
Cons: Needs trimming to produce fresh growth.



SUCCULENTS

Pros: Endless variety; very minimal water requirements.
Cons: Prickly spines are bad for pets and handsy guests.



HERBS

Pros: Fresh herbs for cooking.
Cons: Require a lot of light or they get "leggy," as the stems grow long and thin.

THE MORNING AFTER

HOW TO CLEAN UP AFTER A WILD NIGHT

CARPET

Before a stain can set, blot the spot immediately with a cloth or white paper towel (with no print), and mist it with water. To find the most effective cleaning mixture, look it up on the Carpet and Rug Institute Spot Solver's Web site, which gives step-by-step instructions for cleaning up more than 100 different stains. For wine, they recommend mixing one quarter teaspoon of liquid dish detergent with one cup of lukewarm water. Put a small amount of the solution on a white cloth and dab gently, working from the edges of the spill to the centre. Let the solution soak into the spill for a few minutes, then blot with

a white paper towel. Repeat as long as there is a transfer of the spill to the towel. Rinse with water and blot dry.

SOFA

The good news is if you recently bought your furniture, you can often get it treated with stain-resistant chemicals. Still this stuff is not impervious and wears off over time. Depending on the fabric, you can sometimes take a whole cushion to the dry cleaner. If you're dealing with, say, the back of a couch that's been "decorated" by a drunk friend with marker, check the fabric tag before proceeding. If it is marked "W," you can try to undo the damage with a solution of

half a teaspoon of liquid dish soap per quart of warm water. Using a clean absorbent paper towel is very effective as it gently agitates and absorbs the spill simultaneously. Rinse the affected area with clean water.

WALLS

For stains like marker or oil, clean immediately with a little dish soap and water, which most paints are made to withstand without developing spot discoloration. If a stain (like a grease spatter, say) sinks into the drywall, tough luck — it's permanent. In that case, apply primer over the stain and then repaint the entire wall, as a spot-cover will be obvious if the wall

paint is more than two months old.

SINK

Put a few spoons of baking soda into a bowl and slowly add vinegar (add it too quickly and you've made your third-grade science-project volcano) until the mixture forms a thick paste. Spread over rust spots and let sit for 10 minutes; rub the paste in with a toothbrush or stiff-bristled cleaning brush and let sit for another 10 to 15 minutes. Then rinse with soap and water.

BEDSHEETS

Washing machine. But if the party was a real success, then you probably just want to burn them.

SO YOU WANT TO FIRE UP THE BBQ ...

Your relationship with your grill is like any other relationship: hot at first, but it can get tedious if you do too much of the same thing. Spice it up with these three exotic recipes.



SOUTH-AMERICAN-INSPIRED

Steak Pinwheels with Chimichurri

- 3 lbs flat-iron steak, cut into 1 $\frac{3}{4}$ -inch strips lengthwise
- 12 presoaked wooden skewers

For marinade

- $\frac{1}{4}$ cup olive oil
- juice of 1 lemon
- 1 Tbsp cumin powder
- 1 Tbsp sea salt
- 2 tsp chili powder
- $\frac{1}{2}$ tsp black pepper

For chimichurri

- 1 $\frac{1}{2}$ cups flat-leaf parsley
- 1 $\frac{1}{2}$ cups cilantro
- $\frac{1}{2}$ cup olive oil
- 1 Tbsp cider vinegar
- 1 to 2 cloves garlic, minced
- 1 to 2 tsp sea salt
- 1 tsp honey or agave syrup
- $\frac{1}{2}$ tsp onion powder
- $\frac{1}{4}$ tsp black pepper

Prepare marinade. Place flat-iron strips into plastic bag and pour marinade over the top, making sure that all of the meat is well coated. Seal bag and place in refrigerator for 1 to 3 hours. Preheat grill to medium heat. To prepare chimichurri, place all ingredients in food processor and pulse until herbs are finely chopped. Remove meat from bag and place on cutting board. Spoon $\frac{1}{4}$ cup onto steak strips. Roll strips securely, being careful not to let too much sauce spill out. Use two skewers per pinwheel. Grill over medium-high heat for 6 to 8 minutes per side.



NORTH-AFRICAN-INSPIRED

Moroccan Beef Kebabs

- 3 lbs chuck roast, cut into 1-inch chunks
- 10 to 12 presoaked wooden skewers

For marinade

- $\frac{1}{4}$ cup olive oil
- juice of 2 lemons
- 2 $\frac{1}{2}$ Tbsp sea salt
- 1 $\frac{1}{2}$ Tbsp cumin
- 1 $\frac{1}{2}$ Tbsp coriander powder
- 1 Tbsp black pepper
- 1 Tbsp onion powder
- 1 Tbsp paprika
- 1 Tbsp chili powder
- 1 tsp garlic powder
- 1 tsp dried thyme
- $\frac{1}{2}$ tsp ground cloves
- $\frac{1}{4}$ tsp cayenne pepper
- $\frac{1}{4}$ Tbsp ground nutmeg

Place meat pieces in resealable plastic bag. Combine all marinade ingredients and pour over meat, making sure that each piece is well coated. Seal bag and place in refrigerator for 3 to 8 hours. Preheat grill to medium heat. Thread 5 to 6 marinated beef pieces onto wooden skewers. Place kebabs on grill and cook for 15 to 17 minutes, turning every few minutes. Once meat is cooked through, remove from heat and let sit for 5 minutes.



SOUTH-ASIAN-INSPIRED

Sweet and Spicy Paneer Kebabs

- 1 package whole paneer, cut into 1 $\frac{1}{2}$ -inch blocks
- 5 presoaked wooden skewers
- $\frac{1}{4}$ cup onion, cut into 1-inch pieces
- juice of 1 small lemon

For sauce

- 1 $\frac{1}{4}$ cups sweetened chili sauce
- 2 Tbsp water
- 2 $\frac{1}{2}$ tsp soy sauce
- $\frac{1}{4}$ cup cilantro, finely chopped
- 2 spring onions, finely chopped

For seasoning

- 2 tsp sea-salt flakes
- 1 tsp cumin powder
- $\frac{1}{2}$ tsp powdered ginger
- $\frac{1}{2}$ tsp mace or coriander powder

Combine all sauce ingredients in a medium saucepan. Bring to a boil, reduce heat, and allow mixture to simmer for five minutes. Stir often and watch for burning. Remove from heat and allow sauce to cool. Preheat grill to high heat.

Thread onto skewer five pieces of paneer, placing four pieces of onion in between. Sprinkle all sides with lemon juice. Combine all seasoning ingredients and apply to all sides of paneer. Place on grill and cook 2 minutes per side while continuously basting. Once paneer has a rich brown color, remove from heat and serve.



MOSQUITO-PROOF Your Life

NATURAL

Good lemon-eucalyptus sprays are EPA-approved and repel mosquitoes for up to six hours.

SPRAY

Off! FamilyCare Clean Feel insect repellent actually feels dry, not greasy, on skin and smells clean.

BEHAVIOUR

Exercise indoors. Mosquitoes are drawn to lactic acid and carbon dioxide from your breath, both of which you produce more of when you exercise.

HIGH-TECH

Ultrasonic devices don't work at all, and though traditional blacklight bug-zappers do kill lots of bugs, many bugs are food for friendly predators, and only a small percentage are mosquitoes.

LOW-TECH

A fan. The breeze disperses carbon dioxide, throwing them off your course, and since they're weak fliers, the current can render them unable to land on you.

Thanks to Derrick Riches, barbecue and grilling expert at Bbq.about.com.

The New and Improved Patio

A patio can be an extra room that you use for several months or even year-round. Decorate it right and a patio can feel less "place I look at out the window" and more "Zen escape."

➤ Set up comfortable seating. Mix chaises with cushion chairs and an ottoman, which can turn into extra

seating if needed. Buy chairs in outdoor fabrics, which are durable and won't get moldy or stay damp as long. Outdoor fabrics have come a long way—they now feel softer and are better-looking than previous versions.

➤ Use area rugs to visually define different hangout

areas, which could include a lounging space with plush chairs, a fire pit, and a dining space with a table.

➤ Set up an outdoor kitchen. Being able to cook outdoors means you won't be stuck in the kitchen while your guests are outside. An ideal setup includes a grill for

brats, burgers, and pizza; a fridge for ingredients and keeping beer cold; and an island or utility table you can use for food prep or as a bar cart.

➤ Use masculine materials. Teak wood and iron look great and hold up well outdoors.

➤ Light it up. String lights are charming for dorm rooms and bistros. Instead, use grown-up lanterns, like candles in hurricanes (glass vessels that prevent candles from blowing out in wind).

Thanks to Jill Seidner of Jill Seidner Interior Design, Beverly Hills, California.

WORK

HOW TO MAKE THE MOST OF THE 24 PERCENT OF YOUR WEEK YOU SPEND AT THE OFFICE

THE BBB GUIDE TO YOUR

COMMAND CENTRE

The perfect desk setup

The **lamp** is a good place to stow your headphones so they don't clutter your desk.

Plants put you at ease and can help boost productivity. Just make sure you go with a low-maintenance succulent.

Studies show that a little **mess** can stimulate a creative mind. Plus, it proves to coworkers that you're not a soulless drone.



Use a **platform** to raise your computer so that it's at eye level, and stow your keyboard underneath it when you're not typing.

Expensive **mechanical keyboards**—used mostly by gamers—are easier to type on, and they have a gratifying *clickity-clack*.

OFFICE LIBRARY

*Suggestions for the well-curated bookshelf***UNDER NO CIRCUMSTANCES:**

Me, Inc.: Build an Army of One, Unleash Your Inner Rock God, Win in Life and Business, by Gene Simmons

The Prince, by Niccolo Machiavelli

The Secret, by Rhonda Byrne

Corporate Magick: Mystical Tools for Business Success, by Bob Johnson

Leadership Secrets of Attila the Hun, by Wess Roberts

How to Lead Unwilling Followers, by Frank McKinley

Escape from Cubicle Nation: From Corporate Prisoner to Thriving Entrepreneur, by Pamela Slim

INSTEAD, STOCK IT WITH (AND ACTUALLY READ THEM, IN CASE SOMEONE ASKS YOU ABOUT THEM):

Bold: How to Go Big, Create Wealth and Impact the World, by Peter H. Diamandis and Steven Kotler

The Oxford English Dictionary

Against the Gods: The Remarkable Story of Risk, by Peter L. Bernstein

The Innovators: How a Group of Hackers, Geniuses, and Geeks Created the Digital Revolution, by Walter Isaacson

Extraordinary Popular Delusions and the Madness of Crowds, by Charles MacKay

Esquire's the Meaning of Life: Wisdom, Humor, and Damn Good Advice from 64 Extraordinary Lives

ARTWORK AT WORK



What's on your walls sends a message—and you don't want that message to be that you need a cheesy motivational poster in order to get your work done. Here's what to aim for.

- Avoid extremes: You don't want boring reproductions of masterpieces and bland landscapes that belong in a waiting room, nor do you want art that's so bold it

becomes distracting.

- Consider the context. If your office is modern, minimalist, and white (think creative director), opt for bright colours in your wall

art. If you have a darker, more traditional office with lots of wood (think lawyer), look for art with rich jewel tones, like sapphire blue or emerald green.

- Consider scale. Don't place one small piece on a large blank wall. Decide between a statement wall, which has one bold image, and a gallery wall, which has a collection of small similar-themed pieces in interesting arrangements.

- Try a vintage ad. Not a shiny reproduction poster, which looks cheap, but an original oversized lithograph that highlights an interest, like an ad for cars, cigars, skiing, or a travel

destination. The depth of colour in these vintage prints can't be matched by modern-day printing; try internationalposter.com.

- Invest in an emerging artist. Showcasing art from a young artist or photographer you discovered is an easy conversation starter, so read up on him or her online first. Buying contemporary work is a bit of a gamble in terms of financial return on your investment, so it's best to buy something you genuinely want to see every day, not something you're hoping will increase in resale value. A good source of emerging artists' work is affordableartfair.com.

Thanks to Norah Guignon, founder of \$1,000-and-under artwork site Curate1k.com.

PICK-ME-UPS

Nutritionists call it the “witching hour” — that late-afternoon slump when your blood sugar plummets and you can barely keep your head off your keyboard. Here’s how to get ahead of it.

Drink the right caffeine. A cup of coffee this late can make you jittery and make it hard to fall asleep at night. Instead, try drinking Matcha, a green powder you mix into hot water. It’s more potent than green tea but still mellower than coffee. Bonus: It also kicks up your metabolism.

Cut out the grains. A big meal, especially one with grains, makes you sleepy. For lunch, have a large serving of protein (keeps you alert) and half a plate of vegetables (keeps you full), and save the grains for dinner.

Don’t wait to find a snack. If you’re sleepy or irritable and trolling the office looking for a boost, it’s no surprise the chips in the vending machine or the bowl of M&Ms on your assistant’s desk will appeal the most. Plan ahead so that you’re not making a decision when you’re exhausted. Keep your desk drawer stocked with nuts, soup, and low-sugar Kind bars and store hard-boiled eggs in your office fridge.

Drink more water. You’re probably dehydrated, which can make you lose concentration and feel hungry. Find out how much water you need by dividing your body weight in two — that’s the number of ounces you need a day. (For example, if you weigh 180 pounds, drink 90 ounces of water.)

Hit half of your water requirement by 4:00 (in the example, 45 ounces) and you won’t be as sapped.



ON-THE-JOB HEALTH

Studies now show that even if you exercise, sitting for extended periods raises your risk of cancer, cardiovascular disease, type-2 diabetes, and general early death. Here’s how to compensate for all that sitting and staring at the computer.

Get off your ass. The ideal scenario is your company springs for a treadmill desk, so you can walk slowly

while you work. But since that’s not happening, try the more affordable standing desk. Really. Give it a day before you knock it. If you’re chair-bound, arrange your work space in a way that enables you to type without hunching your shoulders. If you can’t change anything about your arrangement, at least stand up and walk around for 10 minutes for every hour you sit.

Roll your wrists. Relieve the wrist ache from typing by making a fist (lightly, like you’re holding a baby bird in each hand) and do wrist circles, 10 times inward and 10 times outward.

Shrug your shoulders. Doing this move several times releases neck and shoulder tension, thereby increasing blood flow and oxygen, and it isn’t as much of a distraction for your cubicle-mate as big arm circles are.

Get a hands-free phone device. Close your office door if you’re afraid of what people will think of your hands-free device. Using it will not only prevent the neck pain caused by trying to hold the phone between your ear and your shoulder when you need to take notes during a call, but also enable you to pace in your office, giving you better circulation than sitting does.

Arch your back. When sitting,

we tend to round our backs in a C-curve, with our stomach caving in. Reverse that C-curve in a simple stretch: Stand up and arch your back so that your stomach sticks out.

Get out of the office. Cigarette breaks are relaxing. They’re an excuse to step away from what you’re doing and take some deep meditative breaths. Problem is, cigarettes, you know, kill you. Instead, step outside and take deep breaths of actual fresh air. Turns out it’s even more relaxing.

Give your eyes a break. Try staring at something in the distance every 15 minutes. Blink often or use eye drops if you’re dried out. If your eyes are still feeling strained at the end of the day, talk to an optometrist about getting reading glasses or special computer eyeglasses. You should also make sure to wipe off any dust on the screen and adjust the monitor so that there’s no glare from windows or lights.

Don’t eat lunch at your desk. And if you do, use hand sanitizer. Desks are usually the most germ-infested part of an office — and that includes the bathroom.

Take that vacation time. All two weeks. Even if it’s long weekends here and there. Your coworkers could stand a break from you.

Thanks to Michele Olson, endowed professor of exercise science at Auburn University at Montgomery.

THE OFFICE-CHAIR SPECTRUM



The Visual Timeline:
100
YEARS IN OCCUPATIONAL FASHION





THE MODERN WORK BAG

The messenger bag is fine... if you don't mind people thinking you're an intern. The briefcase is impressive... if you want to impress people by making them think you're carrying a million dollars in cash. Filson has the perfect blend of the two: the Tin Cloth Original briefcase (filson.com). It's professional but not too stuffy. It says you're comfortable in the outdoors but you're not from the backwoods. And its oil-finish cotton means you don't have to worry about your cargo, be it a laptop or a stash of small, unmarked bills.

In Defence of the STAND-UP DESK



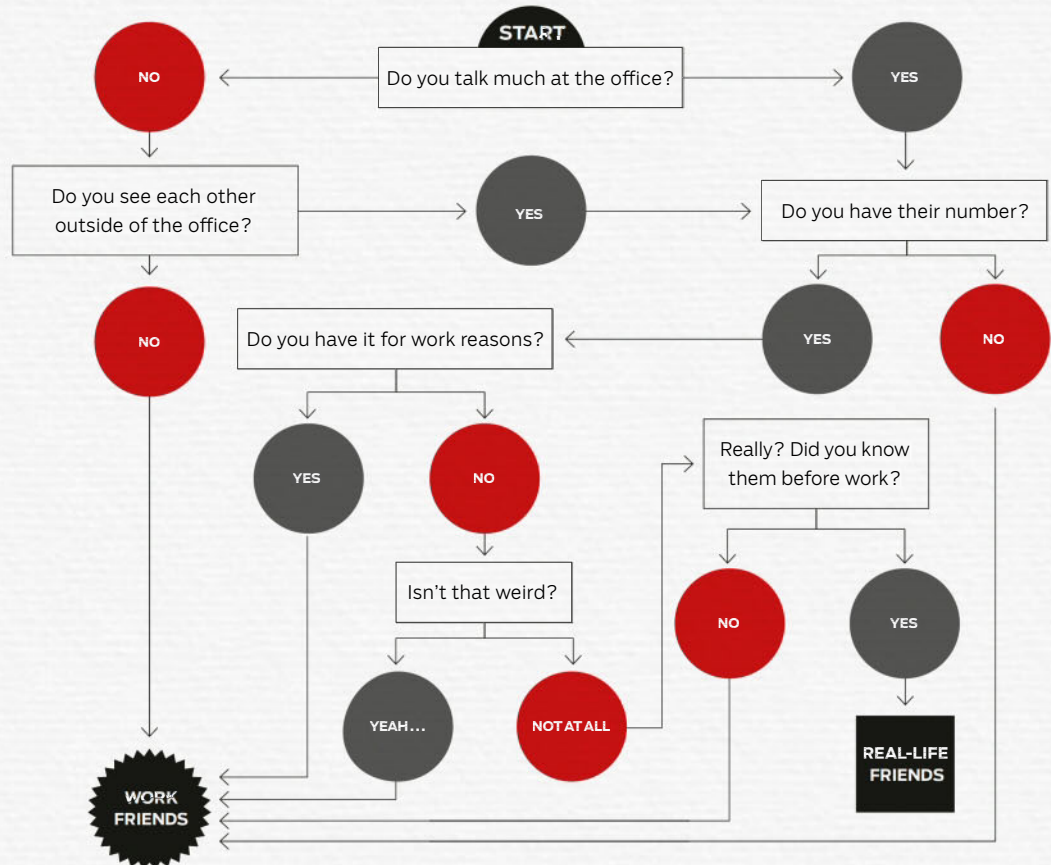
If it's good enough for Hemingway, it's good enough for you.



WORST OFFICE HABITS RANKED

16. Not responding to or acknowledging e-mails.
15. Unnecessary reply-alls.
14. Unnecessary meetings that could have been avoided with a reply-all.
13. Bringing your phone to a meeting.
12. Loud mobile rings.
11. Sloppy e-mails.
10. Dead-fish handshake.
9. Coming to work when you're sick. No one is impressed.
8. Clipping nails at your desk.
7. Smelly food.
6. Seriously, what is that smell?
5. Cologne.
4. Taking the last cup of coffee without starting another pot.
3. Being too professional.
2. Passive-aggressive notes.
1. Taking someone else's food from the refrigerator.

ARE YOU WORK FRIENDS OR REAL-LIFE FRIENDS?



Illustrations by PETER OUMANSKI



'70s:
All the
President's
Men



'80s:
American
Psycho



'90s:
Office Space



2000s:
Up in the
Air



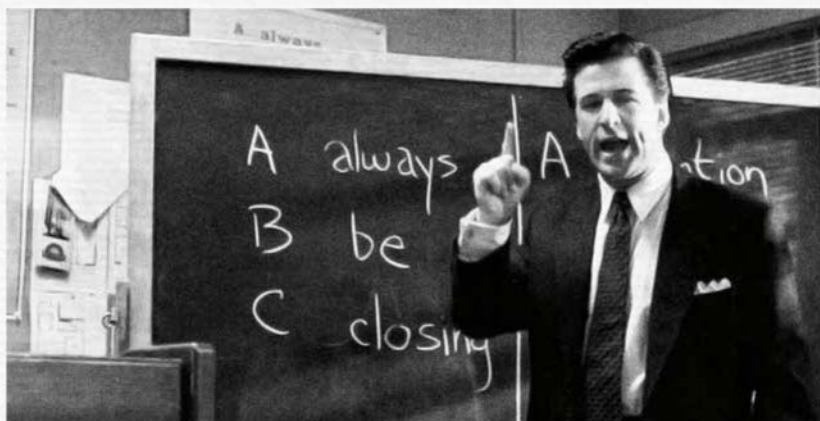
2010s:
Horrible
Bosses



The Perfect HEADPHONES

Yes, the Blue Microphones Mo-Fi headphones (mofiheadphones.com) look weird. Your coworkers will want to comment — but they probably won't, because that contraption around your head says: Don't bug me, I am listening to music. *Really* listening. Listening in a way that you just wish you could with those... what are those? Beats? Yeah, that's what I thought. It took a studio microphone company to reimagine the headphone and build something that's essentially two high-quality home speakers resting snugly over your ears. While most headphones rely on the amp of the device — say, a smartphone, which usually has an output of 20 to 30 mW and distorts the music at higher levels — the Mo-Fi have their own 240 mW amp. This way your phone doesn't have to scream to be heard, and you can experience the music with all its intended richness.

CAN YOU SLEEP WITH A COWORKER?



HOW TO GIVE A PRESENTATION

Because no one cares about what you say if you don't say it right

Practice. Give your whole spiel from beginning to end two or three times out loud so that you can find the places where you stumble over awkward wording and fix them. Once you're good on your own, run through it in front of your significant other or a work friend to see how the material lands.

Slow down. You are definitely talking too fast. Don't make the listener struggle to keep up.

Make good eye contact. No staring at your notes or over the heads of your audience, or robotically scanning back and forth across the audience without blinking. Beforehand, divide your presentation into segments and deliver each part to different people in the audience; check their faces and body language — are they nodding along, or are they checking their watches? — to see how you're being received.

Learn the key points and examples of your speech. Speaking without notes is ideal, because you won't stare at them. But if you need notes, don't write out full sentences — just key words that launch you into the next segment. Skip an unwieldy stack of note cards and fit your text onto a single piece of paper — use 16-point type and 1.5-line spacing so that it's easy to see, and bold the first five words in each paragraph so you can spot them quickly.

Don't jangle. Especially if you're using a mic. Make sure to remove your keys and loose change from your pockets beforehand so that you don't amplify distracting sounds.

Prepare for questions. Plan for what your audience might ask you after the presentation and have answers prepared. If someone asks a question and you don't know the answer, don't lose your composure or bullshit — good listeners can tell when you're faking. Simply say, "I don't have the answer to that, but I'll find out for you," and then do it. This can actually be a good way to continue the conversation after the presentation.

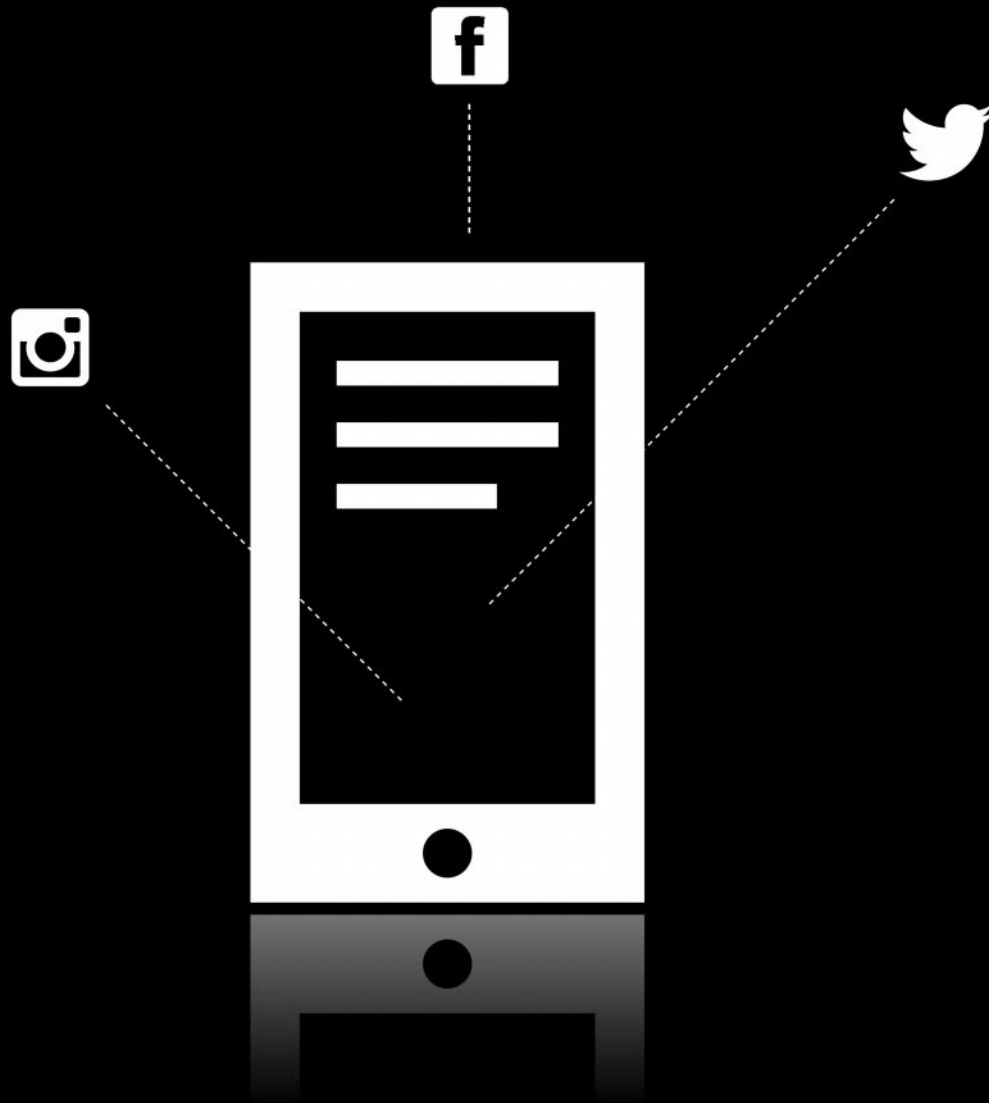
Keep it short. Attention spans are getting shorter, so be concise. Use the TED Talks' 18-minutes-or-less model. Also, whether you get through everything you wanted to or not, it's respectful to always keep to the cutoff time you originally told the attendees so that they don't start squirming or worrying about the call or meeting they may have set up for afterward.

Thanks to Stephanie Silverman of Silverman Speech Consulting in New York City.

THE CASE FOR URINAL TALK

A few years back, the *Esquire* office was quartered on a floor of an old office building. The men's room featured two urinals, as most office-building restrooms do. The unfortunate thing was there was no divider of any kind between the urinals. To make matters worse, the urinals were mounted so close together that it was possible — maybe even likely — that your shoulder and the shoulder of the other urinator would come into contact. Which was awkward. But it made the eternal question of whether or not to engage in conversation with the

person at the next urinal significantly easier to answer. You had to. There are few things more awkward than inadvertently rubbing up against another man — unless it's doing so without comment. Which may explain why we hold it to be appropriate — maybe even polite — to verbally acknowledge the presence of the guy standing next to you, divider or not. Not conversation so much as a greeting — maybe a rhetorical question, the answer to which will be drowned out by the cascade of noise when you flush.



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men's style

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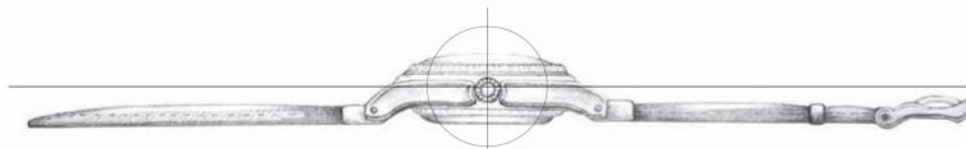


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SOLAR**

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men's style

WATCHES

THE FINEST NEW TIMEPIECES FROM AROUND THE WORLD.

WHAT WE BUILT

A CHAT WITH CARLOS ROSILLO, THE CO-FOUNDER OF FRENCH WATCH BRAND, BELL & ROSS.

It's around 25 years ago now that two ambitious young Frenchmen, Carlos Rosillo and Bruno Belamich, set out to create a new watch brand famed for four things: functionality, legibility, precision and reliability.

To establish their credentials in the space, they partnered with German company Sinn, famous for its manufacture of sturdy and highly reliable navigation cockpit clocks and pilot chronographs. As Bell & Ross, they started producing timepieces with Sinn which they wanted 'professionals' with extreme callings - military men, pilots, divers, bomb disposal experts - to wear and use on their wrists.

Fast forward 25 years and the Bell & Ross story remains faithful

>>



Carlos Rosillo

» Continued from p91

to those original principles, as co-founder Rosillo is keen to point out as he chats to *Men's Style* from his Paris office. But Bell & Ross has also evolved remarkably over the quarter century, from ending the Sinn relationship and beginning autonomous production at the Chanel facility in La Chaux-de-Fonds in 2002, through to the introduction of its landmark square-faced BR 01 watch in 2005 and, in more recent times, high complication pieces such as the BR-X1 or the stunning BR-X2 Tourbillon Micro-Rotor introduced at Baselworld this year.

Along the way Bell & Ross' melding of practical, utilitarian 'instruments' with design innovation and boundary pushing has turned it into something of a cult watch brand, loved and followed by aficionados – "we are like a club", says Rosillo.

"Innovation is a constant element of the brand," he continues, "but despite that commitment, we are also about staying faithful to the principles we established in the beginning. Journalists who follow the brand say to me, 'you stay true to your core principles but you're able to regenerate yourself in a very creative way.' This is a very nice compliment because I wouldn't want Bell & Ross to be creative just for the sake of being creative, where you end up being so different that you don't recognise the brand from one year to another."

The iconic square shape Bell & Ross adopted with the BR 01 in 2005 has been the springboard for the development of a deep and impressive collection – 22 models in the BR 01 family, 17 in the BR-X1 line, chronographs, tourbillons, multiple materials, plus vintage and marine lines.

"For more than 10 years we have evolved our production to produce these high-end complications and become reputable and recognised, and of that we are very happy and proud," says Rosillo. "There

is outstanding design and the iconic square shape, of course, but it's not just about the form, it's also what's inside, the mechanical side. We love movement and the technical tradition of watchmaking. It's not just a question of creating a manufacture movement, but building a manufacture movement that stands out."

Rosillo cites the BR-X2 Tourbillon Micro-Rotor introduced at Baselworld this year – in which the movement plate is housed not in a case but a 'frame' of two machined pieces of sapphire crystal – as an example of the brand's mission to create unique, design-led pieces which are nevertheless always functional. "It captured the



'It's not just about form – we also love the technical tradition of watchmaking.'



New Bell & Ross release BR V2-94 Garde-Cotes (above, left); the BR-X2 Tourbillon Micro-Rotor (above); BRX1 RS17 Tourbillon (left).

attention of people who care about watchmaking," states Rosillo, which is an insight into he and Belamich's desire to both pay homage to the heritage of mechanical watchmaking and push its limits.

Another source of pride for Rosillo has been the heightened profile of Bell & Ross in Australia, with a standalone boutique in Melbourne's Block Arcade and a dedicated Instagram channel (@bellross_australia) for local fans of the brand.

"With [Australian distributor] Lion Brands we have an incredible partner who from day one understood the brand and operated on its behalf in Australia in a very professional way," says Rosillo. "We share the same spirit and we both have a very professional approach. Maybe we can hope for a second store in Australia soon, but it's no coincidence the brand has been a success in Australia – good product and good brand, of course, but Lion Brands also know how to handle it."

The international profile of the brand, with boutiques and distribution around the world, is something neither of the founders expected when they started, says Rosillo – "we thought we may have some success in France, was all." The brand's new 'Watch Beyond' campaign is indicative of the direction Bell & Ross will continue to take, says Rosillo. "It's a good way to show that we are always loyal to our DNA but that we are able to go further and push the same idea in a very creative way. People who appreciate the brand know we always seek to go one step further."

BELL & ROSS LANDMARKS

1992: Brand founded by Carlos Rosillo and Bruno Belamich.

1994: Re-issue of Space 1, the first automatic chronometer to be worn in space.

1997: Launch of Hydro Challenger, which achieved world record water resistance of 11,000m.

2005: Launch of BR01, introducing the iconic square shape in a 46mm case.

OCEANS APART

BREITLING'S SUPEROCEAN 44 SPECIAL IS ONE SERIOUS ADDITION TO THE FAMILY.

BREITLING MAY BE KNOWN the world over as the watch brand for "aviation professionals" but since 1957 its Superocean family has made it a much respected player in dive watches as well.

That long heritage and experience is perfectly distilled in the Superocean 44 Special, water resistant to 1000 metres. In either black or blue dials, with matching ultra-hard, scratch-resistant ceramic bezel, the Superocean 44 Special's sleek, highly masculine appearance is achieved by a stainless steel 44mm case satin-finished on top and polished on its sides and crown.

All the hallmarks of the authentic dive instrument are present – the twin-gasket screw-

locked crown, a security valve balancing pressure differences inside and outside the case, large luminescent indications for superior legibility, differently shaped hour-markers for five-minute intervals, quarters and 12 o'clock, and a unidirectional rotating bezel with ratcheted profile to avoid inadvertent extension of dive times and ensure stable handling.

The movement is the hardy and reliable Breitling Caliber 17 selfwinding, chronometer-certified by the COSC. Choose from pro diver's strap or 'Ocean Racer' rubber in either black or blue. The blue ceramic version, it should be noted, is \$5,950.



BREITLING

Superocean 44 Special
\$5,300.



LOUIS VUITTON
Tambour Horizon
Graphite monogram,
\$3,450; Black,
\$4,200, both on
either rubber or
canvas strap.

CONNECTED TO LUXURY

LOUIS VUITTON ENTERS THE SMARTWATCH CATEGORY
WITH THE NEW TAMBOUR HORIZON

THE GROWING NUMBER of wrists sporting 'watches' by the like of Apple and Samsung has stung another luxury house into action with Louis Vuitton launching Tambour Horizon, a connected watch which speaks to the brand's central theme: travel.

The 42mm watch is available in Graphite, Monogram or Black and includes Qualcomm and Google technology which provides dedicated travel functions such as 'My Flight' – displaying flight times, terminal and gate information, reports of delays, the number of hours remaining before landing and more for the frequent traveller. A 'GMT' function is provided by the 24-hour display on the rim of the

dial, with the wearer able to display the name of a major world city and make the corresponding time appear in the time zone of their choice.

A 'City Guide' function displays addresses and sights in seven of the most visited cities in the world on the Tambour Horizon's touch screen, while a geolocation function indicates nearby restaurants, hotels, historical landmarks and tourist attractions in real time.

Customisation – essential for any new smartwatch release – comes in the ability to choose a multitude of watch-faces as well as a choice of 60 readily detachable straps – 30 created for men, 30 for women.



VACHERON CONSTANTIN

Traditionnelle-Gris-Ardoise

Six new models have been added to the Traditionnelle collection, distinguished by slate grey opaline dials, 18K 5n pink gold cases and black alligator leather straps. The new models encompass Grand Complication pieces – the Traditionnelle calibre 2755 and Traditionnelle 14-day tourbillon – as well as more understated expressions such as the manual-winding variation above.

\$29,200.



PANERAI

Mare Nostrum

As with all things Panerai, there is a back story... in this case, this new Mare Nostrum Acciaio 42mm is based on a 1993 re-edition of Panerai's first chronograph, a prototype produced for the Italian Navy in 1943 which never went into production. Like the 1993 model, the new Mare Nostrum has a striking blue dial, set beautifully against matching alligator strap and sewn-on steel buckle. At 9 o'clock is the minute counter, small seconds at 3 o'clock and centrally located seconds hand. Luminous markers, 42-hour power reserve and 50m water resistance. **\$13,850.**



FIT FOR A KINGSMAN

TAG HEUER'S LATEST CONNECTED WATCH IS ABOUT TO GET ITS BIG SCREEN CLOSE-UP.

TAG Heuer recently announced a special edition of its Connected Modular 45 watch, released at this year's Baselworld, as official watch of *Kingsman: The Golden Circle*, the follow up to the sleeper 2014 hit *Kingsman: The Secret Service* in cinemas worldwide on September 22, 2017.

The TAG Heuer Connected Kingsman Special Edition is being sold exclusively through e-tailer Mr Porter. The connected piece was chosen by director Matthew Vaughn to be the timepiece for his cinematic agents, with the pieces playing a decisive role in the Kingsman agents' missions.

The key difference between the Kingsman Special Edition and the core collection is dial functions. Available in either midnight blue or grey, it bears the Kingsman inscription and logo at 9 o'clock and 3 o'clock. At 10:10, the dial vibrates for 10 seconds and the K-shaped logo appears. The original Android Wear lighting function is also replaced by the film's logo on the dial, in gold on a white background.



TAG HEUER

Connected
Modular 45
Kingsman
Special Edition



BVLGARI

Octo Finissimo
Minute
Repeater
POA.

PAGE SETTER

BETTER KNOWN AS A JEWELLER, BVLGARI'S THREE WORLD RECORDS IN ULTRA-THIN TIMEPIECES HAS CHANGED THE PERCEPTION OF THE FAMOUS HOUSE.

IN THE LAST WINTER 2017 issue we brought you Bvlgari's latest record-setting timepiece, the Octo Finissimo Automatic, introduced at Baselworld and boasting an ultra-thin 2.23mm self-winding movement, a new world record for an automatic movement.

In fact the automatic represented the luxury house's third world record, following on from 2014's Octo Finissimo Tourbillon (the world's thinnest tourbillon) and the timepiece featured above, the 2016 Octo Finissimo Minute Repeater (thinnest minute repeater).

Housing the Bvlgari caliber BVL 362

manually wound movement of just 3.12mm thickness, the semi-industrial appearance of the piece is achieved by a titanium case and dial which is not just sleek but practical. The combination of the titanium and the incised indices and second dials on the main dial allow a more pure sound from the minute repeater chimes.

With three record-breaking achievements in haute horlogerie pieces, Bvlgari has confirmed its place as much more than a jeweller but also a serious innovator in timepieces, particularly in the technically challenging space of ultra-thin timepieces.

We're eager to see what's next.



FREDERIQUE CONSTANT

Classics Quartz

Accessibility is the defining characteristic of this new collection – affordable pricing of classic pieces from a name Swiss brand. There are two series – FC-225 and FC-259, with three models in each. The first tends to the more traditional – day/date at 3 o'clock and 40mm case, while the FC-259 series (above) features different coloured dials and two counters for day and date. Both series feature stainless steel and yellow gold-plated stainless steel versions, on straps from black to dark or light brown. **\$1,150.**



RADO

DiaMaster Grande Seconde

Rado presented two new versions at Baselworld 2017 of its popular DiaMaster Grande Seconde, first introduced in 2015. This year's models featured a striking new blue (above) and brown dial within the high-tech polished ceramic case. The new colour options were set against two design changes, both for the better in our humble opinion – a sunray finish on the dial and white printed Roman numerals instead of applied indexes.

\$3,925.

NEWS

**BECKS IS #BORNTODARE**

Legendary footballer and now philanthropist David Beckham was recently announced as the newest ambassador for the famously sporty Swiss brand Tudor as part of its new campaign celebrating daring individuals.

The launch of Tudor's "Born To Dare" campaign, reflecting both the history of the brand and what it represents now, is a reference to the daring individuals who've long chosen to wear Tudor while achieving the extraordinary on land, ice, in the air and underwater.

"As an Englishman I think you really appreciate a nice suit and a nice watch, they go very well together" says Beckham. "I was attracted to Tudor by the attention to detail I could see in their watches. I then learned about the history of the brand, one of adventure, pioneer diving and daring expeditions. I was instantly hooked."

**LION BRANDS NOW DISTRIBUTES MEISTERSINGER**

Since 2001 MeisterSinger founder Manfred Brassler has created his classical timepieces – featuring one single hour hand with a fine needle point enabling the wearer to read the time on a hierarchy of indices – in the traditions of early watchmaking.

Lion Brands Australia was recently announced as the exclusive distributor of the brand for Australia, New Zealand and Fiji. To mark the new deal, MeisterSinger announced it will produce a City Edition 2017, Sydney Limited Edition of 10 pieces, featuring a hand wound movement, 42 hour power reserve, and a six-screwed exhibition caseback to reveal imagery of the Sydney Opera House and accompanying custom engraving.



COVER
CHRIS HEMSWORTH

Photography by MARK VELTMAN
THE NEW YORK TIMES/REDUX/HEADPRESS

LOCAL HERO

From world-smashing god
Thor to 'face of' some of
the world's most famous
brands and Byron Bay dad-
of-three, Chris Hemsworth
would appear to have all
parts of his life in perfect
harmony right now.





Hemsworth as he appears
in the new Boss Bottled
'Man Of Today' campaign.

Perhaps Chris Hemsworth should be done with it

and just add the God of Thunder as his middle name, so often is the word “Thor” inserted within his name in stories.

On October 26, Australia’s biggest male star will appear for the fifth time as the Norse god in cinematic form, this time in *Thor: Ragnarok*. Hemsworth himself nearly brought Brisbane to a standstill when the movie was partly filmed there last year. He’ll play Thor yet again in *Avengers: Infinity War*, planned to release next year.

And while it’s oft remarked that it is the role he was born to play – the intense blue eyes, the mesomorphic physique, the deep, sonorous, stentorian voice – Hemsworth may eventually want to be remembered for more than owning a comic-book hero on screen. But his success at playing the athletic, ‘age-appropriate’ role – he’s just turned 34 – undoubtedly transformed him from *Home And Away* staple to Hollywood A-lister in just a few short years. Made him so successful, in fact, he doesn’t even need to live in Los Angeles now, moving his actress wife Elsa Pataky and three young children back to Australia and the beachy life of Byron Bay on the NSW north coast in 2015.

Vanity Fair cover, *People* ‘Sexiest Man Alive’, Tourism Australia global ambassador, *SNL* host, TAG Heuer ambassador and the face of Boss Bottled’s new ‘Man of Today’ campaign – Hemsworth’s growing collection of off-screen accolades and roles are testament to his pull. Apart from the obvious physical assets, part of his undeniable attraction is his approachability and his determination to appear ‘normal’. Co-stars almost uniformly talk about what a pleasure he is to work with. He goes surfing with the locals at Lennox Point. He publicly declares his love for his wife. He joshes with his brothers Luke and Liam on social media, and tells the same tales on the chat show circuit

COVER
CHRIS HEMSWORTH

‘There are
plenty of days
where I’m
like, I don’t
want to fight
anymore.’

of their rambunctious upbringing together in Victoria and Arnhem Land with undiminished relish each time he’s asked. He visits fangirl office workers in their cubicles for *Ellen*.

“I tried a lot of different things and had a different idea every week of what I wanted to do but the one thing I knew is that I wouldn’t settle for anything that didn’t make me truly happy,” Hemsworth told Karl Stefanovic for the *Today Show* earlier this year about his post-school ambitions. “I wanted to do something that I loved and this is it.

“I wanted to make movies, I wanted to come to Hollywood, I wanted to be part of things that inspire me, I wanted to exist in the fantasy world that books and movies created for me. But then there was the other side: you’re never going to do it, you’re never going to make it, it’s impossible.”

And despite telling in the past of how he was about to ditch Hollywood and head home after “everything stopped” following his appearance as George Kirk in JJ Abrams’ 2009 *Star Trek* reboot, Hemsworth did make it possible from that point on – *Thor*, *The Cabin In The Woods*, *Snow White And The Huntsman* and *Rush*.

It’s a stellar trajectory which he successfully took the piss out of in his parody American Express ad for *Saturday Night Live* – “I bounced around Hollywood for... daaaays,” he faux complains, before ending the piece with, “If a jacked Australian with a perfect face can make it, anyone can.”

“There’s still the fear, the anxiety that it could all end tomorrow,” he’s said. “That’s always in the back of my mind. It keeps me motivated. The fear keeps me hungry.”

It appears Chris Hemsworth has not much to fear at present. Apart from more *Thor*, there is *Horse Soldiers* to come, an Afghanistan-set, post-September 11 special forces flick in which his wife Elsa also stars. Clearly Hemsworth’s biggest challenge will be negotiating an on-screen life after playing comic book heroes. He’s demonstrated his considerable comedic chops in the aforementioned *Saturday Night Live* and also his turn as the dumb-but-pretty male secretary Kevin in the female *Ghostbusters* reboot last year, but does he have a Brad Pitt-like *The Curious Case of Benjamin Button* or *12 Years A Slave* in front of him?





Hemsworth as he appears
in the new Boss Bottled
'Man Of Today' campaign.

COVER
CHRIS HEMSWORTH

‘There’s still
the fear, the
anxiety that it
could all end
tomorrow.’

He showed in *In The Heart Of The Sea*, where he shed his Thor physique for that of a half-starved sailor, that he can do the whole Method thing when required. Now he just needs the right roles.

“I am looking for that script,” he told news.com.au in 2015, “...there are plenty of days where I’m like, I don’t want to fight anymore.”

With an idyllic family life set up in one of Australia’s most beautiful locations, however, it’s almost equally easy to imagine Hemsworth bankrolling an early retirement with a few more blockbusters before turning into a bona fide mid-40s beach bum and maybe buying a north coast pub, John Cornell style.

“My wife and I talk about this all the time,” he told *Today*. “I want to go to work because that’s my career but I also want to be home with the family. There’s that, where is home? At the moment it’s Australia and I’ve gotta say, since moving back, it’s become tougher to go back to work.” **mw**

RED CARPET





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men's style

MEN *of* STYLE

2017

WELCOME TO OUR ANNUAL LIST
RECOGNISING THOSE GENTS
FROM BOTH HOME AND ABROAD
WHOSE SENSE OF STYLE WE
ADMIRE, BOTH IN THEIR DRESS
AND APPROACH TO LIFE.

MEN *of*
STYLE
— 2017 —

Rami Malek | >

ACTOR

The star of cultish US TV series *Mr Robot* is carving out an off-screen niche as one of the sharpest dressers around, whether it's wearing a coloured velvet tux to the Met Ball or rocking smart casual with a twist to an event. Check him out – the fella knows what he's doing.



Idris Elba | 1

ACTOR

The handsome Brit will soon be seen in *Thor: Ragnarok* opposite this issue's cover star Chris Hemsworth and has been mooted as a James Bond replacement should Daniel Craig stay true to his word. The nicely symmetrical Elba always looks put together just right, particularly when effecting an "I woke up like this" vibe in casual wear.



1

Ryan Reynolds | 2

ACTOR

Canada's other favourite Ryan (apart from Gosling), Reynolds is a very assured dresser, favouring tight sweaters and flat-front trousers that show off his lanky frame when going casual, but also doing three-piece suits or this deconstructed English gent look with aplomb, too.



2

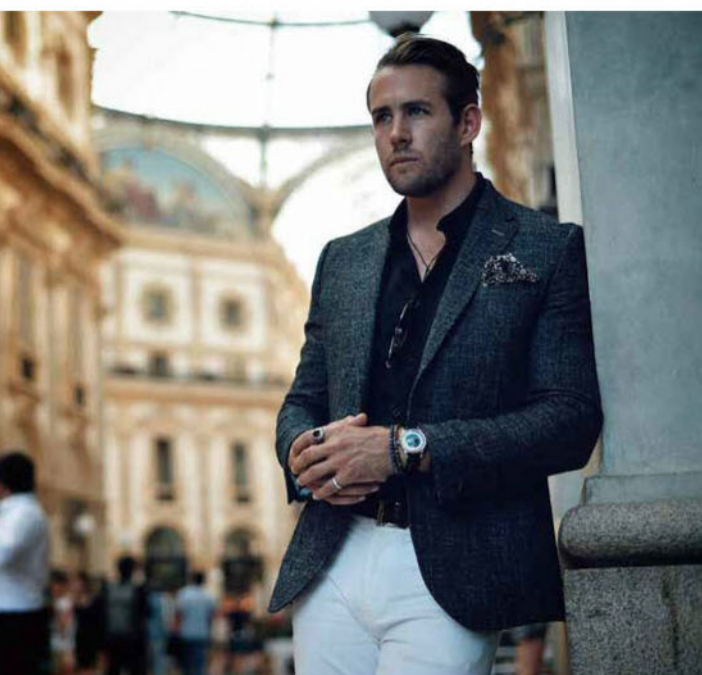
Luka Sabbat | 3

MODEL AND STYLIST

One of the male models du jour and deemed a "cool kid" by all the right magazines, Sabbat and his social media accounts are considered highly influential amongst those who want to know "what the kids are thinking". Looks interesting in nearly anything, from slim suits to oversized tees and asymmetrical shirts.



3



Shaun Birley | ^

MENSWEAR INFLUENCER, @SHAUNBIRLEY

How would you summarise your personal style?

I get a lot of my fashion sense from Europe and traditional Italian cuts. In my down time I can't get away from my linens or 'resort wear'.

Have you developed a sense of style by observing others? Trial and error? All of the above?

Trial and error was something I learnt in front my mirror rather than in public. But I have some style icons I look to both in Australia and overseas. The majority of them are based in London and Italy. I also look at those with similar body shapes to

mine and that helps me know what does and doesn't work for me.

Does having an established social media following add some pressure to feel like you're always camera-ready, dress wise?

Definitely. I do have a few great wardrobe staples I go out in. Some custom shirts and chinos for my casual look. Sometimes the simple items are the best if they are well cut, but through the work week I wear a suit every day. So I'm often caught out in what I've been wearing on my Instagram anyway.

For guys finding their way in terms of a personal style, what's your best piece of advice?

Benchmark yourself against guys who are a similar shape and build as you and get a few personal but varied style icons – guys who do formal, casual, street or holiday modes. Mix their styles and those elements that are unique to you. Also, try some of the more risky things on – you might realise that once it's on, it works! Everyone needs statement pieces.

David Beckham | ▾
PHILANTHROPIST

A staple of this list throughout its eight years because Becks, now 42, remains a hugely influential menswear icon. Witness his head-turning appearance as a Centre Court spectator in Ralph Lauren at this year's Wimbledon. Few do it better.

‘Try more risky things on – you might find that once it’s on, it works.’

Dan Ricciardo | ▾
FORMULA ONE DRIVER

We were as surprised as anyone at how comfortable the unaffected kid from Perth looked when we dressed him up proper for the cover shoot of our Autumn 2017 issue. Since then we’ve seen Ricciardo do a couple of other shoots and he is totally getting a handle on this modelling caper.



MEN *of* STYLE

— 2017 —

Anthony Pitt | *✓*
FOUNDER, THE ACADEMY BRAND

How would you summarise your personal style?

Laidback, simple, casual modest... I like a bit of colour but I don't embellish things. I like my look to be streamlined and clean. I'm more likely to take one thing off than put something else on.

And you're usually wearing Academy Brnd, we imagine...

I got burnt many years ago when someone asked me about the shirt I was wearing and I realised I wasn't head to toe in Academy. Now I do!

Have you developed a sense of

style by observing others?

A mentor? Trial and error?

All of the above?

To be honest it's just what I've always felt confident in. I've always worked in a creative industry and there's enough pressure in the role and pressure on what you're wearing, given we don't wear suits or a 'uniform', so I've always just dressed to reflect my character. Rather than look at others, if you dress to feel confident in yourself, then good things happen. It's why I prefer clean, laidback and casual...

For guys finding their way in terms of a personal style, what's your best piece of advice?

Confidence is everything. You need to walk out the door feeling good about yourself and that doesn't happen if you're trying to look like someone else or wear clothes like someone else. Look at yourself and what you feel good in, and then make subtle tweaks. Don't replicate a whole outfit or a persona. Start with what you feel great in and then make subtle changes. Sometimes classic is better, simple is good. Play to your strengths.





1



2



3

Jeff Goldblum |¹

ACTOR

The distinctive US actor is still rolling in work at age 64 and looking as good as ever. A silver quiff, thick black frames and a love of a black leather jacket fit in with his whole jazz-pianist-in-a-late-night-dive vibe... which is exactly what he does when not filming movies or Menulog commercials.

Michael B Jordan |²

ACTOR

The *Creed* and *Fantastic Four* star told *Esquire* last year that his style is "still evolving" but one thing he's already learnt is that keeping it simple and classic is the best place to start, meaning you'll tend to see Jordan in black, white or neutrals. Cites Pharrell as a fashion influence.

Zhengyang Zhang |³

MODEL

Described earlier this year as a "breakout model", i.e. in demand, Beijing-born Zhang trained in traditional Chinese dance before being dragged onto a catwalk. His lithe frame, androgynous look and killer bone structure have instantly made him a designer favourite, and yet he has a good grasp of a personal style as well.

MEN *of* STYLE

— 2017 —

Nami Nguyen | ▾

MENSWEAR INFLUENCER,
@NAMI_MAN

The Melbourne-based Instagram star is descended from tailors, works in fashion, and has a distinctive look which makes him one of Australia's more interesting online menswear presences. From suits to street, and sometimes somewhere in between, there's a European sensibility which combined with his own background and the Melbourne backdrop makes for a compelling account.

Chris Pine | >

ACTOR

Most recently seen as Steve Trevor in *Wonder Woman*, Pine is a faultless red carpet presence, channelling an old-school Hollywood glamour in his suits, tuxes and turtlenecks. Still in his mid-30s, he's one of those chaps who's also looking better as he gets older.





1



2



3

Alexander Skarsgard | 1

ACTOR

Stylish Swede Skarsgard has been lauded in our pages before as a man who understands how to make the classic traditions of menswear work for him in contemporary times, updating his look with a surprising print or some statement loafers. Well worth observing.

Conor McGregor | 3

UFC STAR

Conor rates his sartorial chops higher than anyone else, we think, judging by the recent verbal bollocking he gave Floyd Mayweather for wearing a tracksuit in pre-publicity appearances for their 'fight'. McGregor, meanwhile, faced up to him in a three-piece suit, the pinstripes of which were composed of the words, 'Fuck You'. Quite.

Matthew Zorpas | 2

MENSWEAR BLOGGER

Known to the online world as The Gentleman Blogger, London-based Zorpas has been documenting a fashion-led lifestyle since 2012, in the process establishing himself alongside the likes of Adam Gallagher as one of the foremost in the caper. "Invest in a good pair of formal shoes every year," he advises. "Shoes can either make a look or break it."

MEN *of* STYLE

— 2017 —

Roberto Malizia | >

MENSWEAR INFLUENCER,
@THISISMALICE

How would you summarise your personal style?

I've always loved to challenge myself by experimenting and getting out of my comfort zone, from suiting to contemporary and street style. I like to be as versatile as possible... and that's what a real influencer should be, in my opinion.

Have you developed a sense of style by observing others? Trial and error? All of the above?

I've got a few people I've watched and taken some tips from. My look is very unique so I had to do it in my own way. I have to say though that the two who have impressed me the most for style and attitude are Justin O'Shea and Luka Sabbat.

Does having an established social media following add some pressure to feel like you're always camera-ready, dress wise?

Fashion is my bread and butter 24/7 so it doesn't matter where I go or what I do, I'm always comfortable with what I wear. There's no pressure at all because it's in my comfort zone.

For guys finding their way in terms of a personal style, what's your best piece of advice?

Style is only a reflection of your personality. You can't push it, you have to find the right balance by experimenting and gaining confidence with it. Attitude is a very important detail in your overall outfit.



‘Attitude is a very important detail in your overall outfit.’

Christopher Korey | 1

REALTOR

Dressing “like a boss” seems to be the daily motivation for New York City real estate agent Christopher Korey, whose Instagram account is filled with shots of him in tightly fitted suits (the guy clearly likes to work out), power ties, waistcoats and some seriously desirable overnight bags. Whether it all helps him sell more properties we have no idea, but we’re guessing a head-turning appearance can’t hurt in that super competitive town.

Kris Smith | 2

MODEL AND MYER AMBASSADOR

He’s made an alternative career out of wearing nice suits to the races and on the catwalk at Myer’s seasonal shows but the former league player often looks the goods outside of official duties rocking a more ‘street’ vibe in high-tops, tapered pants and a bomber.

Jaden Smith | 3

ACTOR

Will’s boy has become something of a poster boy for a bunch of labels, including Louis Vuitton (that’s him at their show in Paris last March). After an ongoing appearance in Baz Luhrmann’s *The Get Down*, Jaden’s film career has gone a little quiet... but his edgy fashion sense is anything but. **mn**



1



2



3

PHOTOGRAPHY TANE COFFIN

STYLING KIM PAYNE

GROOMING JOEL PHILLIPS



FASHION

SAILING INTO SPRING

Put the woollens away
and project a crisp, fresh,
sun-kissed feel in your
dressing for the new season.

XX 7899N



Wolf Kanat suit, \$1,195,
shirt, \$149.95, and tie, \$59;
Paul Smith pocket square, \$125.



Reiss shirt, \$240;
Bonds singlet, \$16.95;
G-Star jeans, \$220;
Strand Hatter fisherman
cap, \$70; Gucci bracelet,
\$1,040.

Polo Ralph Lauren jacket,
\$1,199, shirt, \$149, and tee,
\$69; **G-Star** pants, \$200;
Paul Smith belt, \$250,
and pocket square, \$125.





ms

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**Reiss** jacket, \$720;  
**Tommy Hilfiger** shirt, \$130;  
**Paul Smith** scarf, \$160;  
**COS** shorts, \$115.





**PS by Paul Smith** jacket,  
\$290, and beanie, \$100;  
**Nautica** polo, \$119;  
**G-Star** shirt, \$150;  
**Wolf Kanat** scarf, \$99.95;  
**Levi's 501s** jean, \$260.



Lacoste sweater, \$249;  
Tommy Hilfiger shirt, \$130,  
and pants, \$250;  
Ben Sherman scarf, \$35;  
Paul Smith belt, \$250;  
Uniqlo beanie, \$14.95.







Lacoste polo, \$229;  
COS pants, \$135; Strand  
Hatter fisherman cap, \$70;  
Paul Smith belt, \$250;  
Next slides, \$23.



Lacoste pullover, \$599;  
Wolf Kanat scarf, \$129;  
Gucci bracelet, \$1,040;  
Next jeans, \$40.







**COS** jacket, \$150;  
**Gant** sweater, \$279;  
**Ben Sherman** scarf, \$35;  
**Lacoste** pants, \$299.



Polo Ralph Lauren bucket  
hat, \$79, and tee, \$69;  
Ben Sherman scarf, \$35.







Gant cardigan, \$279;  
Paul Smith tee, \$110, and  
belt, \$250; Nautica pants,  
\$150; Uniqlo beanie, \$14.99;  
Next slides, \$23.





# A Deadly Eye

Australian photographer Daniel Berehulak started in sports but now photographs some of the world's most confronting scenes, a calling that has earned him two Pulitzer Prizes.

**I**n another life a long time ago I was the editor of a rugby league magazine. A battery of photographers used to cover the matches each weekend and come Monday, I would survey their work looking for the best shots to use in that week's issue.

The pictures of one young photographer always stood out. They had a timing, a composition and an emotional depth which often made me wonder, what was this guy doing photographing sports?

That guy was Daniel Berehulak... and he doesn't shoot rugby league anymore. Since that time Berehulak has become an award-winning photojournalist, first working for Getty Images in London and later New Delhi, and more recently as a freelance contributor to the *New York Times*.



*Daniel  
Berehulak*

He's now won five World Press Photo awards, two Photographer Of The Year awards from Pictures of the Year International and the prestigious John Faber award from the Overseas Press Club.

In 2015 Berehulak won the famed Pulitzer Prize for Feature Photography for his photos of the Ebola epidemic in West Africa. This year he won the award again, this time for his work documenting the brutal 'war on drugs' of Filipino President Rodrigo Duterte.

*Men's Style* though it timely to select a few of the thousands of striking images Daniel has taken in the past decade and ask him to comment in his own words on the moments he took the pictures as an insight into his process and his work.

— *Michael Pickering, Editor*





## LIBERIA, 2015 *(Opposite, left)*

"This image was taken at the Logan Town Clinic, in Monrovia, Liberia, in the early months of 2015. Ten months prior, a taxi had dropped off a man dying of Ebola one evening in June 2014. Workers had no protective suits – only a few pairs of faded gloves and a shaky grasp of infection control. They examined the patient by candlelight and washed their hands in buckets. That single case set off a chain of contagion that killed six of the clinic's 29 employees and at least nine of their relatives.

"I was back in Liberia after having covered Ebola for over 100 days the year before in Liberia, Guinea and Sierra Leone. I had covered the devastating effects of the virus ravaging through West Africa. According to WHO, there was a total of 28,616 Ebola cases that had

been reported in Guinea, Liberia and Sierra Leone, with 11,310 deaths. Months on, there was a sense of hope as schools were about to re-open and life was slowly coming back to normal. Liberia was about to be declared Ebola-free.

"The clinic's medical staff now had a triage room that was prepared in diagnosing patients with Ebola, something they were not at all prepared for 10 months prior.

"This image was taken inside of the triage room, just outside the clinic, as one of the patients was being screened before entering. This image gave me hope that the country was more prepared than it had been a year ago and symbolic of Liberia's readiness to do battle if there was a new outbreak."

## MANILA, 2016 *(Above)*

"This image was taken in Quezon City jail in October of last year, while I was on assignment for the *New York Times* in the Philippines. I was covering the 'so-called' war on drugs where police – acting with utter impunity – were going out night after night to target and kill anybody associated with drugs at all, passing off murder as "official" police operations. The president said on a number of occasions that he would be happy to "slaughter them all", "all" being the drug addicts.

"What we found was that it was the poorest people being targeted, people without any opportunity. One result of this was overcrowding in the prisons. Quezon City jail was built to hold 800 inmates but at the time I took this photograph, there were over 3,500 inmates jammed into this facility. At night inmates

would take turns sleeping on the basketball court, pictured here. Men would sleep sandwiched next to each other on this court, in their cells, corridors and on stairways.

"It took a few weeks to get access to the prison, meeting the government official in charge of the jails in Manila, and then looking for the right access point to demonstrate the overcrowding in the jails. The photo was taken from a rooftop in the police station next to the jail. This was a case where it was all about the access and less about the taking of the image. I was after an angle that would best demonstrate the overcrowding and the dire conditions that the inmates were experiencing."





## NEPAL, 2015 *(Above)*

"This is another image taken while covering the Nepal earthquake for the *New York Times*, in May of 2015.

"Another photojournalist and myself accompanied an NGO International Medical Corp on one of their missions deep into the mountains of Nepal, to offer much needed medical care and attention to the villagers stranded by the sheer geography of the area. The villages were not accessible by road and could only be reached after a few days walk. We arrived by helicopter to document their relief and the support they were

providing to the villagers. We met the head of the village who told us of the devastating earthquake and how many villagers had been affected. He also mentioned that they were still searching for a three-year-old girl.

"Within three hours of our being there, and while photographing the makeshift medical centre, there was a sudden noise and urgency amongst the villagers. They had found the missing girl, nearly two weeks after the initial earthquake. It was difficult photographing a mother's pain at losing her three-year-old daughter, yet also necessary. It was important to

show what was happening in the remote villages in the mountains. It was clear what the effect of the earthquake had been in the cities but this showed the devastating effect on villages up in the mountains, far from cities. How many more villages were there that hadn't been reached as yet? And how many more families mourning their loved ones? It was evident that more help was needed and more outreach to these remote villages."

*Bishnu Gurung weeps as the body of her daughter, Rejina Gurung, 3, recovered from the rubble of her earthquake destroyed home, lays covered by cloth during her funeral on May 8, 2015 in the village of Gumda, Nepal. Neighbours discovered the body of the small girl in the rubble of the entrance of the family home, ending a 13-day search for Rejina in the remote mountain side village of Gumda in Gorkha district.*






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### NEPAL, 2015 *(Above)*

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"This image was taken on a rooftop of a damaged house in the week after the Nepal Earthquake of 2015. I was trying to get an overall angle to show the devastation in the village of Bhaktapur near Kathmandu and to show the earthquake's devastating effects. I entered with another colleague and we had asked permission from a family to be able to scale their roof to be able to get more of a birds-eye view. On the way up parts of the walls of the building had also collapsed and we had to be conscious of the risks involved in scaling a building that was also earthquake damaged. We went

up quickly and being conscious of the time up there, we descended in haste. In the days following, security forces and rescue crews searched for bodies trapped in the rubble and residents were returning to salvage whatever belongings they could from the rubble."





### INDIA, 2013 *(Above)*

"This image was captured at the Maha Kumbh Mela in February of 2013. It was the largest gathering on the planet with over 100 million people expected to attend. You could feel it on the streets – the sheer volume of humanity was overwhelming. This gathering is held every 12 years in Allahabad on the banks of the Yamuna and Ganges river. It's one of the most sacred sites in Hinduism, drawing millions as they gather to bath on its banks. It was a logistical challenge to be able to get around.

"This image captured the density of people coming to worship on the banks of the Ganges as they cross a massive pontoon bridge that connected different campsites. It was completely overwhelming to work my way through these crowds and just to witness the mass of people that had been brought together by their beliefs and spirituality."

*Hindu pilgrims walk across a pontoon bridge towards the banks of Sangam, the confluence of the holy rivers Ganges, Yamuna and the mythical Saraswati, during the Maha Kumbh Mela on February 12, 2013 in Allahabad, India. The Maha Kumbh Mela, believed to be the largest religious gathering on earth is held every 12 years on the banks of Sangam, the confluence of the holy rivers Ganga, Yamuna and the mythical Saraswati. The Kumbh Mela alternates between the cities of Nasik, Allahabad, Ujjain and Haridwar every three years. The Maha Kumbh Mela celebrated at the holy site of Sangam in Allahabad, is the largest and holiest, celebrated over 55 days, and attracting over 100 million people.*

### INDIA, 2013 *(Right)*

"This is probably one of the most challenging of Indian festivals to cover. Walking through the streets, people play with colour, meaning they throw colour into your face and wipe your face. Keeping your equipment in working order and/or from being destroyed by the water and coloured powder is a feat. I first used plastic bags to cover my camera and then a makeshift underwater housing to keep it operational. I like the calmness of this image, the boy sitting as worshippers gathered in a temple in Barsana. It was utter chaos around him, with devotees throwing colour and explosions of powder across the whole area."

*A boy looks on as Hindu devotees play with colour during Lathmaar Holi celebrations on March 21, 2013 in the village of Barsana, near Mathura, India. The tradition of playing with colours on Holi draws its roots from a legend of Radha and the Hindu God Krishna. It is believed that young Krishna was jealous of Radha's fair complexion since he himself was himself very dark. After questioning his mother Yashoda on the darkness of his complexion, Yashoda teasingly asked him to colour Radha's face in whichever colour he wanted. In a mischievous mood, Krishna applied colour on Radha's face. The tradition of applying colour on one's beloved has been religiously followed ever since.*





**KABUL, 2012** *(Above)*

"I had been spending time in Kabul, Afghanistan, often covering the ongoing effects of the war on the Afghan population. This man was sitting waiting for his prosthetic limb to be fitted by a specialist. Many of the people that come through the centre are villagers that have been caught in the crossfire or stumbled upon unexploded ordnance and mines in their villages. This war and the many before have had devastating effects on the population.

"This image was taken in the ICRC rehabilitation centre in Kabul. The centre works to educate and rehabilitate land-mine victims, and those with limb-related deformities, back into society by offering financing, home schooling and vocational training to patients. The clinic itself is unique in that all of the workers are handicapped. The ICRC centre in Kabul has registered over 57,000 patients and 114,000 countrywide since its inception 25 years ago."







MANILA, 2016 (Above)

"This is another image taken in the Philippines last year where I spent 35 days covering the effects of President Duterte's crackdown on drugs.

"The man in the photograph was gunned down by vigilantes as he stepped out to get a drink for this wife from the local Sari Sari, or convenience store.

"I worked with local journalists, accompanying them to 41 crime scenes over the duration. Twenty-two people a day were dying and we were trying to cover as many of these as possible to learn and document what was going on. It was physically and emotionally draining as we worked every night through to morning, going from scene to scene. It was brutal and awful to see the result of so-called

vigilantes and police operations that resulted in the deaths of so many people.

"To date over 9,000 people have been killed at the hands of police and vigilantes. The police were killing with utter impunity, maintaining that the victims, all of them, had fought back or provoked the police. These exchanges ended up with deaths and hardly ever any arrests. It was clear that this was a government led campaign of killing that was targeting the poorest people in Manila and its surrounding areas."

MEXICO, 2017 (Opposite, top)

"This photograph was taken inside of the Tamayo family residence in Tierra Blanca, in the state of Veracruz, Mexico, as part of a story focused on the danger of journalism in Mexico. The story title by Azam Ahmed was: "In Mexico, it's easy to kill a journalist".

"The photo shows Pedro's mother leaving his side. Pedro was murdered by two men outside of their family home. He'd received threats to stop reporting and working as a journalist, and had been relocated to another part of Mexico under a government protection program. But he preferred to come home and within weeks of returning, he was killed by gunmen that he knew, according to his family.

"The photograph was taken on

the morning of the funeral and we had arrived the day before from Mexico City, driving six hours to get there. We interviewed family members and locals about what had happened. The family granted us permission and we stayed to document. I try to be as respectful as possible when I photograph in these very private occasions. I move slowly and am conscious of everything and everyone around me. We are there thanks to the families who have allowed us access to document. As a journalist, I have a responsibility to document and tell these peoples' stories, and I do this in the most respectful way possible. It is important to show the impact on the ones left behind and the families."





CAIRO, 2012 (Left)

"I was in Egypt covering the elections in 2012 ahead of the referendum vote to be held the next day. The energy in the streets was electric as pro-Morsi supporters gathered to show their support.

"Opponents and supporters of Morsi, like these men, were staging final rallies in Cairo ahead of the vote on the country's draft constitution that had been rushed through parliament." **ms**





FASHION

PHOTOGRAPHY **BEN SIMPSON**

STYLING **KIM PAYNE**

GROOMING **DIANA DJURDJEVSKI**

# RIGHT ABOUT NOW

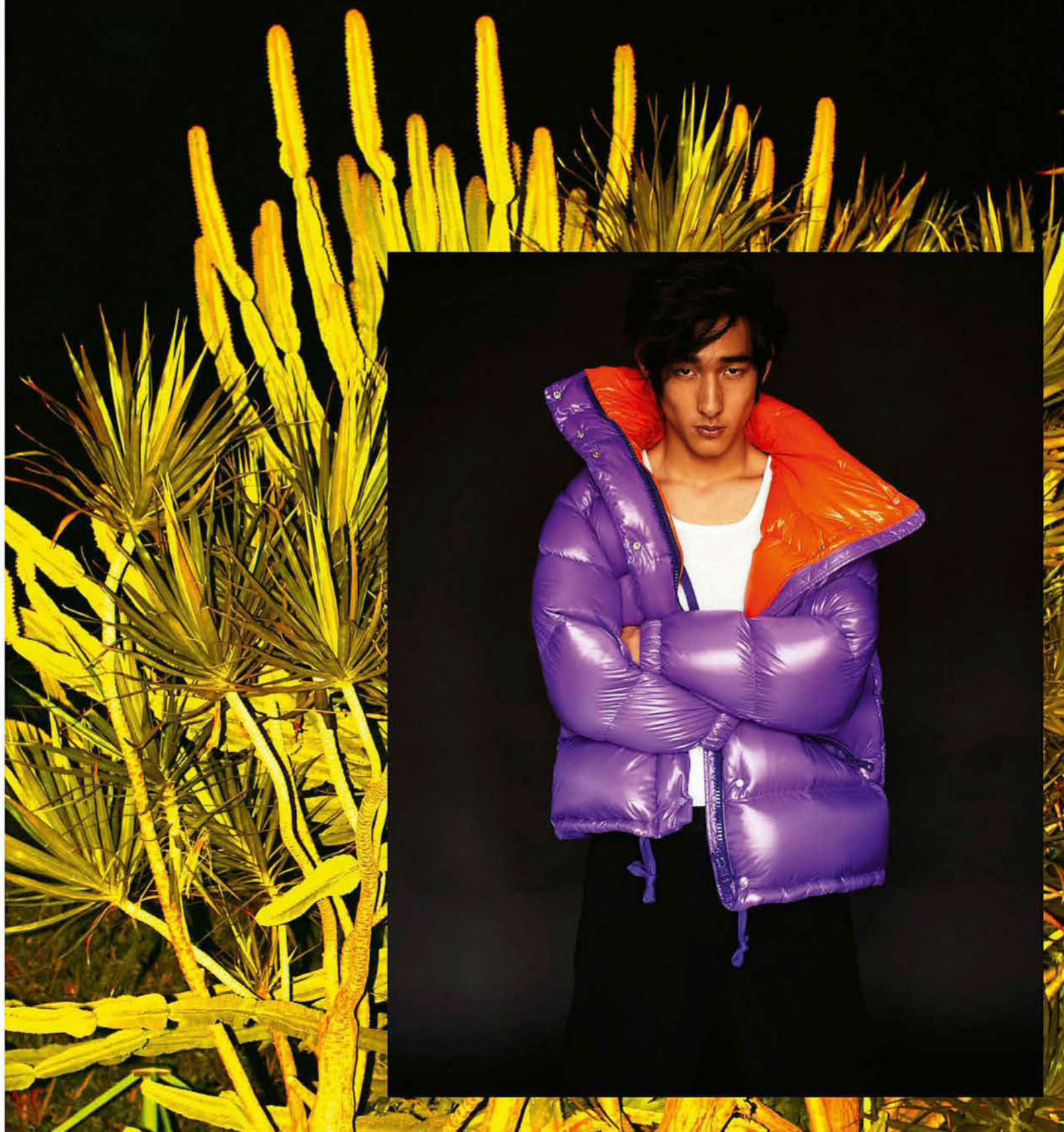
The new season's essential trends, from prints to contrasting fabrics, oversized fits and more classic cuts.

**Burberry** cape, \$4,150, shirt, \$1,450, and pants, \$1,025. Pic underneath: **Burberry** cotton top, \$1,450.





**Moncler** jacket, \$1,900,  
and pants, \$1,500;  
**Bonds** singlet, \$16.95.





Prada knit, \$1,180,  
and pant, \$940.







Zanerobe jacket, \$179.95,  
tee, \$59.95, and jeans,  
\$159.95.





Double Rainboun shirt,  
\$195, tee, \$70, and pants,  
\$185; Ermenegildo Zegna  
boots, \$1,295.



Gucci zip jacket, \$3,785,  
and pants, \$1,575.







Lacoste coat, \$799, tee, \$299, and pant, \$599.





**Raey** jacket, \$590,  
and shorts, \$347;  
**AMI** shirt, \$347, both from  
[matchesfashion.com](https://www.matchesfashion.com);  
**Marc Jacobs** sunglasses,  
\$340.





**Paul Smith** jacket, \$1,700,  
shirt, \$265, pants, \$495,  
and scarf, \$160.





**ms**

**Ermenegildo Zegna**  
sweater, \$599, and pants,  
\$965; **Hublot** 'Classic  
Fusion Blue King Gold'  
watch, \$24,800.





**Bally** jacket, \$3,550,  
sweater, \$695, pants,  
\$1,795, and sneakers, \$750.  
Pic underneath: **Bally** zip  
sweater, \$1,195.







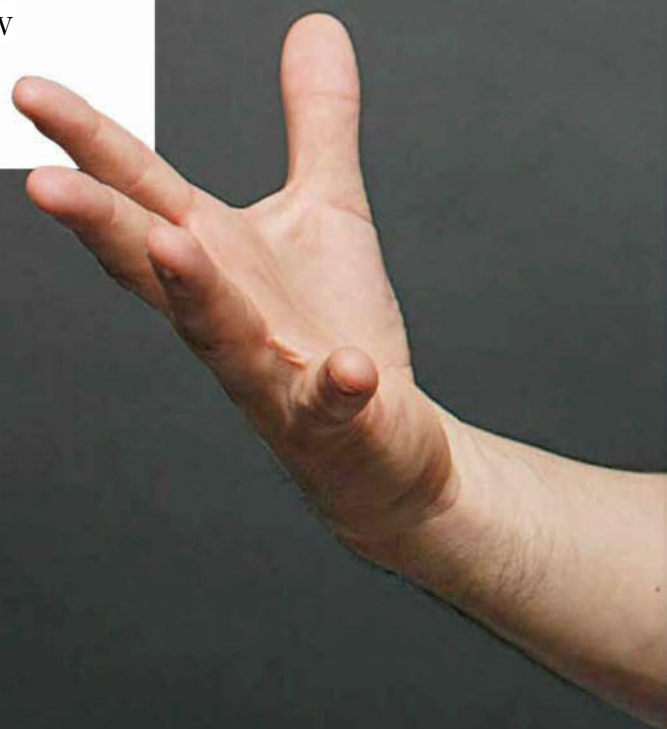
Salvatore Ferragamo  
sweater, \$1,095, shirt, \$595,  
pants, \$950, and belt, \$495.



# The Guru



*Matthew Hall* meets  
Gary Vaynerchuk, the Russian  
émigré to America now considered  
one of the world's foremost modern  
sages on the digital age and what it  
means for how we live, now  
and into the future.







‘We are in the  
pre-dawn of  
the technology  
revolution.  
The internet  
has won.’



# It's

just before lunchtime in Los Angeles and Gary Vaynerchuk is mid-sentence talking about Facebook when the conversation is interrupted by a random stranger approaching him on the street.

"Hi!" says the guy, introducing himself. "I'm a retired NFL player. I'm a huge fan of yours and I want to thank you for everything."

"Oh yeah?" Vaynerchuk replies, verbally exchanging a high five. "Where did you play?"

"Four years at Jacksonville, three years at the Bears, a few years at the Falcons," explains the ex-football player.

"Thank you for coming over to say hello," says Vaynerchuk. "I love it!"

"No, man. Thank you."

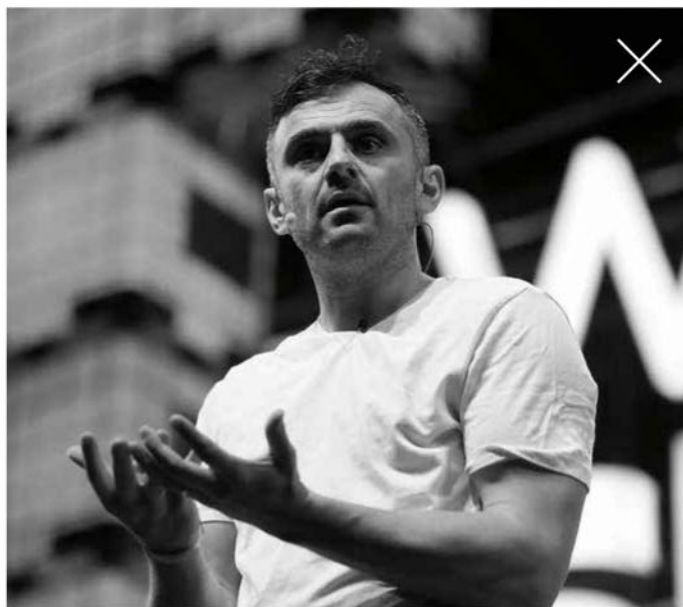
Vaynerchuk pauses before returning to our conversation.

"That is the seventh guy just around here who has recognized me in the past few days," he says.

ATTENTION IS A MAGNET for Gary Vaynerchuk. Entrepreneur, boss of an 800-employee company, author, speaker, and a guy with 1.9 million followers on Instagram, Vaynerchuk is rallying a new generation of business wanna-bes with pithy and prescient advice about business and life. Imagine Tony Robbins without the chiseled looks, suit and Hollywood teeth, but in a t-shirt and jeans, and with a young, internet-savvy fanbase.

"I don't think I'm special or cool," says Vaynerchuk. "I just think I understand what's happening with communications."

Vaynerchuk is all about hustle. Before *Men's Style* comes up on the GaryVee (as he's



'Social networks have not done a good job of monetising services yet. I think that is an enormous revenue stream that we have not seen. I am bullish on that.'

known online) schedule at noon, he's finished a 6am gym workout and had "three or four" meetings and put out "seven to 15" fires at his company.

"That's what happens when you're the boss of your company," the 41-year-old explains. "You know how you have to put your occupation on the form when you go into new countries? I actually put 'firefighter'. Like, literally. That is where I'm at these days. There is just a lot going on. Nobody signs up to be

number one unless they like eating shit."

By his own definition, Vaynerchuk is eating a lot of crap right now. It turns out he's very good at it. He launched *Wine Library TV* in 2006 – a time when Facebook was still used mostly by college kids, YouTube was a year old, and Twitter and Instagram did not even exist. In the 11 years since, Vaynerchuk has established himself as a leading social media communicator and a pioneering entrepreneur and tech investor.



## BORN IN BELARUS IN 1975,

Vaynerchuk immigrated to the United States with his family when he was three years old. He grew up in the middle class New Jersey suburbs and, out of college, took over running his father's wine store. Then he had an idea: he added online sales to the business and with a shaky-camera nascent YouTube channel he posted quirky clips reviewing wines. Before long, he'd turned his family's local store into a multi-million dollar business [see breakout]. Simultaneously he'd established himself as a thought leader on wine – and online commerce.

"It's a bit of a cliché but 2006 is an absolute lifetime ago," Vaynerchuk explains. "The day of waking up and being a merchant and driving 45 minutes to Wine Library and spending 11 hours in that office and that store... it seems so foreign."

What would the 2006 New Jersey version of Gary Vaynerchuk say about the 2017 edition: the best-selling author with a 10-book publishing deal; a prescient investor in Twitter, Facebook, Tumblr, and Uber; a judge on Apple TV's *Planet Of The Apps* with Jessica Alba and Gwyneth Paltrow; a judge on Miss America beauty pageant; and a guy who has a video crew following him during the day to record clips for social media and website posts?

"The 2006 me would say, 'Yep, it makes sense,'" Vaynerchuk says. "I had great ambition but I maybe wouldn't understand that there is a man following me around with a camera or that I have millions of people following me on social networks that didn't exist yet."

Despite his rising celebrity status, Vaynerchuk bills the formative years of *Wine Library TV* as a career highlight – as well as the day in 2009 when he started Vaynermedia with his brother AJ. VaynerMedia became the platform to deep dive into turning social media into a multi-million dollar business. The company now has almost 1,000 employees and runs social media campaigns for huge corporations like General Electric,

Anheuser-Busch, and PepsiCo.

"I did *Wine Library TV* for five years," he says. "That was a thousand episodes and a thousand episodes in five years means I basically did it every day. It wasn't hard to quit. It just wasn't in my heart any more."

"People speak about my energy and how great it is and how surreal it seems and that's because it comes from such a pure place. The second that I try to manufacture that energy is the second I get exposed and become commoditised and I'm like everybody else. I basically know how to quit everything. You wake up with that and it is your truth."

From 6am to midnight, Vaynerchuk has a calendar full of 20-minute blocks all in red. He has staff and assistants to help with his relentless mission to get things done. Looking in, it seems utterly exhausting and begs the question, should wannabe successful entrepreneurs feel indolent if they're not out hustling 24 hours a day?

"Nobody should feel lazy if they're not doing my thing but they should feel lazy if they spend their day complaining about what should be happening or how the system is unfair to them," Vaynerchuk says.

"If you're happy, you should not be feeling anything but gratitude. But if you are sitting with your buddies at 6:18pm at the bar complaining about The Man or The System then, yes, you should be auditing and questioning yourself."

"But if you're working one hour a day and you're happy as shit, then you shouldn't be questioning anything. You should be kissing the world and thanking it for finding your zone. I don't want people to be like me when it comes to my work ethic. I want people to be like me when they have found their truth."

**VAYNERCHUK HAS INVESTED** in some of the most popular social media companies in the market but claims he doesn't have a favourite platform that he uses for fun. For #GaryVee, hashtags and @ accounts are all business.



## GARYVEE'S CV

### Born:

Gennady Vaynerchuk on November 14, 1975.

### Raised:

Emigrated with his family to the USA in 1978 and raised in Queens, New York, and then Edison, New Jersey.

### Education:

Bachelor's degree from Mount Ida College in Newton, Massachusetts in 1998.

### Career:

At age 14, he joined his family's retail-wine business. In 1999, took over his father's Springfield, New Jersey store, Shopper's Discount Liquors, later renaming it Wine Library and launching sales online. By 2005, Vaynerchuk grew the business from \$3 million to \$60 million a year. In 2006 started *Wine Library TV*, a daily webcast covering wine. In August 2011, Vaynerchuk announced he would be stepping away to build VaynerMedia, the digital ad agency he co-founded with his brother in 2009. In 2016 Vaynerchuk invested in the sports agency, Symmetry, to form VaynerSports to provide full-service athlete representation.



"I've never lived a life where I wasn't using social networks for professional advancement," he says. "I have never had a pure experience with social media."

While traditional media continues to struggle with the impact of digital technologies and stock market launches for Twitter and Snapchat receiving lukewarm responses, it's apparent no-one has a clear idea on how media companies will create revenue into the future. Vaynerchuk thinks advertising is one path to profit but not the only route.

"Ads are an incredible way to monetise media and that has been proven but I also think services are an untapped monetisable source for social networks," Vaynerchuk says. "Social networks have not done a good job of monetising services yet. I know that if tomorrow Instagram announced a \$2.99 subscription fee to some add-on platform as a feature then hundreds of thousands – if not millions – of people would pay it if there was a good enough service. I think that is an enormous revenue stream that we have not seen. I am bullish on that."

If there is quality content, Vaynerchuk believes people will pay for it.

"People always pay for content," he says. "And that is happening at scale. You know how many books are sold a year? What happens when the internet comes along is that there is so much content that you have a supply and demand issue so people will only pay for the best content. What happens is you have a lot more pennies and nickels and a lot less dollars. We pay for music. We just pay a sixth of a cent for a stream over \$19.99 for an album."

Don't tell Facebook co-founder Mark Zuckerberg, but had Vaynerchuk been on his team, things might have been slightly different for the Menlo Park crew. Vaynerchuk says that even if Facebook doesn't consider itself a media company, it soon will be, regardless of how it self-identifies. Money changes everything.



## 'We will fight wars over the control of the internet.'

"If I created Facebook I would have already sold some sort of subscription products and if that had have worked then everybody would have followed my model," Vaynerchuk says. "I think subscription is a monetisable thing and I think programming is too. Facebook can easily become a Netflix competitor and they can have content subscription services if they want."

"Not only is Facebook too big to fail – a more interesting question is whether it eats up everything or not. I think TV networks are going to go out of business. It is happening

in Australia with Channel 10 right now and it is more likely that CBS and NBC and CNN and Sky TV go out of business than Facebook."

**IN EARLY 2017**, so-called social media "influencers" made headlines with their supposed role promoting the Fyre Festival, a music event scheduled to be held in the Bahamas over a few weekends in April and May. Billed as a luxury event with tickets priced between \$1,500 and \$12,000, the event collapsed as it got underway with



complaints about inadequate facilities, no food or accommodation, and reports comparing the chaos to a luxury version of *The Hunger Games*.

Fyre Festival's marketing campaign – that part of the festival was a success – included the use of 'influencers' tweeting or posting content promoting the event to a monied crew. Celebrities Kendall Jenner, Bella Hadid, and Emily Ratajkowski were each paid up to \$250,000 for posting promotional content to their social media accounts. Fyre Festival ended in event disaster but it did highlight the role of influencers, something Vaynerchuk believes will be the bedrock of digital marketing for the next decade.

"I think influencer marketing is grossly underpriced," Vaynerchuk says. "It is just getting started and it is getting bigger and bigger and bigger. Human distribution of information – word of mouth – has always been a bedrock of our society and influencers are people who have great impact on word of mouth. The end. It is a tried and true thing. The biggest yenta in a small town in 1894 was important. It is that simple. I'm a great historian on how people interact as much as being somebody who speaks of the now. It feels like I'm predicting things but I'm not taking any risks. I'm just synthesizing what we have always done and filtering it through our current environment."

Vaynerchuk is reluctant to make too many predictions about the future – unless it is as general as making the point that in 100 years everything will be completely different and in one year things will not be too different. That may sound obvious but he has a point. When talking about technology and how the internet is used, no-one knows what people will do with it next.

"It's going to come down to innovators," he says. "I would never have thought up Snapchat, the way it was made! But I do know that maybe tomorrow some people called Karen and Susan from Dublin in Ireland may make something called Shmooga

which will become the number one app in the world because they figured out something that nobody else was looking at. There will always be a day and age for a Friendster and a Facebook and a MySpace and a Snapchat and I can't wait to see where it comes from next."

What is clear, Vaynerchuk believes – and if it isn't an already accepted piece of knowledge – is that the internet is a primary piece of infrastructure and will only become more important in our lives.

"We will fight wars over the control of internet," says Vaynerchuk. "Resources like cryptocurrency are far more likely [to cause that] than the natural resources that we have today. Everything is being grossly underestimated about what is going to happen over the next 100 years and everything is being overestimated about what is going to happen over the next year."

A father to two young kids, Vaynerchuk has said that children should not be restricted from using technology – and screens – and, in fact, is concerned many kids don't use enough technology. So what kind of internet and social media world does he see his own children inhabiting when he's propped up in a social media retirement home grumbling about the good old days of Twitter and Facebook?

"It is going to be more artificial intelligence, more virtual reality, and more augmented reality," he says. "I think what we are doing today is going to seem rudimentary. When people watch my daily vlog years from now and see what I was talking about, it is going to seem so basic and so not interesting. People will see that I was right about where the world was going to go and that would be cool but I think – right now – this is just the beginning. We are in the pre-dawn of the technology revolution. The internet has won. It is an oxygen for our society. It is not going anywhere. It will become more important over time." **mw**



## THE WINE MAESTRO'S PICK

**Gary Vaynerchuk has a wine tip, and it's probably not what you thought it would be...**

*Wine Library TV* made Gary Vaynerchuk. It's probable he would have eventually been successful whatever business venture he undertook but his first act of genius was turning his dad's suburban wine store into a \$60 million business with the help of *Wine Library TV* – a daily video posted on YouTube where he talked about wine (Vaynerchuk also upped the store's name from Shopper's Discount Liquors to Wine Library – which wasn't a bad idea).

Wine Library's sales were boosted through online mail orders and Vaynerchuk's videos that earned him spots on *The Ellen DeGeneres Show* and *Late Night With Conan O'Brien*. There was also a best-selling book – Gary Vaynerchuk's *101 Wines Guaranteed to Inspire, Delight and Bring Thunder to Your World*.

It's true that Vaynerchuk is rarely lost for words and if you want proof he has an answer for everything, randomly ask him his favourite Australian wine. He will drain the last drop from the cask.

"Hunter Valley semillon is uniquely Australian," he says. "It is a flavour profile that most people around the world don't know. It is unbelievably, incredibly flexible in pairing with food. Barossa Valley shiraz and Margaret River chardonnay and cabernet might have far more of a platform on the global wine stage but, to me, Hunter Valley semillon is the real gem of Australian wine."



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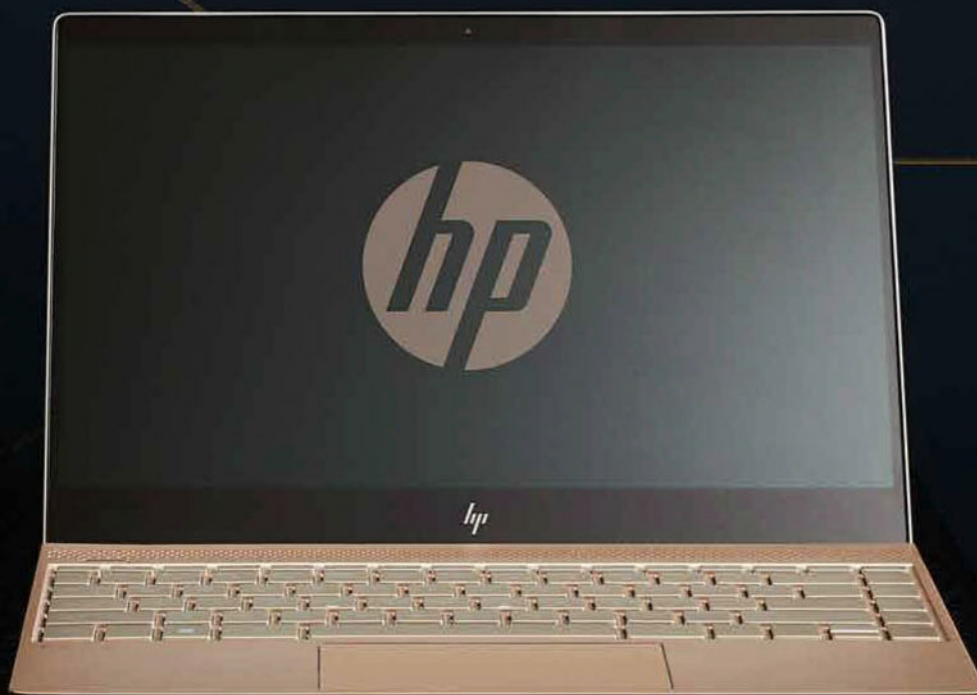
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men's style

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2



XBOX ONE X

Microsoft launched the powerful Xbox One X at this year's E3, promising better textures, smoother framerates and faster load times when it's available in Australia from this November. Experience immersive true 4K gaming when paired with a 4K display. Xbox will also expand the Xbox One backward compatibility library of nearly 400 popular Xbox 360 games to include original Xbox classics, starting with fan favorite *Crimson Skies*. Dozens of other popular Xbox One games will receive free updates to take full advantage of the expanded power of Xbox One X. **\$649.10; [xbox.com](http://xbox.com)**

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4



5



TYPO

While Typo is generally a place where a man is likely to be stampeded by teenage girls buying diaries, notebooks and cute writing implements, there are some man items within as well. Such as this handy shoe shine kit. A man is often judged by the quality of his shoe maintenance so keep yours looking the business with this compact but well-appointed kit. **\$24.99; [www.typo.com.au](http://www.typo.com.au)**

NESPRESSO

Nespresso's latest machine, Vertuo, undertakes a new process for extracting high quality coffee, allowing for a diverse variety of cup sizes. As nearly 90 per cent of Australians consume coffee with milk, the Vertuo system has been developed for this audience – the Reverso™ is created by adding a dash of milk to the mug before extracting coffee over the top, delivering a smooth, indulgent and creamy texture without the need for an additional milk frothing device. The Vertuo system rotates the capsule up to 7000 RPM to enable extraction lengths from espresso to large mug. **\$299, available from Nespresso Boutiques and online at [www.nespresso.com](http://www.nespresso.com).**

6







7

## BREITLING

This limited edition Navitimer – limited to 1,000 pieces world-wide – is exclusive to Breitling's Sydney boutique and Watches of Switzerland Australia. With stainless steel case, 'Stratos Gray' dial and transparent case-back, there are currently five pieces in Australia of this special version of the Navitimer 01 46mm. So, you know, if you really want a conversation-starting watch, you're looking at it...

**\$POA; Breitling Boutique, 30 Castlereagh St, Sydney; (02) 9221 7177; breitling.com**



9

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Completely ignore inane mobile phone chatter on your daily commute with these active noise cancelling Beoplay E4 earphones (ANC) from B&O. Preserving the audio quality the brand has a well-earned reputation for, the Beoplay E4 suppresses up to 15dB more low frequency noise than previous technology, using a two-microphone hybrid active noise cancelling technology, the same technology as in the headphone portfolio flagship Beoplay H9. Also light and ergonomic, with soft memory foam ear tips that provide all day comfort.

**\$380; www.beostore.com.au**



11

## CORAVIN

Like a drop but don't like polishing off a bottle in one go? Coravin Screw Cap protects an opened bottle from oxidation, allowing you to become a by-the-glass specialist. The proprietary technology is also expected to revolutionise sommeliers' by-the-glass offerings. Lightweight, durable and ergonomic, simply discard the screw cap and apply the Coravin Screw Cap, which will pressurise the bottle with inert argon gas. Two models available.

**Dan Murphys, Langtons, Chef's Hat, White Red Bubbles; www.coravin.net.au**

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8



10





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# PETER BERNER

The veteran Aussie comedian fulminates on “Chopsticks”, mesh singlets and the neighbour’s bloody dog.

Interview by MICHAEL ADAMS

**I’m happiest...** when the neighbour’s dog stops barking. I can’t understand people who go out and let the dog bark for hours and hours and hours. Why have a dog? What’s the point? I’d like to get every arsehole neighbour on the planet together and put them on one street.

**My darkest moods are caused by...** I don’t know what caused it but it’s about 42 years old now.

**What keeps me awake at night is...** what I have to do to ‘trend’ on social media because I’m never going to trend and that bothers me. Drug muling seems to be trending. I’m not going to do that. Do people trend for being adequate? I have to get #adequacy trending.

**My spirit animal is...** vodka.

**What makes me laugh loudest is...** Morecombe and Wise. I grew up on that stuff and it kills me. I love it.

**The most underrated experience must be...** having every device that you owned fully charged.

**The best time of day is...** before anyone else wakes up, which in my household is about 5.30am.

**Good health is...** something there is an app for now, which is fantastic. I haven’t downloaded the app, so my health is atrocious.

**My heroes have always been...** cartoon characters. Bugs Bunny, Mighty Mouse, G-Force. They’re noble. And they live in a world where the neighbour’s dog doesn’t bark.

**When I was young I wished...** someone would write lyrics to “Chopsticks”. It bothered me for a long time. I’ve given it a crack a couple of times – it’s harder than it sounds.



“I WASN’T A GOOD TEENAGER. I WAS BORN TO BE A CURMUDGEONLY OLD MAN.”

**As a teenager I spent way too much time...** checking my watch to see when teenagery would be finished. I wasn’t a good teenager. I was born to be a curmudgeonly old man.

**I knew I was finally a man when...** I first stopped a ceiling fan with my face.

**Australian politics needs...** a perfume released in its honour. Something procedural and dull that smells like a train timetable.

**I wish more Aussies would...** pronounce the “L” in Australia. It’s there for a reason. Use it or some government will take it away from us in the future.

**My best quality has to be...** guessing people’s weight correctly. It’s innate. I don’t try to understand it.

**If I could change anything about myself it’d be...** most of it. I’m a product recall like a Samsung Galaxy 7. I explode unexpectedly.

That’s my problem.

**The book that I wish everyone would read is...** the one I’ve just written. I would be very rich. It’s called *The Book Of They*.

**If I had to be played by an actor in a biopic I’d want it to be...** me. I could do with the work.

I don’t think anyone can catch the essence of me. But it’d be a wooden performance. A table or chair could play me.

**If a song played whenever I walked in the room it’d be...** “Chopsticks”.

**True style is...** all about breathable fabrics.

**You’ll never catch me wearing...** anything sheer. I need solid, opaque clothing. No mesh singlets. No Right Said Fred-wear. But if I looked like him I would.

**Family is...** not just people you used to live with. They are profoundly important and they give you context. They can also give you an alibi if you need one.

**Love means...** I don’t know. I was told as a child in a commercial that “Love means having a dry bottom.” I think there has to be more than that. Love means commitment. And probably a dry bottom. That did stick with me.

**Life is too short to...** learn everything you need to know.

**My epitaph will be...** grammatically incorrect. Whatever it is there’ll be a comma that didn’t need to be there. That actually sums it up: “Peter Berner was a comma that didn’t need to be here.” **mw**

*Peter Berner’s The B-Team screens Saturday nights on Sky. The Book Of They is in bookstores from September 25.*





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